

Subject: UTC Document Submission: Three Fingers Sign Emoji
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<k.alameemi@cpd.gov.ae>

Please add the attached document to the document registry.

Dears,

Kindly accept our request to add an additional emoji (The Three Fingers Sign) to the list of existing emoji's available. We believe that this sign will bring in an added value to the emoji list and diversify users selection options. Awaiting your kind feedback.



Rashed Khalfan Al Balooshi
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— Attachments: —

EmojiProposal_220316.pdf	1.5 MB
FormToFill.pdf	270 KB



EMOJI SUBMISSION

PROPOSAL TO ADD
THE THREE-FINGERED SALUTE TO THE EMOJI CHARACTERS

15 March 2016



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THREE-FINGERED SIGN

Art created by Rashed Khalfan Al Balooshi. Licensed for noncommercial use: free to share and use.

Three-Fingered Sign Emoji Submission

To: Unicode Consortium

From: Bader Atiq, Mohammad Rashed, Rashed Khalfan Al Balooshi

Date: 21 March 2016

ABSTRACT

We are requesting the addition of a Three-Fingered Sign emoji, the emoji that represents a point way to success summarized in three broad terms: Win, Victory & Love. We believe that this glyph would fill a notable gap especially for those who want to express the above mentioned terms in 1 emoji, rather than using the (V) for victory sign, followed by thumbs up for winning and a Heart to symbolize Love.

INTRODUCTION

The Three-Fingered sign is widely used in different locations in the world. It symbolizes win, victory & love and is an innovative trademark for work ethic, success and love of the nation in the Middle East region generally and specifically in the UAE. However, this sign is not only used in the MEA region, but also countries located in the southeast Europe like: Serbia, Bosnia and Herzegovina etc.... Not mentioning different locations all over the world.

Three-Fingered Sign sign seems to have independently provisioned in different locations and blended in to become a part of the cultural behaviors of the communities within these locations.

Aside of the fact that this sign is being used as a Sign in different regions of the world, this emoji represents the sign of the CTRL + ALT + DEL. Moreover, the three-finger Sign is a slang for a PC-compatible system command used to reboot/restart a computer by using a combination of three keys (Ctrl + Alt + Del). It was derived from the fact that three fingers are used to access the combination.

The Three fingers Sign is used in various sports as well.



A CLOSER GLANCE AT THE THREE-FINGERED SIGN FROM DIFFERENT LOCATIONS AND CULTURES

THE EMIRATI FINGER SIGN

The three-finger Sign was introduced by His Highness Sheikh Mohammed bin Rashid Al Maktoum in February 2013 during the Government Summit in Dubai.

It symbolizes WIN VICTORY LOVE and is an innovative trademark for work ethic, success and love of the nation.





SOUTH SLAVS FINGER SIGN (TRI PRSTA)

The three-finger Sign (Serbian: три прста / tri prsta, "three fingers"), commonly known as the Serb Sign, is a Sign which originally expressed Serbian Orthodoxy, that today simply is an expression, a gesture, for ethnic Serbs and Serbia, made by extending the thumb, index, and middle fingers of one or both hands.



“ The Sign remains a distinctive sign for the ethnic Serb and a symbol for belonging to the Serbian nation. ”

— Political scientist Anamaria Dutceac Segeste, 2011



Serbian President Boris Tadic (L) waves to the Olympic delegation of Serbia at the opening ceremony of the Beijing Olympics in the National Stadium in north Beijing, China, Aug. 8, 2008



SCHWURHAND

The **Schwurhand** (German pronunciation: [ˈʃvuːɐ̯hant]) is a heraldic charge depicting the hand gesture that is used in Germanic Europe and neighboring countries, when swearing an oath in



court, in office or in swearing-in. The right hand is raised, with the index finger and middle finger extended upwards; the last two digits are curled downwards against the palm. The thumb is shown slightly curled or raised.



