Whisky Emoji Submission

To: Unicode Technical Committee
Date: 19th November 2014
From: Tom Hoad ℅ Work Club

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1. Introduction

Following the 7.0 Unicode release, a community of whisky fans on Facebook and Twitter has voiced their frustration that the new release included national park, card index dividers and even the 'Vulcan salute' from Star Trek - but no symbol for whisky.

Whisky drinkers are passionate about the spirit they choose and do not want to use the Martini or beer glass to communicate what they are drinking.

The scotch whisky brand Ballantine's has supported these impassioned whisky lovers by campaigning for their cause through an online petition and social media campaign to make the whisky emoji happen

This document forms part of the submission for a whisky glass emoji to be included in the next appropriate Unicode release.

2. Supporting Documents

This submission is supported by:

- www.whiskyemoji.com
- http://youtu.be/84pgoFC-Yrw

3. Suitability for inclusion

The current Unicode set includes beer and wine symbols, quite specific to those types of drinks. To represent a whisky glass (or any spirit) is not considered possible using a combination of other characters, as these are quite specific to the type of drink and context (i.e. Beer is clearly beer, wine is clearly wine. Neither can be combined to represent whisky or spirits).

The inclusion of a whisky glass would satisfy the need for a spirit-based icon (not just specific to whisky) to compliment the existing - and well-used - 'glass' characters.

4. Support

At the time of submission, 19,058 people from 37 different countries worldwide have either tweeted their support for a whisky emoji or shared their support on Facebook. This has been tracked using the #whiskyemoji hashtag across these social networks.

5. Proposal

5.1 Proposed Character Properties

1F378;WHISKY GLASS;So;0;ON;;;;;N;;;;;

5.3 Line Breaking

The proposed character:

- Can appear at the end of a line.
- Has no special behaviour at the end of a line.
- Can be broken across the line even when this character is before/after surrounding characters. It has no relation to its surrounding characters.
- Is not a math or technical operator, and is consistent in appearance regardless of context.

5.3 Collation and Ordering

As the proposed character is a single emoji, there are no collation or ordering considerations.

5.4 Indentiers

Being an emoji, it is not recommended this is used as an identifier for domains or in programming languages.

Proposed Whisky Emoji Icon

6. Contact

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ISO/IEC JTC 1/SC 2/WG 2
PROPOSAL SUMMARY FORM TO ACCOMPANY SUBMISSIONS
FOR ADDITIONS TO THE REPERTOIRE OF ISO/IEC 10646[1]
Please fill all the sections A, B and C below.
Please read Principles and Procedures Document (P & P) from http://std.dkuug.dk/JTC1/SC2/WG2/docs/principles.html **for guidelines and details before filling this form.**
Please ensure you are using the latest Form from http://std.dkuug.dk/JTC1/SC2/WG2/docs/summaryform.html **.**
See also http://std.dkuug.dk/JTC1/SC2/WG2/docs/roadmaps.html **for latest** *Roadmaps***.**

A. Administrative

1. **Title:** *Whisky Emoji Submission*
2. Requester's name: *Tom Hoad*
3. Requester type (Member body/Liaison/Individual contribution):
4. Submission date: *21ˢᵗ November 2014*
5. Requester's reference (if applicable):
6. Choose one of the following:
   This is a complete proposal: *Yes*
   (or) More information will be provided later:

B. Technical – General

1. Choose one of the following:
   a. This proposal is for a new script (set of characters): *No*
      Proposed name of script:
   b. The proposal is for addition of character(s) to an existing block: *Yes*
      Name of the existing block: *Miscellaneous Symbols and Pictographs*
2. Number of characters in proposal: *1*
3. Proposed category (select one from below - see section 2.2 of P&P document):
   A-Contemporary   B.1-Specialized (small collection)   B.2-Specialized (large collection)
   C-Major extinct   D-Attested extinct   E-Minor extinct
   F-Archaic Hieroglyphic or Ideographic   G-Obscure or questionable usage symbols   *x*
4. Is a repertoire including character names provided? *Yes*
   a. If YES, are the names in accordance with the "character naming guidelines"
      in Annex L of P&P document? *Yes*
   b. Are the character shapes attached in a legible form suitable for review? *Yes*
5. Fonts related:
   a. Who will provide the appropriate computerized font to the Project Editor of 10646 for publishing the standard?
      Work Club Ltd.
   b. Identify the party granting a license for use of the font by the editors (include address, e-mail, ftp-site, etc.):
      Work Club Ltd – thoad@work-club.com
6. References:
   a. Are references (to other character sets, dictionaries, descriptive texts etc.) provided? *No*
   b. Are published examples of use (such as samples from newspapers, magazines, or other sources)
      of proposed characters attached? *No*
7. Special encoding issues:
   Does the proposal address other aspects of character data processing (if applicable) such as input,
   presentation, sorting, searching, indexing, transliteration etc. (if yes please enclose information)? *Yes*
   Some considerations have been noted with regard to Collation, Line Breaking etc.

8. Additional Information:
Submitters are invited to provide any additional information about Properties of the proposed Character(s) or Script that will assist in correct understanding of and correct linguistic processing of the proposed character(s) or script. Examples of such properties are: Casing information, Numeric information, Currency information, Display behaviour information such as line breaks, widths etc., Combining behaviour, Spacing behaviour, Directional behaviour, Default Collation behaviour, relevance in Mark Up contexts, Compatibility equivalence and other Unicode normalization related information. See the Unicode standard at http://www.unicode.org for such information on other scripts. Also see Unicode Character Database (http://www.unicode.org/reports/tr44/) and associated Unicode Technical Reports for information needed for consideration by the Unicode Technical Committee for inclusion in the Unicode Standard.

C. Technical - Justification

1. Has this proposal for addition of character(s) been submitted before? *No*
    If YES explain
2. Has contact been made to members of the user community (for example: National Body,
    user groups of the script or characters, other experts, etc.)? *Yes*
        If YES, with whom? *Advertising campaign to internet users*
        If YES, available relevant documents: *See proposal and YouTube film*
3. Information on the user community for the proposed characters (for example:
    size, demographics, information technology use, or publishing use) is included? *c. 19,000 users*
        Reference: *Support on social media, see proposal*
4. The context of use for the proposed characters (type of use; common or rare) *Unknown*
        Reference:
5. Are the proposed characters in current use by the user community? *No*
    If YES, where? Reference:
6. After giving due considerations to the principles in the P&P document must the proposed characters be entirely
    in the BMP? *No*
        If YES, is a rationale provided?
        If YES, reference:
7. Should the proposed characters be kept together in a contiguous range (rather than being scattered)? *n/a*
8. Can any of the proposed characters be considered a presentation form of an existing
    character or character sequence? *Yes*
        If YES, is a rationale for its inclusion provided? *Yes*
        If YES, reference: *Similar in context to Wine Glass and Beer Glass, but not interchangeable with proposed character*
9. Can any of the proposed characters be encoded using a composed character sequence of either
    existing characters or other proposed characters? *No*
        If YES, is a rationale for its inclusion provided?
        If YES, reference:
10. Can any of the proposed character(s) be considered to be similar (in appearance or function)
    to, or could be confused with, an existing character? *Yes*
        If YES, is a rationale for its inclusion provided? *Yes*
        If YES, reference: *Similar in context to Wine Glass and Beer Glass, but not interchangeable with proposed character*
11. Does the proposal include use of combining characters and/or use of composite sequences? *No*
    If YES, is a rationale for such use provided?
        If YES, reference:
    Is a list of composite sequences and their corresponding glyph images (graphic symbols) provided?
        If YES, reference:
12. Does the proposal contain characters with any special properties such as
    control function or similar semantics? *No*
        If YES, describe in detail (include attachment if necessary)

13. Does the proposal contain any Ideographic compatibility characters? *No*
    If YES, are the equivalent corresponding unified ideographic characters identified?
        If YES, reference: