

# Proposal for Emoji: JAR

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Emoji Name: JAR

Sort Order: in the Food-Prepared category, after CANNED FOOD

Reference Emoji: ELEPHANT

Keywords: SAUCE | SPREAD | CONDIMENT | CONTAINER | MASON | KEEP | STORAGE



*Credit: Aphelandra Messer/Emojination. Free for use in context of this proposal.*

This proposal was updated 1/15/20 to remove references to condiments and propose an empty jar instead.

## Introduction

While many emoji are held in containers, such as POT OF FOOD 🍲 and TAKEOUT BOX 🍱, there are few emoji that are simply containers themselves. The container emoji that do exist are specific to what they would contain, such as PACKAGE 📦 for mail, FUNERAL URN 🪦 for human remains, and SHOPPING BAGS 🛍️ for shopping.

There are no emoji to represent the concepts of storing, especially in the realm of food, which is why we are suggesting JAR. JAR can represent this concept of storage, or putting something away for safe keeping. Jars are used around the world to hold a multitude of sauces, jams, condiments and foods, including:

- Asia
  - Kimchi
  - Chutney
- Latin America
  - Salsa
  - Chimichurri
  - Dulce de Leche
- North America
  - Jam
  - Jelly
  - Marmalade
  - Mustard

- Ketchup
- Peanut Butter
- Europe
  - Aioli
  - Ajvar<sup>1</sup>
  - Lingonsylt<sup>2</sup>
  - Fry Sauce<sup>3</sup>
  - Speculoos Spread<sup>4</sup>
- Middle East
  - Tahini



Jars maintain a regular shape despite coming from many countries and regions.  
 Images from [Countdown](#), [Best Bees](#), [Target](#), [Morrisons](#) and [Smucker's](#).

Together, this wide range of sauces and toppings manage to comprise Mediterranean, European, Hispanic, Asian, Indian and American cuisines. Part of Emojination's mission is to make non-American cultures feel more represented in emoji-dom.

In addition, words like "sauce," "jam," and "jelly" carry slang meanings in English. We believe the JAR emoji will primarily be used as a food item, but it could potentially be used as slang. For example, Grey Poupon mustard is sometimes used by American rap artists as a metaphor for wealth and status.<sup>5</sup>

<sup>1</sup> <https://en.wikipedia.org/wiki/Ajvar>

<sup>2</sup> [https://en.wikipedia.org/wiki/Lingonberry\\_jam](https://en.wikipedia.org/wiki/Lingonberry_jam)

<sup>3</sup> <https://en.wikipedia.org/wiki/Fritessaus>

<sup>4</sup> [https://en.wikipedia.org/wiki/Cookie\\_butter](https://en.wikipedia.org/wiki/Cookie_butter)

<sup>5</sup> <https://www.npr.org/sections/money/2018/08/02/635129556/grey-poupon-and-the-cultural-divide>



*Rapper Kendrick Lamar offers the audience a jar of Grey Poupon mustard in his award-winning music video "Humble."*

While there are many emoji for a variety of foods currently in Unicode Emoji library, currently there are no emoji for condiments, with the potential exception of HONEY POT 🍯.

We believe JAR will offer users a valuable symbol for these condiments (discussed further in the Multiple Usages section) as well as a catch-all for the concept of storage.

## **Selection Factors Inclusion**

### **A. Compatibility**

We are not aware of an existing JAR emoji or icon.

### **B. Expected Usage Level**

#### **Evidence of Frequency**

In order to narrow down results, we are including snapshots of searches for "glass jar", "mason jar" and "glass jar" in addition to "jar", which can be used as a verb.

Google Search:



jar

[All](#) [Images](#) [Shopping](#) [Videos](#)

About 705,000,000 results (0.79 seconds)



glass jar

[All](#) [Shopping](#) [Images](#) [Maps](#)

About 276,000,000 results (0.72 seconds)



mason jar

[All](#) [Shopping](#) [Images](#) [Maps](#)

About 267,000,000 results (0.82 seconds)



condiment jar

[All](#) [Shopping](#) [Images](#) [Videos](#)

About 40,300,000 results (0.54 seconds)



elephant

 All

 Images

 News

 Videos

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About 749,000,000 results (1.13 seconds)

Bing Search:



jar

All

News

Images

Videos

123,000,000 Results

Any time ▾



glass jar

All

Shopping

Images

52,400,000 Results

Any time ▾



mason jar

All

Shopping

Images

1,260,000 Results

Any time ▾



condiment jar

All

Shopping

Images

7,040,000 Results

Any time ▾



elephant

All

Images

Videos

Maps

125,000,000 Results

Any time ▾

Google Video Search:



jar

Q All

🖼 Images

🛒 Shopping

📺 Videos

About 94,300,000 results (0.35 seconds)



glass jar

Q All

🛒 Shopping

🖼 Images

📍 Maps

📺 Videos

About 9,480,000 results (0.40 seconds)



mason jar

Q All

🛒 Shopping

🖼 Images

📍 Maps

📺 Videos

About 12,400,000 results (0.36 seconds)



condiment jar

All Shopping Images Videos

About 203,000 results (0.30 seconds)

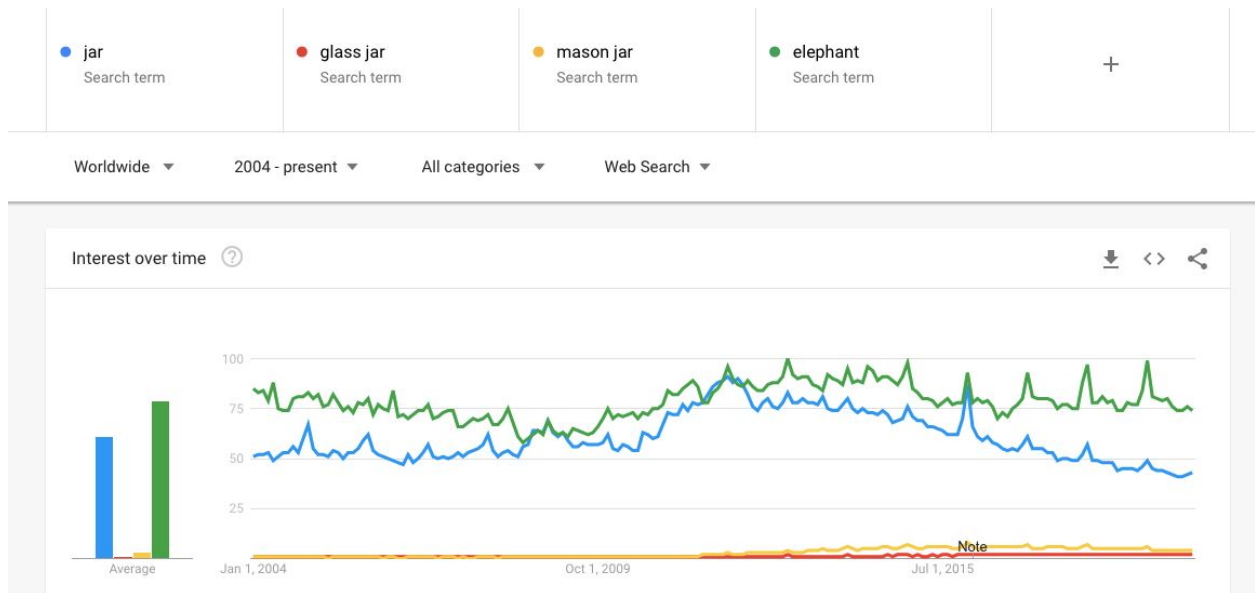


elephant

All Images News Videos

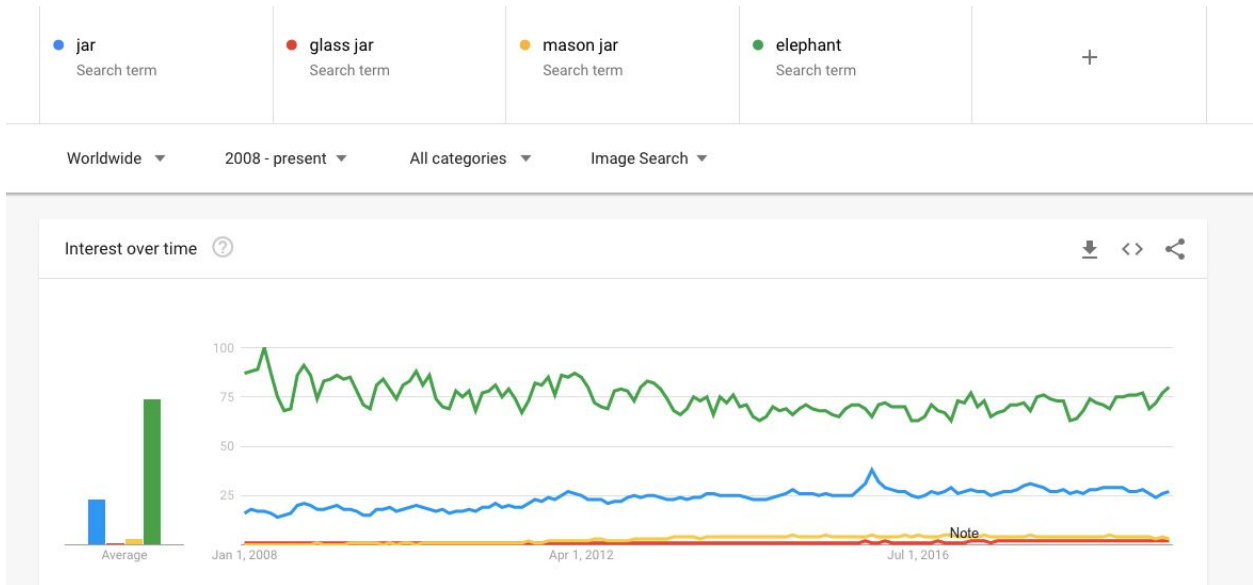
About 131,000,000 results (0.29 seconds)

### Google Trends: Web Search



### Google Trends: Image Search



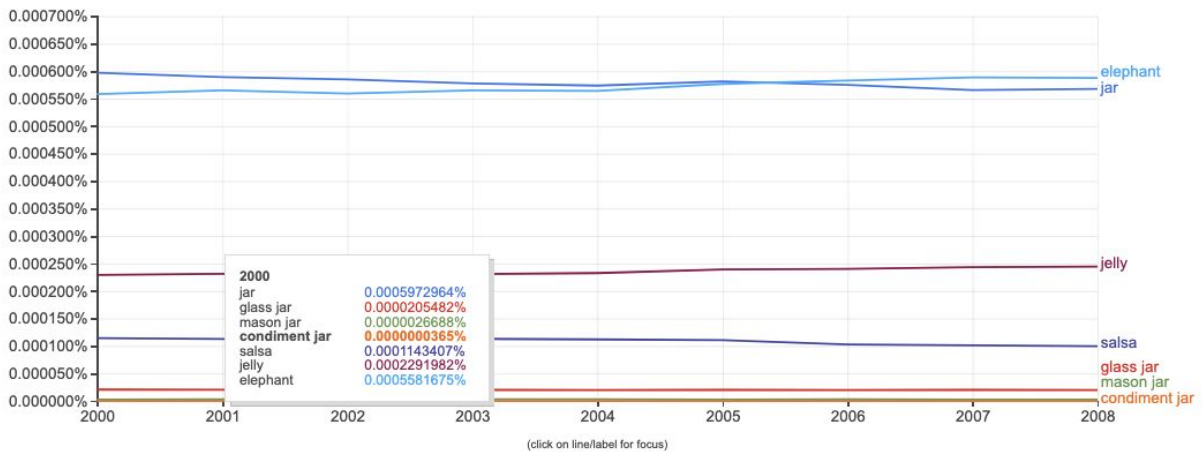


Ngram Viewer:

## Google Books Ngram Viewer

Graph these comma-separated phrases: jar,glass jar,mason jar,condiment jar,salsa,jelly,elephant  case-insensitive

