Man with Beard and Woman with Beard emojis for Unicode 14.0

Emoji Submitter: Jennifer Daniel, ESC Date: September 2, 2019 Version: 2 Updated: January 7, 2020

Background

This follows priorities set out in <u>L2/19-101</u>, as well as details of vendors intention to display gender inclusive emoji designs from 2019 onward, noted in <u>L2/19-078</u>. This document picks up where <u>L2/19-231R</u> leaves off with a focus on "bearded man" and "bearded woman".

The Emoji Subcommittee is recommending encoding zwj sequences to create "bearded man" and "bearded woman". Skin-tone modifiers are omitted from the charts.

0							
Sample Image (clr)	Sample Image (bw)	Proposed Unicode and CLDR name	Туре	ZWJ	Possible CLDR English keywords	Closest Unicode Emoji	
	n/a	Bearded Man	Person- sign base	ro+ 🧔	fuzz, goatee, stubble, mustache,		
	n/a	Bearded Woman	Person- sign base	🥑 + २	See above		

I. + II. Identification and Images

Note: This proposal includes modifying the "Bearded person" emoji design as gender inclusive to be faithful to Unicode guidelines. It also details the addition of two gendered zwj sequences that are based on the existing skintone variants for bearded person. The total number of new sequences is 12 ($2 \times 6 = 12$).

License: We certify that the images have appropriate licenses for use by the UTC.

III. Sort location

<u>person</u>



Introduction



People with beards

There are numerous references to bearded people throughout the centuries in literature, culture, and art. From Shakespeare in *Macbeth*: "you should be Women, / And yet your beards forbid me to interpret, / That you are so." — 138–46; 1.3. 37–45 to Wilgefortis, a female saint of the Catholic Church to Eurovision winner Conchita Wurst. <u>Beards have been indiscriminate</u> of gender throughout history.

While some beards are caused by puberty they can also be triggered by the use of anabolic steroids, hirsutism (tendency to grow hair due to androgenesis), <u>PCOS</u> (Polycystic Ovary Syndrome which affects 1 in 10 women), and hormonal imbalance (Adrenal Hyperplasia, Tumors in Pituitary, Liver Disease, Elevated Androgen Levels etc.). **However, <u>cultural pressure</u> leads most to remove it, as it may be viewed as a social stigma.**

Further, all major emoji vendors depict men with short hair and women with long hair which carries with it a very westernized notion of gender. Many men around the world have long hair. This is all just to say that due to each individual's own perception or ascribing of gender, some people look at the existing "male" emoji designs and see "woman with short hair" or look at the "female" emoji designs and see "man with long hair". **The addition of these emojis will have great value in representing more people of the world without being a terrible burden to emoji vendors.**





Woman with short hair

Man with long hair

IV. Selection factors - Inclusion

A. Compatibility

n/a

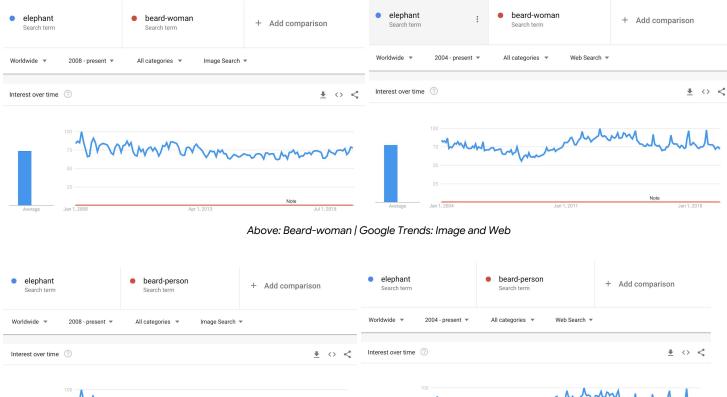
B. Expected use

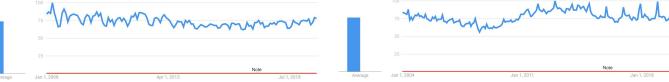
1. Frequency

Frequency data indicates beard-person is well over the median search threshold and beard-woman is quite close to this threshold.