COUNTING HABITS

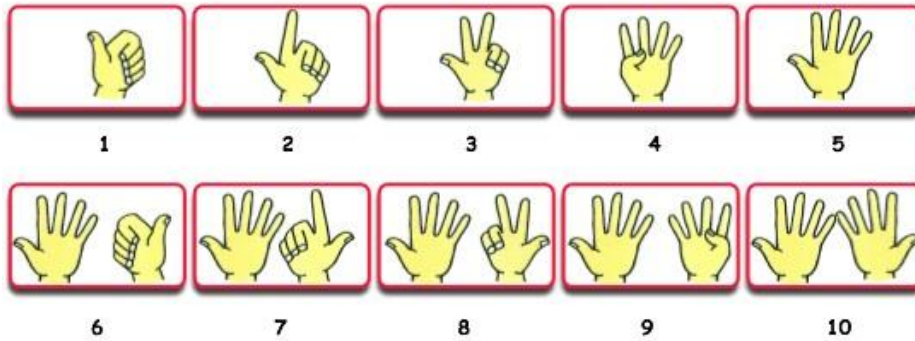
It has been a common understanding that the basics of learning to count would be done by using the 10 fingers that we have, and this is what every kinder garden child is taught. Using fingers to perform basic mathematical calculation is a general thing.

The three fingers represent the numeric value 3. The picture below displays listing of the fingers counting.



Les doigts de Perinne

Perinne utilise ses doigts pour "compter"



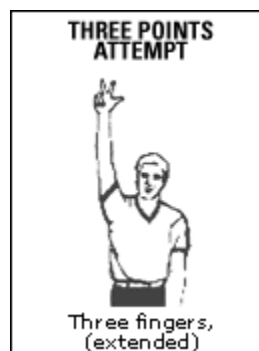
USAGE IN SPORTS

THREE POINTS SCORING IN BASKETBALL

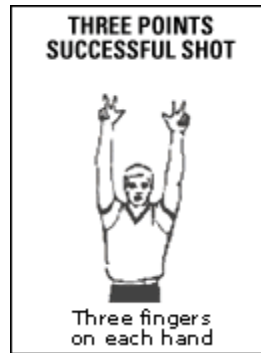
A three-point field goal (also called a three-pointer) is a field goal in a basketball game made from beyond the three-point line, a designated arc surrounding the basket. A successful attempt is worth three points, and is represented by the Three-fingered Sign.

In basketball it is used for the following:

- 1- Three point shot attempt



- 2- Three Points shot successful Attempt



Players may use it to indicate a successful attempt as well



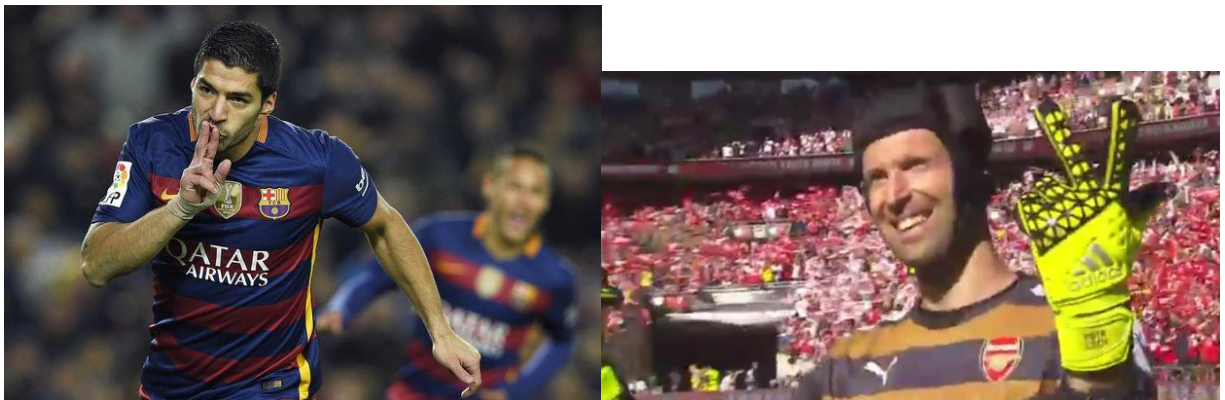


TENNIS



FOOTBALL

It is a sign used in Football to express victory or the fact that a player scored three consecutive goals in one game.







