

L2/19-303

To: UTC

I. Identification

Note: This character is being proposed to address vendor interoperability. see below, section II A.

72px:  18px: 

We certify that the images have appropriate licenses for use by the UTC.

Face-unwell



II. Selection factors — Inclusion

A. Compatibility

Yes, this emoji is being proposed to resolve vendor interoperability. In regards to the “dizzy face emoji”, four emoji fonts render it with spirals, four render it with “X’s”.

X-eyes



Spiral-eyes



The emoji subcommittee recommends vendors with “X eye” designs move that design to this new code point.

B. Expected use

1. Frequency

Usage is expected to be reasonably high given what we understand about the existing dizzy face emoji

Search term	Google Search	Bing Search	Google Video Search	Google Trends: Web	Google Trends: Image
x-eyes-face	601,000,000	35,300,000	32,800,000	n/a	n/a
x-eyes	906,000,000	123,000	110,000,000	n/a	n/a
death-face	1,230,000,000	247,000	278,800,000	See below	See below

x-eyes-face

All Images Shopping Videos

About 470,000,000 results (0.27 seconds)

x-eyes-face

All Images

39,100,000 Results

x-eyes-face

All Images Shopping Videos

About 44,000,000 results (0.27 seconds)

x-eyes

All Images Videos

About 917,000,000 results

x-eyes

All Images Videos

125,000 Results Any time ▾

x-eyes

All Images Shopping Videos

About 273,000,000 results (0.29 seconds)

death-face

All Images Shopping Videos

About 1,230,000,000 results

death-face

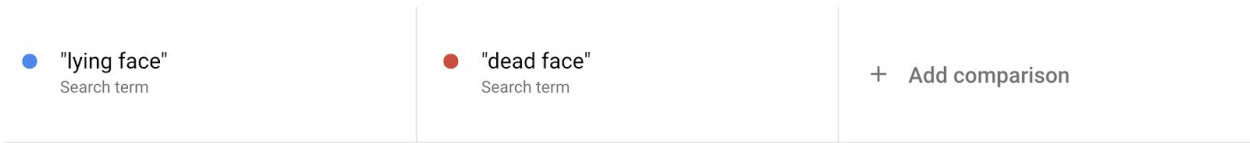
All Images

247,000 Results

death-face

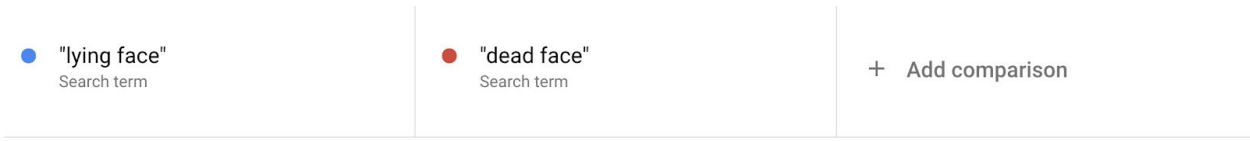
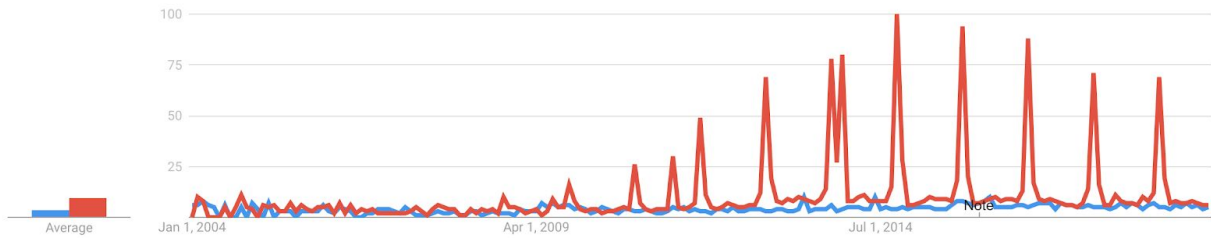
All Images Shopping Videos

About 278,000,000 results (0.37 seconds)



