

Proposal for Emoji: Bubbles

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Original Submission Date: February 27, 2019

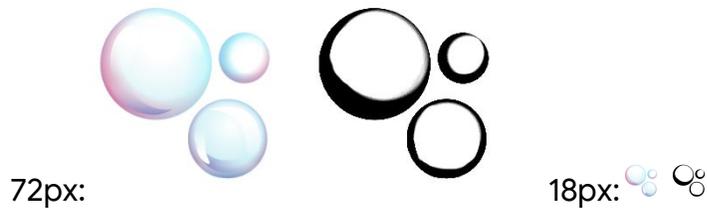
Revised Submission Date: August 20, 2019

Additional help from:
Emoji-Subcommittee, via Jennifer Daniel

1. Identification

Sample Image	Proposed Unicode and CLDR name	Possible CLDR English keywords	Closest Unicode Emoji
	Bubbles	Bubbles, soap, clean, oxygen, underwater, seltzer, burpy, bubble, burst, bubbly	

2. Images



License

We certify that the images have appropriate licenses for use by the UTC.

3. Sort Location

A. Category: emotion



B. The emoji in that category that it should come after:  dizzy before  sweat droplets

5. Selection Factors — Inclusion.

A. Compatibility

N/A

B. Expected usage level

1. Frequency

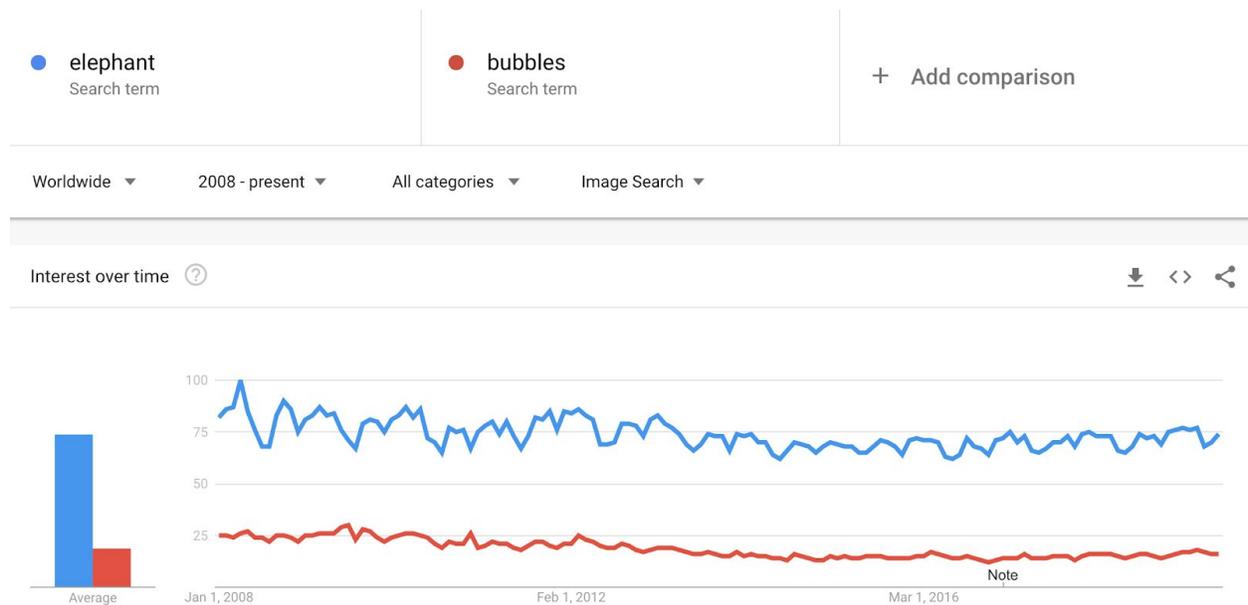
The expected usage of BUBBLES is high. Not only are bubbles a common natural occurrence, but there are many idioms and colloquial uses of terms involving bubbles, which I detail in the “Multiple Usages” and “Use in Sequences” sections.

More information is on the following pages.

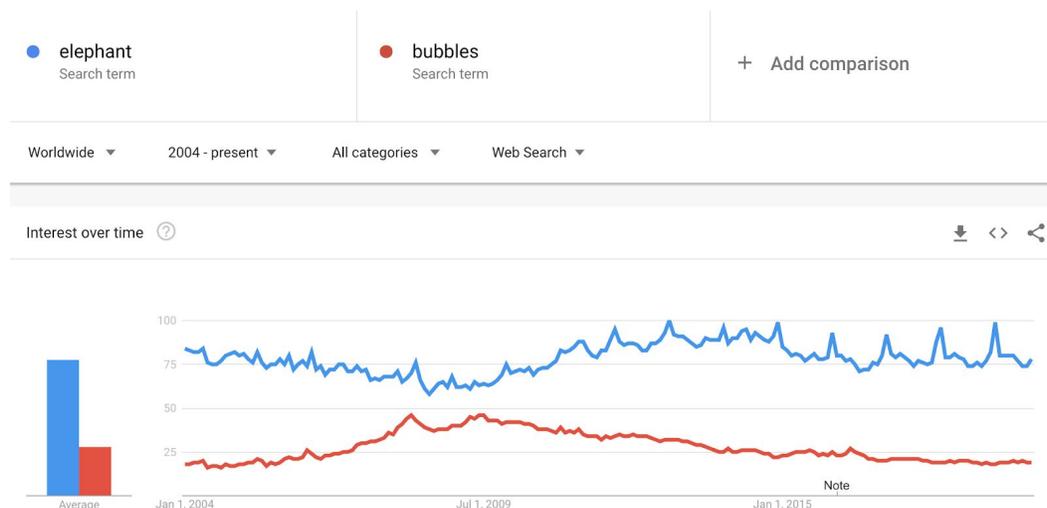
Search term	Google Search	Bing Search	Google Video Search	Google Trends: Web	Google Trends: Image
bubbles	822,000,000	27,400,000	105,000,000	See below	See below



