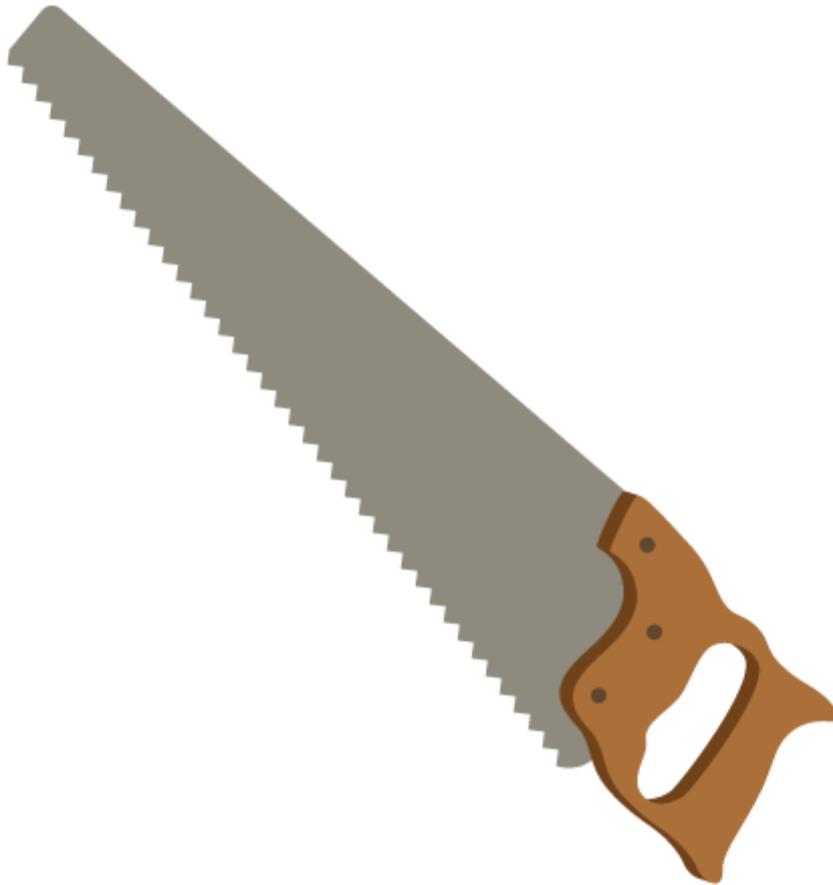


SAW EMOJI PROPOSAL



Aphee Messer/Emojination. Free to use in context of this proposal.

“I am but mad north-north-west. When the wind is southerly, I know a hawk from a handsaw.” – Hamlet

Proposal for a New Emoji: SAW

**Submitted by Alex D. Marx, Dwight Knell and Jennifer 8. Lee of Emojination
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Abstract

This proposal is to request the inclusion of a SAW emoji as a Unicode emoji character. It is part of a larger proposal to help complete a tool emoji set, which is sadly currently lacking. While there are many, many office work related emoji (including obsolete items like FLOPPY DISK, PAGER and FAX MACHINE), there are very few emoji for manual labour tasks, even though such activities play a significant part in many people’s lives, both professionally, domestically and as hobbies. The others tools currently being proposed for inclusion are AXE and

SCREWDRIVER, which will be joining the likes of HAMMER and WRENCH to fill out the tool set.

1. Introduction

A saw is a tool consisting of a tough blade, wire, or chain with a hard toothed edge. It is used to cut through material, very often wood. The cut is made by placing the toothed edge against the material - and moving it forcefully forward and less forcefully back - or just continuously forward using a power source other than elbow grease. This versatile emoji will be inclusive of billions of people around the world - and be commonly used in a variety of ways. One of the most important additions this emoji will provide is to allow people from around the world to use it in various phrases:

“To see-saw”

1. To go back and forth on a particular issue.

“A wise saw”

1. A received piece of wisdom, handed down over generations.

It’s ability to be used to describe a common physical item, as well as its use in the common phrases (such as those above), make the saw worthy of inclusion.

2. Names

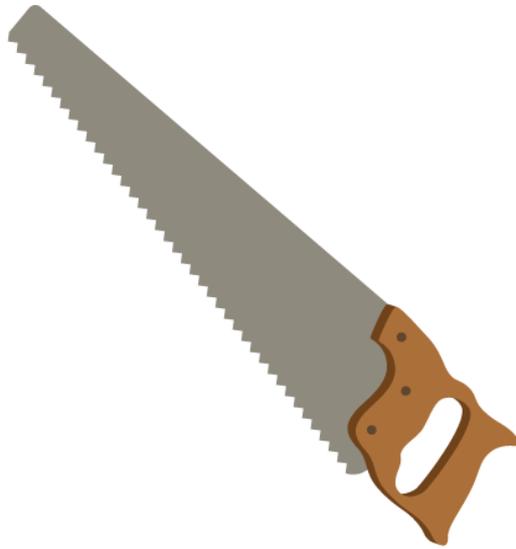
2.1 CLDR Short Name

Recommended name: **Saw**

2.2 CLDR Keywords

Recommended keywords: **Saw**

3. Image: Saw Emoji — CCO: For any use



Credit: Apee Messer/Emojination

4. Selection Factors – Inclusion

4.A Compatibility

This is a new emoji for inclusion in Unicode and then other systems. It will contribute to the various phrases and usages as defined below.