EQUESTRIAN







AMERICAN FOOTBALL

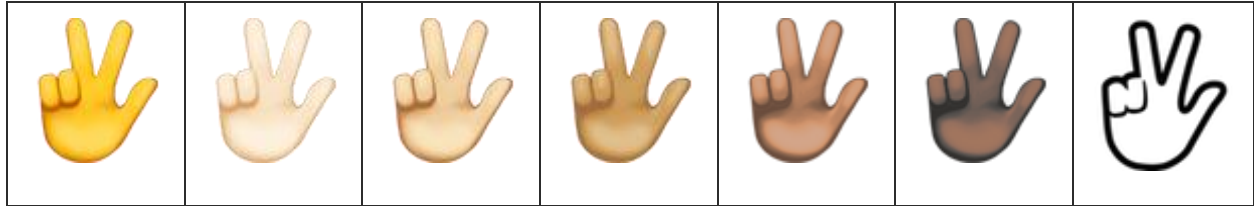


OTHER SPORTS





As of what is mentioned above, we are proposing to add the following Emoji gap that would fill a gap in the **Smileys & People** Category.



POPULARITY ESTIMATION OF THE PROPOSED EMOJI CHARACTER

FACTORS OF INCLUSION

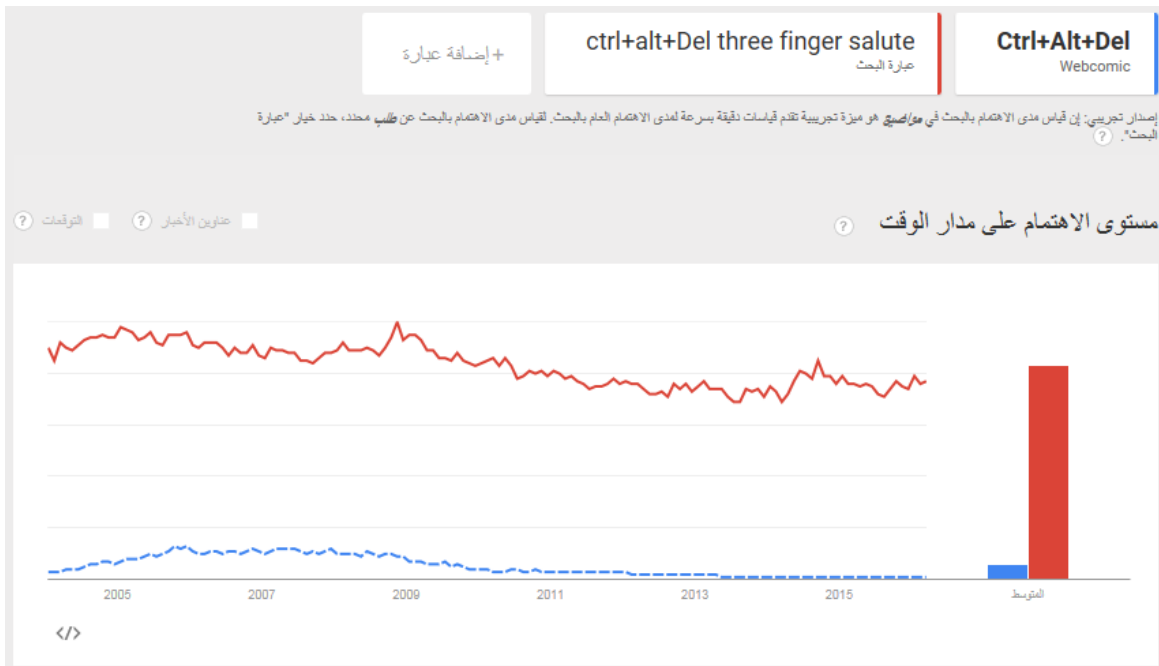
COMPATIBILITY

We do not know of such an image that is currently used in platforms, however, there is a high demand on it and is considered popular in our regions as well as other regions.

EXPECTED USAGE LEVEL

To be able to know how frequently the proposed emoji character is estimated to be used, we tried to search few trends.