Google Trends Web Search



Google Trends Image Search



2. Multiple usages

The BUBBLES emoji could have many uses:

- Represent bubbles appearing in water or from soap or cleaning solutions.
- Represent bubbles appearing in soda-based drinks or Champagne.
- Use as an “adjective” to describe someone as “bubbly,” or a happy and outgoing person.
- Represent a “bubble” industry, such as a housing bubble.
- Represent a feeling of sickness, such as having a “bubbly” stomach.

3. Use in sequences

BUBBLES could be used in many sequences. For example:

- **Individually:** Bubbles on their own could represent seeing bubbles in a location.
- **Water:** Sequencing BUBBLES with FISH, PERSON SWIMMING, and/or WATER WAVE could express a water-based environment.
- **Drink with bubbles or carbonation:** Sequencing BUBBLES with TUMBLER GLASS, BOTTLE WITH POPPING CORK, or BEER MUG could express a drink with bubbles or carbonation.
- **Oxygen:** Sequencing BUBBLES with DIVING MASK could represent the bubbles of oxygen from an underwater dive.
- **Cleanliness:** Sequencing BUBBLES with SOAP, SPONGE, LOTION BOTTLE, or BATHTUB could express an extra level of cleanliness when using those items. Or, to demonstrate that something is being cleaned or is clean, BUBBLES could be paired with TOILET, for example.
- **Sickness:** Sequencing BUBBLES with NAUSEATED FACE, DIZZY FACE, or FACE VOMITING could express an enhanced feeling of nausea or dizziness.
- **Outgoing person:** Sequencing BUBBLES with HUGGING FACE, GRINNING FACE, or GRINNING FACE WITH SMILING EYES could express that someone is happy and outgoing.
- **“Bubble” in an industry:** Sequencing BUBBLES with HOUSE, CHART INCREASING, or CHART DECREASING could express commentary on a “bubble” in an industry.
- **Bubble wand:** Sequencing BUBBLES with MAGIC WAND could express a bubble wand.

4. Breaking new ground

BUBBLES on their own would be an entirely new emoji. However, bubbles can be found on the SOAP emoji in Google’s emoji set.

C. Image distinctiveness

BUBBLES as visualized in this proposal would be distinct from most current emoji and recognizable as bubbles. Though there are other emoji with bubbles or water-based emoji, BUBBLES on their own would have a distinct look that would be recognizable even on mobile devices.

D. Completeness

BUBBLES would add to the number of current emoji in the household category, as another option to represent cleanliness, and also the sky & weather category, as it could represent another water-based emoji.

E. Frequently requested

N/A

6. Selection factors — Exclusion.

F. Overly specific

BUBBLES, as proposed, is specific to the pictorial representation of bubbles, but nothing about the specific image as proposed would limit usage for the multiple meanings described earlier in this proposal. BUBBLES as proposed would theoretically not be confused with any speech bubble emoji such as SPEECH BALLOON or RIGHT ANGER BUBBLE.

G. Open-ended

There are no previous BUBBLES emoji that are similar to the image in this proposal.

H. Already representable

Users can already communicate the sentiment of:

- Cleanliness with emoji like SOAP, SPONGE, and BATHTUB
- Water-based ideas with WATER WAVE, FISH, and DIVING MASK
- Sickness with NAUSEATED FACE, DIZZY FACE, or FACE VOMITING
- Bubbly or carbonated drinks with TUMBLER GLASS, BOTTLE WITH POPPING CORK, or BEER MUG
- An outgoing or happy person with HUGGING FACE, GRINNING FACE, or GRINNING FACE WITH SMILING EYES

However, bubbles cannot be expressed individually with the current approved emoji in Emoji 12.0. Adding BUBBLES as proposed would allow users to express an extra level of detail for many of the above ideas as well as express anything individually bubble-related that can't be expressed with the current emoji available.

I. Logos, brands, UI icons, signage, specific people, deities

BUBBLES is not confined by logos, branding, UI icons, signage, specific people, or deities.

J. Transient

It is expected that people will use the BUBBLES emoji for as long into the future as they are able to use devices that support emoji, as bubbles appear commonly in nature and as part of idioms.

K. Faulty comparison

There are no emoji similar to BUBBLES as proposed.

L. Exact images

This proposal does not require an exact image.

M. Region Flags Without Code

N/A

7. Other information.

I have seen that a previous proposal for bubbles was [declined](#) for reason “Other.” I hope this proposal offers a compelling case to reconsider including bubbles as part of a future emoji release. Please let me know of any questions.