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**Phoreus Cherokee**

A multi-weight type family with cursive italics for the Cherokee language

*TypeCulture®*

www.typeculture.com
In the summer of 2011, Roy Boney Jr. and Joseph Erb from the Language Technology Office of the Cherokee Nation in Tahlequah, Oklahoma, spoke at a type conference about their efforts to integrate the Cherokee language into current communications technology. They finished with an earnest request to type designers to create Cherokee typefaces, since new digital types are required to build the resources they need to preserve their language and culture.

I heeded the call and began by choosing a Latin design already in progress as the proportional basis for the 85 glyphs of the Cherokee syllabary. The first phase of development involved reading most of the available research into the historical aspects of the syllabary, an analysis of the existing types, and making form studies from manuscript images provided by the Cherokee Nation and the James Mooney manuscript collection of the Smithsonian Institution.

Since there were no useable multi-weight Cherokee type families at the time of their presentation, my initial strategy was to create a family of upright fonts in various weights. But when the light and bold were nearing completion, I asked what they thought of my creating an italic – not just an oblique, but a real cursive italic inspired by Cherokee handwriting. With their encouragement, I researched and culled the forms I needed from almost 180 years of manuscripts. The result – the first Cherokee cursive italic typeface design – was given a very positive evaluation by the Language Technology Office.

Phoreus Cherokee was produced primarily for use in the Cherokee language with the occasional insertion of words and phrases in the Latin script. Phoreus’ distinct and uncomplicated forms are particularly suited to very young readers – a primary target audience in language preservation. There is also a “small cap” version of each glyph, so that bilingual texts can be set in which a Cherokee text attains the same color as an English text set in upper and lower case.

The name Phoreus is the ancient Greek word for bearer or carrier and could refer to type (and the Cherokee syllabary) as a vehicle of language and visual culture.
Dبلیغیدی دی قیث

ادز ئزپک ئ قیث دی دبلیغیدی ئیسیت. تیلز دزپکه کیمی ید ویل ئیلیت. دیت دزپکه یویره، ریوک ینوگل چزپکا ئیپلیت. ئیلیه گیل دیت
An Acoustic Serenade
Don’t miss the $10 and $50 gift cards at the check-out

The Italian Edge: A Complete Guide to Pasta

The Atomic Café
Check out the tasty meals and fun puzzles in our children’s menu

The Gadget & Toy Emporium
One day, Richard the Rabbit was walking down a dark forest path

A Night on the Town
LAKESIDE BED & BREAKFAST
All athletic shoes are available in the sizes 8 to 20 in 39 colors

Adventure Tours
Zinfandel • Shiraz • Cabernet Sauvignon
Orange Pecan Ice Cream
1998 Côte du Rhone

Quality Garments & Finest Fabrics
Phoreus™ Cherokee · Glyph Complement

Phoreus™ Cherokee · Specifications & Family Styles

Designer: Mark Jamra
Copyright Registration Number: TX 7-775-476
Formats: CFF (PostScript) OpenType, TrueType (web fonts)
Family members: Light, Light Italic, Regular, Italic, Semibold, Semibold Italic, Bold, Bold Italic

Supported Codepages:
MacOS Roman
MS Windows 1252 Western

Supported Languages:
Cherokee, Danish, Dutch, English, Esperanto, Estonian, Finnish, French, German, Icelandic, Italian, Luxembourgish, Manx, Norwegian (Bokmål), Norwegian (Nynorsk), Portuguese, Rhaeto-Romanic, Spanish, Swedish.

OpenType Features:
LIGA .................................................... Ligatures
SMCP ..................................................... Small Caps
SUPS ..................................................... Superiors
FRAC ..................................................... Fractions

This specimen was set in Phoreus Cherokee and Expo Sans Pro. Thunder and the U'kten' by Willie Chopper, with translation by the Cherokee Bilingual Program, Tahlequah, OK. Cherokee Nation Newsletter, September 5, 1972.

Light
Regular
Semibold
Bold
Light Italic
Italic
Semibold Italic
Bold Italic

The Phoreus Cherokee family is available as web fonts at www.typeculture.com