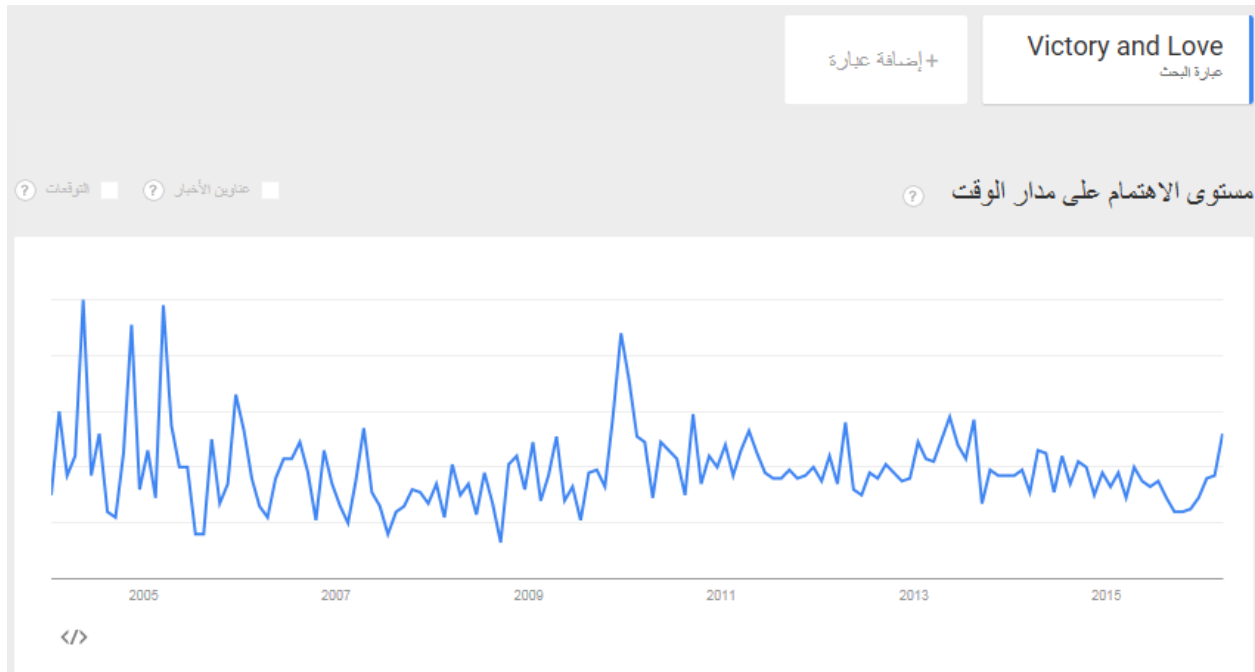
Initially if you try to search google trend for the **CTRL+ ALT+ Del** VS the **CTRL+ ALT+ Del** **three fingers Sign** you will get the following:



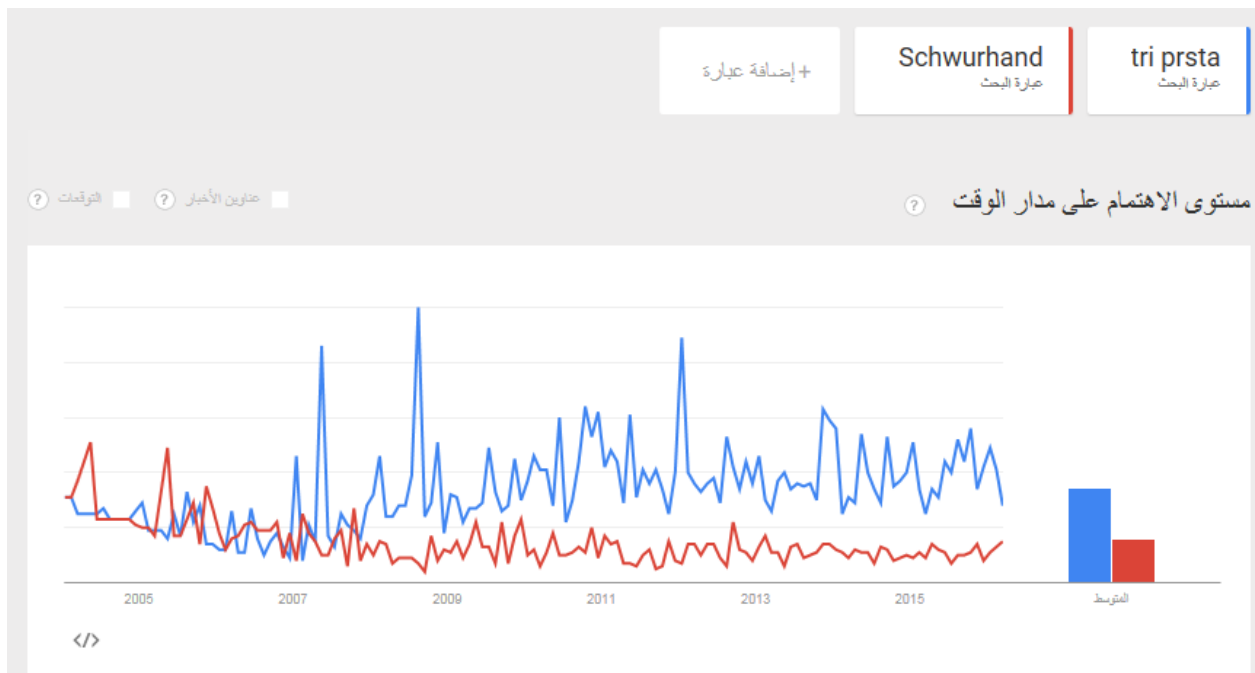
Another Search trend comparing **Three-finger Sign** to **Two-finger Sign**



Searching for the Term Victory and Love in the Trend which summarized the 3 fingers Sign (V for victory and the three fingers together for love) would show the following:



The below display shows the usage of **Schwurhand** and **tri prsta** where both of them reflect the three-fingered Sign from two different regions.





MULTIPLE USAGES

Already discussed in the above section (A closer glance at the Three-fingered Sign from different locations and cultures).

IMAGE DISTINCTIVENESS

The emoji that we are proposing or a sign that is similar to it is neither available in its own category that we are proposing or in any other category in the emoji list. It would be an add-on to the list and would pile up to the diversity of the selection available.

COMPLETENESS

The proposal fills a gap that is there in the emoji list. And would definitely contribute in adding a step towards the completion of the selections available.

FACTORS OF EXCLUSION

OVERLY SPECIFIC

The proposed character maintains generality and is not considered at all specific. This was proven in the section (A closer glance at the Three-fingered Sign from different locations and cultures) that was presented earlier.

OPEN ENDED

The character can be used for several meanings depending on the location that it is being used from, the context of the content and the occasion.

ALREADY REPRESENTED

The icon that we are proposing is not represented in the emoji list generally, and specifically in the category that we are proposing (**Smileys & People**).



ARE THE IMAGES UNSUITABLE FOR ENCODING AS CHARACTERS?

The image that we are submitting doesn't have any significance that would make it unsuitable for encoding as a character, and it totally blends in the designated category.



**ISO/IEC JTC 1/SC 2/WG 2
PROPOSAL SUMMARY FORM TO ACCOMPANY SUBMISSIONS
FOR ADDITIONS TO THE REPERTOIRE OF ISO/IEC 10646¹.**

Please fill all the sections A, B and C below.

Please read Principles and Procedures Document (P & P) from <http://std.dkuug.dk/JTC1/SC2/WG2/docs/principles.html> for guidelines and details before filling this form.

Please ensure you are using the latest Form from <http://std.dkuug.dk/JTC1/SC2/WG2/docs/summaryform.html>.

See also <http://std.dkuug.dk/JTC1/SC2/WG2/docs/roadmaps.html> for latest Roadmaps.

A. Administrative

1. Title:	Addition of Three Finger Sign
2. Requester's name:	Rashid Khalfan Al Balooshi
3. Requester type (Member body/Liaison/Individual contribution):	Individual Contribution
4. Submission date:	
5. Requester's reference (if applicable):	
6. Choose one of the following:	
This is a complete proposal:	Yes
(or) More information will be provided later:	