4.B Expected usage level

4.B.1 Frequency

It is the proposer's expectation that the saw emoji will have high and widespread, global use. The many and varied options of use, from actual representation of the item itself; to common phrases and slang terms would make this very common on messaging, online platforms, and other places.

SAW is a very popular hashtag on Instagram.

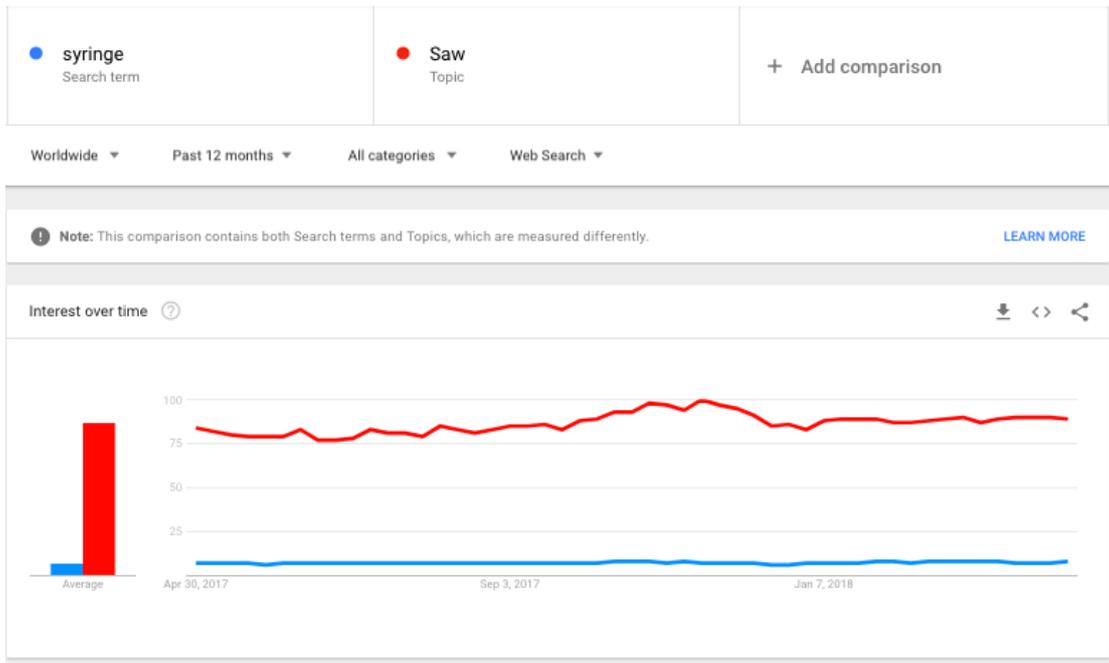
#saw

765,871 posts



[Instagram #saw](#)

Google Trends (Web Search) indicates a level of interest in “saw” much greater than that of “drill.”



Other required evidence relative to reference emoji SAW:

A screenshot of a Google search for the word 'saw'. The Google logo is on the left. The search bar contains the text 'saw'. Below the search bar are tabs for 'All', 'Images', 'Shopping', and 'Videos'. The 'All' tab is selected and underlined.

About 401,000,000 results (1.08 seconds)

A screenshot of a Google search for the word 'syringe'. The search bar contains the text 'syringe'. Below the search bar are tabs for 'All', 'Images', 'Shopping', 'News', and 'Videos'. The 'All' tab is selected and underlined.

About 58,700,000 results (0.36 seconds)