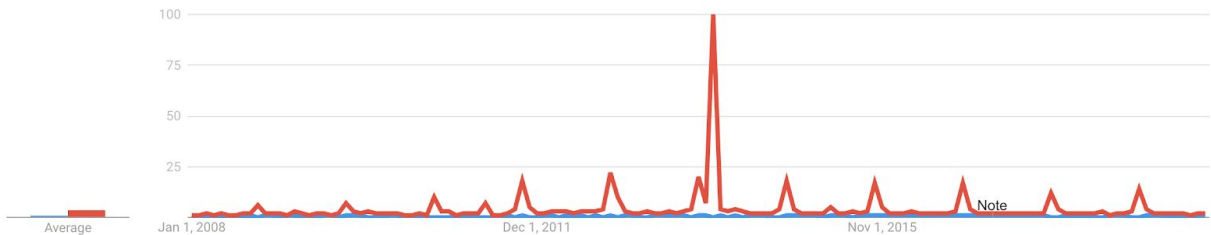
Worldwide ▾ 2004 - present ▾ All categories ▾ Web Search ▾

Interest over time ?



Worldwide ▾ 2008 - present ▾ All categories ▾ Image Search ▾

Interest over time ?



2. Multiple usages

Can convey a heightened or hyperbolic sense of feelings like shock, surprise, disbelief, awe, and amazement.

- May also represent [sickness](#), [nausea](#), [intoxication](#), and [death](#), e.g., slang *I'm dead!*
- Also, knocked out.

3. Use in sequences

n/a

4. Breaking new ground

n/a

C. Image distinctiveness

These images are distinctive.

D. Completeness

Changing existing current codepoint designs does not resolve the need for two different emojis. So while this emoji will also resolve inconsistent implementations it will also provide vendors with two very distinct expressions. See section III. F “Overly Specific” for more details.

1. 😵 “dead” or “knocked-out”
2. 🤪 “dizzy” or “hypnotized”

E. Frequently requested

Yes, resolving this inconsistency is frequently requested and [the different renderings](#) have not gone unnoticed on social media.

III. Selection factors — Exclusion

F. Overly specific

No. This design is iconic of how “knocked-out” is cartoonishly expressed online in kaomoji and other visual pop-culture.

- Emoticons
 - “x_x” as defined in Urban Dictionary
 - Letters forming a face that has "x" eyes. This is often used in animes and some cartoons, in which a character's eyes turn into "x"'s signifying embarrassment, fright, shock, or little hope.
 - Used as an emoticon alternative, a face representing death or sleeping.
- Popular Kaomoji
 - (x_x) (✖ ◡ ✖) ('xwx') \ / x Dx \ / (x_x;) (✖ ^ ! ^ ✖) (X_X) 🤪 (◉_◉) (x_x# ◻ლℳ Δ ✖ ლ◻ ? | ✖' ▯' ✖|9 (= x 工 x =) ('xDx' ≡ r ✖ ⊆ ✖) (x_x ; (((\ (✖ ூ ✖) /))) ✖_ ✖ i(⊗)_⊗) ◻ ✖ D ✖ ◻ (✖ ☹ ✖) (xm×) ∇(xx) ㄣ ('xxx') U x Å x U ♢(x_x) ♢ c \ ✖_ ✖ \ _ . °° ·(x_x)·°° · ◦ (✖_ ✖) ◻ \ / , ^ X ⤴ ^ X, \ / ◻ ! ✖_ ✖ ! ◻ (✖ ூ ✖) etc
- Anime/Manga/Comics
 - (left to right) Naruto, Aikatsu!, Fushigiboshi no Futagohime, Pokemon



Note: These same comics/manga/tv shows also employ the dizzy face for different scenarios:



G. Open-ended

No, this is not part of a set of similar items.

H. Already representable

As previously noted, there are inconsistencies with implementation of the existing “Dizzy Face”. This proposal formally recognizes both “dizzy” and “x’s for eyes” as distinct expressions.

I. Logos, brands, UI icons, signage, specific people, deities

Not applicable. There are no logos, brands, signage or otherwise among the proposed characters.

J. Transient

Not applicable.

K. Faulty comparison

Justification for encoding the proposed emoji does not depend on analogy with other emoji that were encoded only for compatibility reasons.

L. Exact Images

An exact image is not required.