


Dotted-Line-Face Proposal for Unicode 14.0

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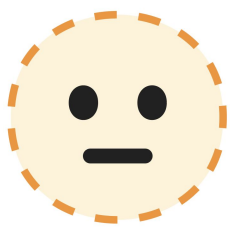

To: Unicode Technical Committee

Date: October 2019

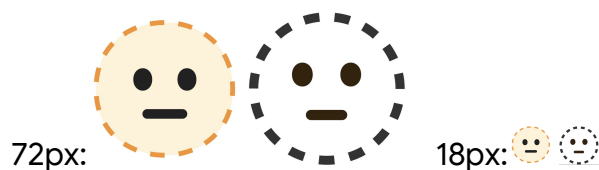
Humans are complex. We want to be seen, recognized, understood, and paid attention to ... but we also sometimes just want to be left alone. This tension of the

human condition is captured by our proposed DOTTED LINE FACE emoji . In surveys of emoji use and popularity, emojis that are emblems of established, well understood concepts frequently bubble to the top of the list. This emoji proposal adds another common convention taken from the visual vocabulary of comics of a human interactional gesture to the range of emoji options. With an emoji that provides a meaning of invisibility, erasure, disappearance, or absence it inverts the intents of other emoji which explicitly show substantial content.

I. Identification

Sample Image	Proposed Unicode and CLDR name	Possible CLDR English keywords	Closest Unicode Emoji
	Dotted Line Face	Invisible, out of sight, hidden, disappeared, introvert, depression, unimportant	

II. Images



License

We certify that the images have appropriate licenses for use by the UTC.

III. Sort location

Face-neutral-skeptical



II. Selection factors — Inclusion

A. Compatibility


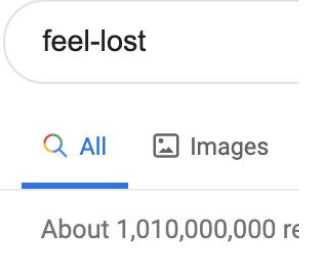
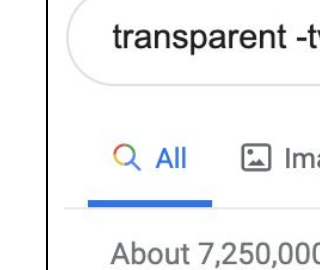
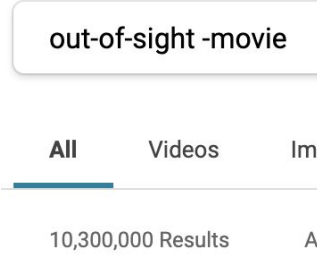
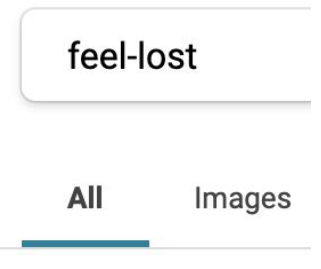
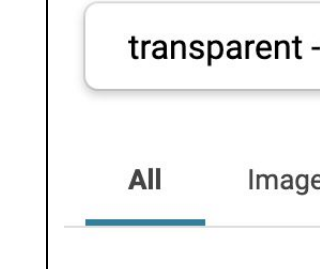
n/a

B. Expected use

1. Frequency

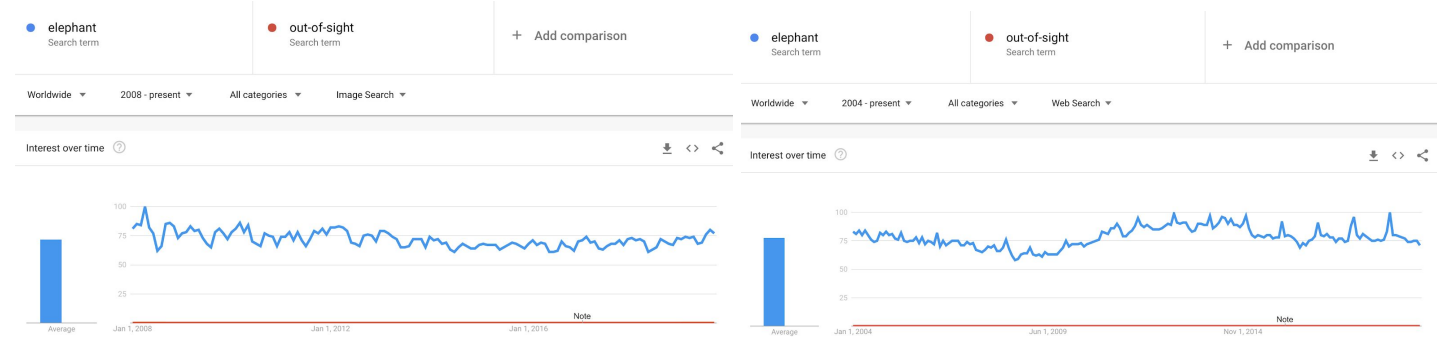
Usage is expected to be extremely high. The following search results indicate this expression could perform well over-median given that the queries nearly double the median performance of existing emojis..

Search term	Google Search	Bing Search	Google Video Search	Google Trends: Web	Google Trends: Image
Out-of-sight -movie	485,000,000	10,300,000	80,900,000	See below	See below
feel-lost	1,010,000,000	2,240,000	103,000,000	See below	See below
transparent -tv	7,250,000,000	84,900,000	3,140,000,000	See below	See below

	Out-of-sight -movie	feel-lost	transparent -tv
Google search			
Bing Search			

Google Video Search	<div> <div>out-of-sight -movie</div> <div> <div>Q All</div> <div> <div> <div></div> <div>Videos</div> </div> </div> </div> <div>About 80,900,000 results</div> </div>	<div> <div>feel-lost</div> <div> <div>Q All</div> <div> <div> <div></div> <div>Images</div> </div> </div> <div> <div> <div></div> <div>New</div> </div> </div> </div> <div>About 103,000,000 results (0.30 s)</div> </div>	<div> <div>transparent -tv</div> <div> <div>Q All</div> <div> <div> <div></div> <div>Images</div> </div> </div> </div> <div>About 3,140,000,000 results</div> </div>
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Out-of-sight -movie for Google Trends Web Search and Google Trends Image Search:



2. Multiple usages

Can convey a range of complex feelings currently unrepresented in unicode.

- Introverted
 - Too many required social activities for me 😐
- Feeling Overlooked/left out
 - I literally said that exact same thing 😐
- Isolation and spending time alone
 - I'm gonna stay in-tonight. 😐
 - It's like I never existed 😐
- Disappeared/ghosted
 - We had such a good time ... but I never heard from them again 😐
 - This party's lame, I'm out 😐
- Depressed
 - I don't feel like I belong 😐
- [Losing Face](#)
 - I got owned so bad I'm not coming out for awhile 😐
- Cut out
 - My feelings today? Cut on the dotted line! 😐
- "Fill in the blank"
 - You joining me at the party? 😐
- Invisible illness
 - No one has any idea what I'm dealing with 😐💉

3. Use in sequences

Can be used with non-face emoji, to indicate embarrassment, whispering (dotted word balloons indicate whispering), disappearance, or, being "cut out" of a deal

- Well that was embarrassing... 🌳 😐 🌳
- "Can you keep a secret? 😐💬"
- "She just never messaged me back 💔 😐"
- I bought it straight from the owner, no stores! 💰 😐📺
- He went behind my back and did the deal himself! 😐✂️

Can also be used in combination with other facial expressions to indicate "a desire to disappear", a comparative feeling of being introverted, or physical disappearance (evaporation):

- "I can't believe he showed up with her 🤖 😐"

- "Glad I went with him so I'm not the focus of attention 🤪 😐"
- It's so hot I might evaporate! 🥵 😐"
- "I swear I saw someone I knew but lost them in a crowd 😐 👁️"