B. Technical – General

1. Choose one of the following:	
a. This proposal is for a new script (set of characters):	
Proposed name of script:	
b. The proposal is for addition of character(s) to an existing block:	Yes
Name of the existing block:	Dingbats
2. Number of characters in proposal:	1
3. Proposed category (select one from below - see section 2.2 of P&P document):	
A-Contemporary <input checked="" type="checkbox"/>	B.1-Specialized (small collection) <input type="checkbox"/>
B.2-Specialized (large collection) <input type="checkbox"/>	C-Major extinct <input type="checkbox"/>
D-Attested extinct <input type="checkbox"/>	E-Minor extinct <input type="checkbox"/>
F-Archaic Hieroglyphic or Ideographic <input type="checkbox"/>	G-Obscure or questionable usage symbols <input type="checkbox"/>
4. Is a repertoire including character names provided?	Yes
a. If YES, are the names in accordance with the "character naming guidelines" in Annex L of P&P document?	Yes
b. Are the character shapes attached in a legible form suitable for review?	Yes
5. Fonts related:	
a. Who will provide the appropriate computerized font to the Project Editor of 10646 for publishing the standard?	Rashed Khalfan Al Balooshi
b. Identify the party granting a license for use of the font by the editors (include address, e-mail, ftp-site, etc.):	
6. References:	
a. Are references (to other character sets, dictionaries, descriptive texts etc.) provided?	Yes
b. Are published examples of use (such as samples from newspapers, magazines, or other sources) of proposed characters attached?	Yes
7. Special encoding issues:	
Does the proposal address other aspects of character data processing (if applicable) such as input, presentation, sorting, searching, indexing, transliteration etc. (if yes please enclose information)?	No

8. Additional Information:

Submitters are invited to provide any additional information about Properties of the proposed Character(s) or Script that will assist in correct understanding of and correct linguistic processing of the proposed character(s) or script. Examples of such properties are: Casing information, Numeric information, Currency information, Display behaviour information such as line breaks, widths etc., Combining behaviour, Spacing behaviour, Directional behaviour, Default Collation behaviour, relevance in Mark Up contexts, Compatibility equivalence and other Unicode normalization related information. See the Unicode standard at <http://www.unicode.org> for such information on other scripts. Also see Unicode Character Database (<http://www.unicode.org/reports/tr44/>) and associated Unicode Technical Reports for information needed for consideration by the Unicode Technical Committee for inclusion in the Unicode Standard.

¹ Form number: N4502-F (Original 1994-10-14; Revised 1995-01, 1995-04, 1996-04, 1996-08, 1999-03, 2001-05, 2001-09, 2003-11, 2005-01, 2005-09, 2005-10, 2007-03, 2008-05, 2009-11, 2011-03, 2012-01)

C. Technical - Justification

1. Has this proposal for addition of character(s) been submitted before? If YES explain _____	No
2. Has contact been made to members of the user community (for example: National Body, user groups of the script or characters, other experts, etc.)? If YES, with whom? _____ If YES, available relevant documents: _____	No
3. Information on the user community for the proposed characters (for example: size, demographics, information technology use, or publishing use) is included? Reference: _____	Yes
4. The context of use for the proposed characters (type of use; common or rare) Reference: _____	Common
5. Are the proposed characters in current use by the user community? If YES, where? Reference: _____	Yes
	Used By General Public in UAE as a symbol of success, and used by other cultures as well, like (south slave) and in different sports occasions mentioned in our proposal.
6. After giving due considerations to the principles in the P&P document must the proposed characters be entirely in the BMP? If YES, is a rationale provided? If YES, reference: _____	Yes Yes
	Win, Victory & Love
7. Should the proposed characters be kept together in a contiguous range (rather than being scattered)?	N/A
8. Can any of the proposed characters be considered a presentation form of an existing character or character sequence? If YES, is a rationale for its inclusion provided? If YES, reference: _____	No
9. Can any of the proposed characters be encoded using a composed character sequence of either existing characters or other proposed characters? If YES, is a rationale for its inclusion provided? If YES, reference: _____	No
10. Can any of the proposed character(s) be considered to be similar (in appearance or function) to, or could be confused with, an existing character? If YES, is a rationale for its inclusion provided? If YES, reference: _____	Yes Yes
	VICTORY HAND (U+270C)
11. Does the proposal include use of combining characters and/or use of composite sequences? If YES, is a rationale for such use provided? If YES, reference: _____ Is a list of composite sequences and their corresponding glyph images (graphic symbols) provided? If YES, reference: _____	No
12. Does the proposal contain characters with any special properties such as control function or similar semantics? If YES, describe in detail (include attachment if necessary) _____ _____	No
13. Does the proposal contain any Ideographic compatibility characters? If YES, are the equivalent corresponding unified ideographic characters identified? If YES, reference: _____	No