Search term	Google Search	Bing Search	Google Video Search	Google Trends: Web	Google Trends: Image
beard-person	720,000,000	133,000	66,500,000	See below	See below
beard-woman	405,000,000	190,000	24,800,000	See below	See below

Search term	Google Search	Bing Search	Google Video Search	
beard-person	beard-person Q All Images About 730,000,000 m	beard-person All Images 133,000 Results	beard-person Q All imag About 66,500,000 r	
beard-woman	beard-woman All Images About 405,000,000 results	beard-woman All Images 190,000 Results	beard-woman Q All Images About 24,800,000 results	





Above: Beard-person | Google Trends: Image and Web

2. Multiple usages

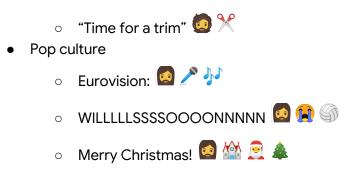
- Self-representation
- The passage of time
- Puberty
- Hairy people
- Jesus and other religious figures (Wilgefortis, etc.)
- Complimenting a beard wearer (Pogonophiles)
- Growth

3. Use in sequences

• Self-Representation



- Passage of time
 - 。 🧔 🕞 🕓 🕞 🕔 🕞 🕘 🖓 🖉 🎝 🎝 🎝 🌒 🌒 🌒 🌒 🌑
- Puberty
 - 。 👶 🧒 🧑 🧔
 - 。 🧑 🍸 🧔



4. Breaking new ground

Currently, the only emoji that depicts a beard is designed as a man despite it being called "Bearded Person" when introduced in 2017. By changing this design to a gender neutral appearance this emoji can be scaled appropriately as ZWJ sequences to support the gendered versions that are proposed in this document.

C. Image distinctiveness

Yes, The appearance of a person with long hair and is visually distinct from the existing short-haired bearded man emoji.

D. Completeness

As previously noted, this emoji complements existing Bearded Man emoji, which will be designed as a Bearded Person. With the passage of this emoji, we are left with seven explicitly gendered emojis as documented in L2/19-231:

- Breastfeeding <u>L2/19-336</u>,
- Pregnant person + man (Proposal in flight)
- Prince + Princess (Proposal in flight)
- Dancing woman + Dancing man (no proposals at this time)
- Woman in headscarf (no proposals at this time)

V. Selection factors — Exclusion

F. Overly specific

No.

G. Open-ended

No, this is not part of a set of similar items.

H. Already representable

Staying faithful to Unicode's guidelines to design the appearance of "bearded person" as gender inclusive will allow this emoji to be scaled appropriate as gendered ZWJ sequences as proposed in this document.

I. Logos, brands, UI icons, signage, specific people, deities

Not applicable. There are no logos, brands, signage or otherwise among the proposed characters.

J. Transient

Not applicable.

K. Faulty comparison

Justification for encoding the proposed emoji does not depend on analogy with other emoji that were encoded only for compatibility reasons.

L. Exact Images

An exact image is required.

VI. Data Files

BEARDED WOMAN 1F9D4 200D 2640 FE0F 1F9D4 1F3FB 200D 2640 FE0F 1F9D4 1F3FC 200D 2640 FE0F 1F9D4 1F3FD 200D 2640 FE0F 1F9D4 1F3FE 200D 2640 FE0F 1F9D4 1F3FF 200D 2640 FE0F

BEARDED MAN 1F9D4 200D 2642 FEOF 1F9D4 1F3FB 200D 2642 FEOF 1F9D4 1F3FC 200D 2642 FEOF 1F9D4 1F3FD 200D 2642 FEOF 1F9D4 1F3FE 200D 2642 FEOF 1F9D4 1F3FF 200D 2642 FEOF