saw

All

Images

Videos

43,100,000 Results

Any time ▾



syringe



All

Images

Videos

Maps

News

My saves

9,160,000 Results

Date ▾

Language ▾

Region ▾

* A bit distorted because of the "Saw" franchise



saw

Home

About 19,600,000 results



YouTube^{GB}

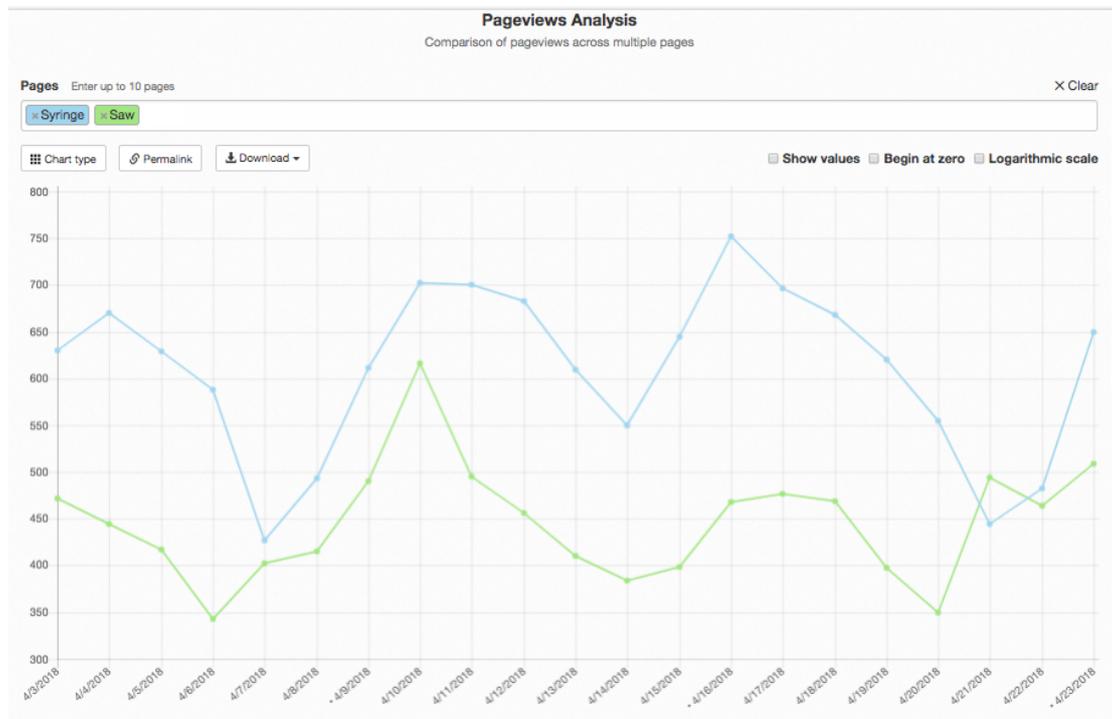
syringe



Home

About 640,000 results

SAW as a tool concept, compared to SYRINGE



4.B.2 Multiple usages

One of the real strengths of this submission is that in addition to being a common item, the word “saw” is also used regularly in common conversation, pop culture and in a wide variety of phrases. For example, SAW is an acronym used by the United States Armed Forces for 'squad automatic weapon'. A SAW is a fully automatic machine gun, as opposed to an assault rifle, that is usually issued to one soldier of a team of soldiers. Additionally, Saw is also an outrageously popular Horror movie franchise. These usages can easily be captured in emoji and used on social media, chatting apps and other places where emoji are used.

4.B.3 Use in Sequences

The saw emoji is a singular item and will work effectively by itself. However, it could also be used in sequence eg. Sea + Saw = Seesaw!

4.C Image distinctiveness

The saw is a clearly identifiable shape – even on small screens. It will be able to be clearly differentiated from other things of related shapes.

4.D Completeness

This will continue to build out commonplace and daily items in the Objects part of the emoji language.

5 Counterarguments to Factors for Exclusion

5.A Overly specific

The saw emoji is not overly specific, and can be used in a range of contexts through its use in numerous phrases, ideas, and concepts. Furthermore it can be used to signify a range of activities or as a direct representation of itself

5.B Open-Ended

Saw is not just one of many items within a set; it is distinct and doesn't open up a direct open-ended set of related symbols.

5.C Already Representable

Saw cannot be easily represented using existing emoji.

5.D Logos, brands, UI icons, signage, specific people, deities

The Saw emoji is not directly associated with any specific logos, brands, UI icons, signage, specific people, or deities. It's a simple and versatile emoji, free from any single stigma or brand identity. It's a commonplace item that is universally recognisable.

5.E Transient

This is one item that there is no need to fear being transient. Saws have been around for hundreds of years — and remain one of the most useful tools in human history.

5.F Faulty Comparison

The submission for the saw emoji is one made on its own merits — in line with the Unicode selection factors for inclusion — and avoids factors for exclusion. No case is made that the saw emoji should be included due to other emojis, emoji patterns - or due to comparison.

6 Sort Location

6.A Category

The proposer suggests that the saw emoji be inserted within Objects.

6.B Emoji before

There are a few places that this would effectively fit, but it is recommended to fit before PICKAXE or after HAMMER. This would place it with other objects in related fields.

7 Other Information

If you require any further information, please let me know.

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Alex D. Marx (alex@emojicon.co) hated all the Saw movies - but was always partial to a spot of woodwork.

Jennifer 8. Lee (jenny@emojicon.co) is the cofounder of Emojination and hasn't picked up a saw since elementary school shop class.