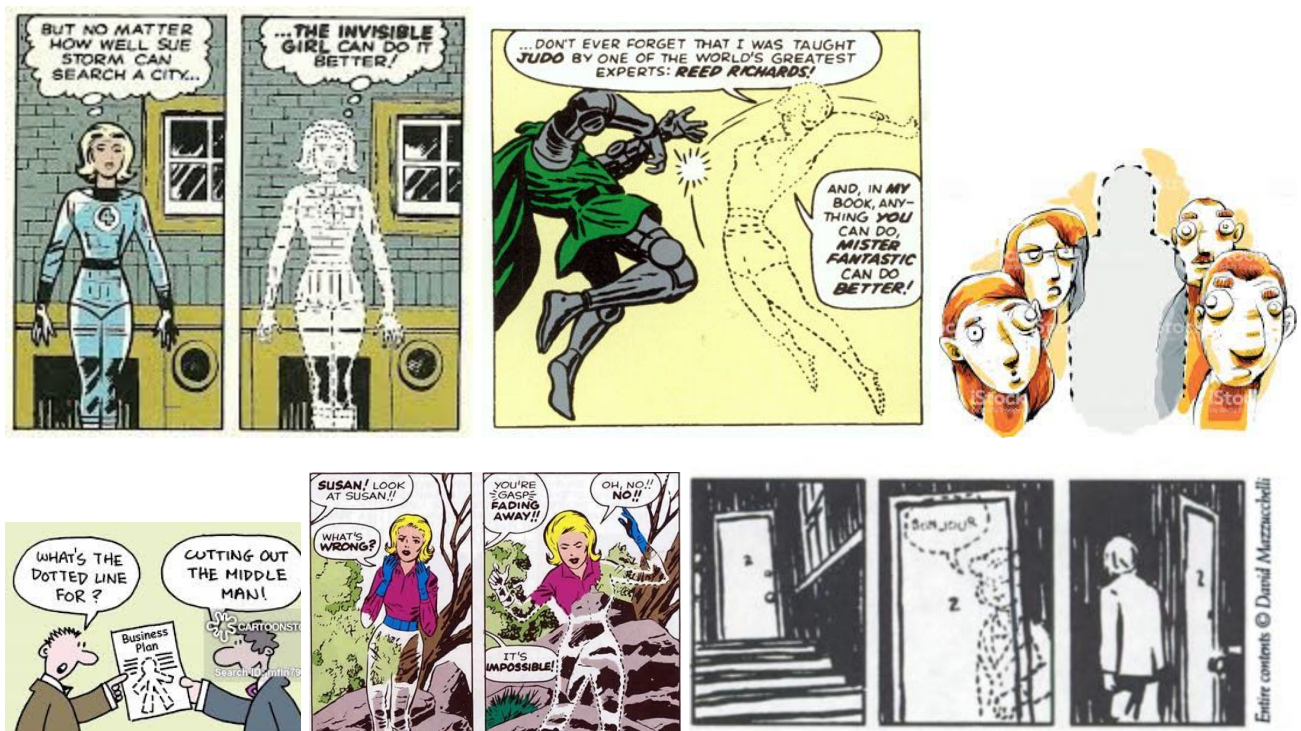
4. Breaking new ground

This emoji fills an important gap in existing face options. It allows the user to show smallness, submissiveness, introvertedness, and in some cases, the isolation that comes with the [invisible illness](#) of depression, a feeling all too familiar to 40 million adults in the United States age 18 and older, or 18.1% of the population every year. Because it is an established representation of a common expression, it is more likely to convey meaning to the broadest possible range of emoji users.

A recent paper proposes that the popularity of faces and hands is because emoji have a similar role in written communication as gesture does in spoken communication (Gawne & McCulloch 2019) so continuing to fill in the set of common metaphorical feelings represented as emoji is sensible from both a theoretical and a practical, usage-based perspective.

C. Image distinctiveness

This emoji is quite distinctive from existing emojis in that it's taking the established smiley vernacular and making it transparent. This is a common technique employed by artists, illustrators, and in comic books to [convey invisibility or nonexistence](#).



D. Completeness

Any sense of disappearance, absence, or “fill-in-the-blank” —which by nature are the lack of substance—cannot be conveyed by another emoji that has some “substance” depicted in it.

While disguised face emoji is appropriate for when you wish you were someone else



invisible face emoji is employed when you want to just disappear. 😊



Similarly, the

existing person-in-business-suit-levitating emoji



can be used to convey being in disguise not feeling overlooked.

III. Selection factors — Exclusion

F. Overly specific

No. This design is iconic of how you feel when you wish you could just “be out of sight”. It is cartoonishly expressed in pop culture and in media.

G. Open-ended

No, this is not part of a set of similar items.

H. Already representable

No.

I. Logos, brands, UI icons, signage, specific people, deities

Not applicable. There are no logos, brands, signage or otherwise among the proposed characters.

J. Transient

Not applicable.

K. Faulty comparison

Justification for encoding the proposed emoji does not depend on analogy with other emoji that were encoded only for compatibility reasons.

L. Exact Images

An exact image is not required.