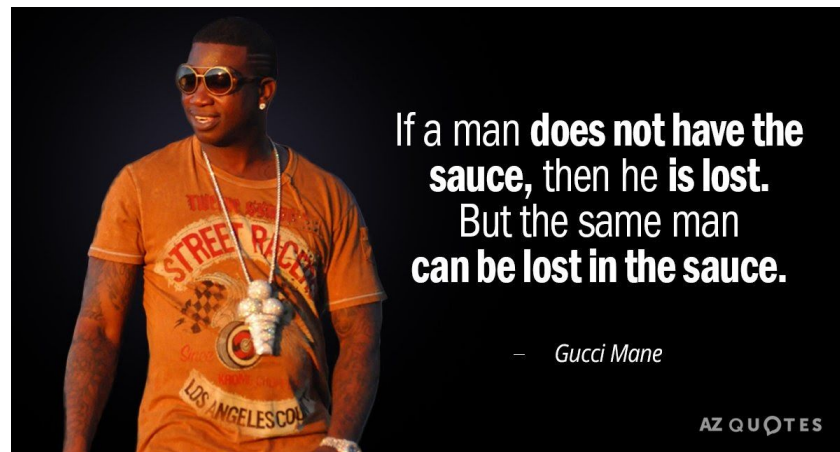
between 2000 and 2008 from the corpus English with smoothing of 3 [Search lots of books](#)



## Multiple Usages

With such a wide variety of condiments, all of the multiple usages are too many to even represent here. For instance, "sauce" has appeared in songs and slang as a reference to flashy

material objects.<sup>6</sup> Others, especially on the Internet, use "sauce" as slang for "source," such as the source of a video.<sup>7</sup>



Here a small selection of common phrases and sayings that incorporate the word "jar":

- "Jarring" means shocking or surprising
- "Jarhead" is American slang for a U.S. Marine
- "Jam jar" is Cockney rhyming slang for a car
- "Secret sauce" is a metaphor for a feature that makes an item special
- "Sauced" is British slang for "drunk"
- "Mustard yellow" is a specific shade of dull yellow
- "Cut the mustard" means to reach a required standard
- "Jam" is slang for a song
- "Jelly" is playful slang for the word "jealous"

In conclusion, "jar" and the set of condiments it represents, simply offer too many offshoots of meanings to go over all of them here.

## Use in Sequences

The JAR emoji is ripe ground for creating new messages by combining it with other emoji, because condiments are often paired with other foodstuffs. For example:

LEAFY GREENS 🌿 + JAR = Kimchi

PEANUT 🥜 + JAR = Peanut Butter

TOMATO 🍅 + JAR = Ketchup

GRAPES 🍇 + JAR = Jam or Jelly

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<sup>6</sup> <https://www.dictionary.com/e/slang/too-much-sauce/>

<sup>7</sup> <https://knowyourmeme.com/memes/sauce>

## Breaking New Ground

N/A

### C. Image Distinctiveness

The JAR emoji is distinct from all other emoji, thanks to its shape and transparent color.

### D. Completeness

Adding JAR to the "food" category will add a missing ingredient, so to speak, to the available symbols for preparing and enjoying food.

### E. Frequently Requested

Jars are not on the lists of most requested emojis.

## Selection Factors Exclusion

### F. Overly Specific

A condiment jar is an extremely common feature in kitchens around the world, and the designs of jars do not vary much. We do not believe that this condiment jar emoji is overly specific in any way.

### G. Open Ended

We do not believe that the addition of this core cooking implement opens up a new category of emoji.

### H. Already Representable

The only condiment to currently exist is HONEY POT 🍯. A few food emoji include sauces or toppings, such as HOT DOG 🌭, SPAGHETTI 🍝 and CUSTARD 🍮. Though the condiments make a small appearance in these food emojis, their end product is entirely different: hot dogs represent hot dogs, not mustard.

There is also a CANNED FOOD emoji 🥫, but canned foods are different from condiments - stewed tomatoes versus marinara sauce, for example. None of these foods represent storage, or other foods like kimchi.

## I. Logos, brands, UI icons, signage, specific people, deities

Jars can be found on a number of logos and other signs, though it does not appear to be a copyrightable design. The shape of container proposed here is generic and does not have a distinctive container that would suggest any specific brand. This jar wishes to be a representative of condiments of all popularities and varieties.



## J. Transient

Jars have been an incredibly useful and variable tool for hundreds of years, and there is no reason to believe they will decline in popularity.

## K. Faulty Comparison

N/A

## Other Information

### Character Properties

The other character properties are suggested to be defined as follows.

General Category:

Canonical Combining Class:

Bidirectional Class:

Decomposition Type:

Decomposition Mapping:

Numeric Type:

Numeric Value:

Bidirectional Mirrored:

Name:

ISO Comment:

Simple Uppercase Mapping: Simple Lowercase Mapping: Simple Titlecase Mapping:

## Authors

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