

Proposal for Teddy Bear Emoji



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Abstract

This document proposes the addition of a TEDDY BEAR emoji. While there are many work related emoji, there are no emojis that currently represent toys. The teddy bear is one of the most iconic toys, and the one we are presenting.

Introduction

The TEDDY BEAR was originally created in the early 20th century by American doll-maker Morris Michtom, inspired by a story of American President Theodore Roosevelt encountering and being kind to a bear while hunting. Since then, bear-shaped stuffed toys called Teddy Bears have become wildly popular, and are an enduring toy. The teddy bear, moreover, serves as an iconic representation of toys and young childhood.

Names

- teddy bear
- toy, bear

Images

The following is what the representation of the teddy bear emoji might be:



Selection Factors Inclusion

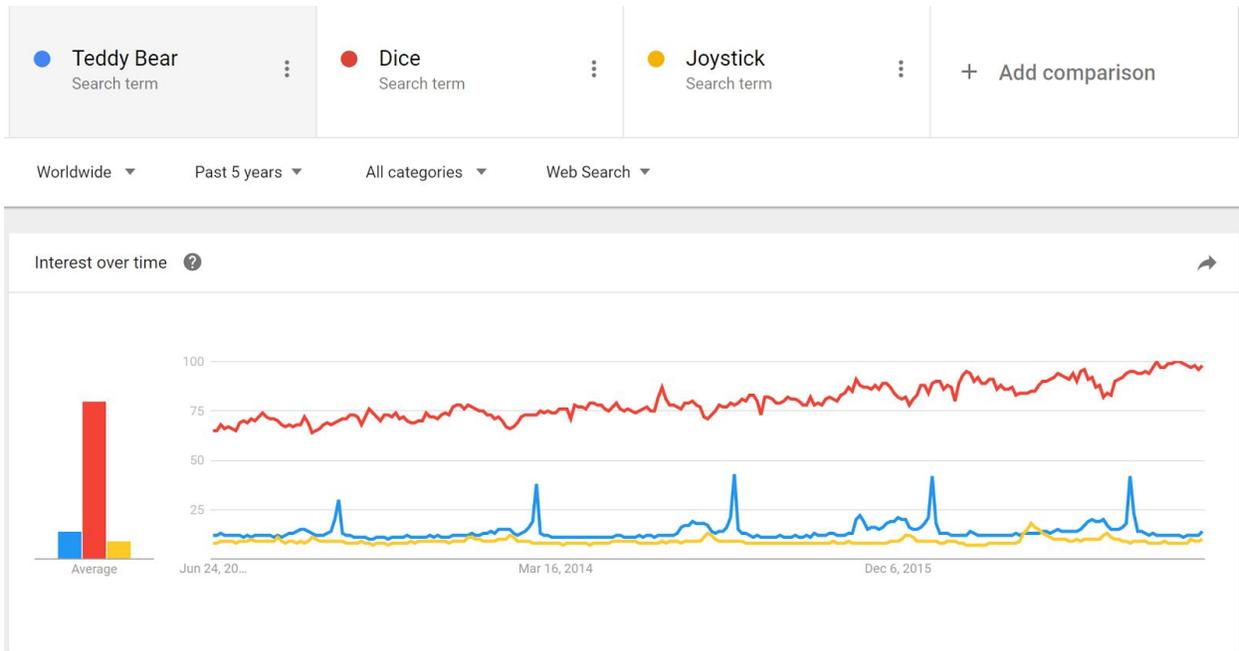
A. Compatibility

N/A

B. Expected Usage Level

- **Frequency:** This emoji's use is expected to be high. Teddy bears are widely acquired, and are frequently depicted in artwork. There are currently more than 3 million results on Instagram for #teddybear.. Teddy bear tends to trend well among toys (while spiking around National Teddy Bear Day each year, September 9)





- **Multiple Usages:** Teddy bears are frequently used to represent both childhood and toys. The availability of the teddy bear emoji will enable users to more accurately demonstrate these concepts with emoji. Teddy bears are often used to represent innocence, as a toy a child would often bring around with them.



*Hi, I Just Wanted
To Send You A
Little Note To Let
You Know That I Was
Thinking Of You!*

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C. Image Distinctiveness

There are currently no emojis for toys. The teddy bear then would be unique in that regard. The teddy bear emoji may bear a slight resemblance to the “bear face” emoji, depending on stylistic decisions. It should be noted that the bear face emoji is now frequently used in place of the teddy bear. The teddy bear emoji would stand in contrast to the bear emoji in that teddy bears are associated with being cute, while bears are often thought of as scary.

D. Completeness

N/A

E. Frequently Requested

As mentioned, the bear face emoji is often used when a teddy bear emoji is desired. The teddy bear emoji would alleviate this misuse.

Selection Factors Exclusion

F. Overly Specific

The dearth of toy emojis means that the teddy bear can be used to represent general toys.

G. Open Ended

The teddy bear is not open-ended: the teddy bear is the most famous of the plush animals, and can be used to represent any of them.

H. Already Representable

As discussed, teddy bears are often represented by the bear emoji. This is a poor representation, as bears are often thought of as scary and violent, in contrast to the toy teddy bear.

I. Logos, brands, UI icons, signage, specific people, deities

“Teddy bear” is a generic term, and not trademarked. The classical picture of a teddy bear is also

J. Transient

The teddy bear has maintained its popularity since the early twentieth century.

K. Faulty Comparison

N/A

Sort location

Since there is at this time no category of emoji under which the teddy bear would best fit, we recommend it be put within Other Object, after “shopping cart”

Other Information

(optional)

Character Properties

The other character properties are suggested to be defined as follows.

General Category: So

Canonical Combining Class: 0

Bidirectional Class: ON

Decomposition Type: Decomposition Mapping:

Numeric Type:

Numeric Value:

Bidirectional Mirrored: N Unicode 1 Name:

ISO Comment:

Simple Uppercase Mapping: Simple Lowercase Mapping: Simple Titlecase Mapping: