

Title:

Proposal for Emoji: GINGER

Submitter:

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1 - Identification

A: CLDR short name: :ginger:

B: CLDR keywords: ginger,

2 - Images

A: ZIP FILE:

<https://drive.google.com/file/d/1FDStDLdIiz1px9wvzvPB2EZLDS7mLyCW/view?usp=sharing>

B: LICENSE

We illustrated the root ourselves, so the rights for the illustrations are completely on us

C: DOCUMENT



3 - Sort Location

A: Category: food-vegetable

B: 🌶️ hot pepper

4: Selection factors – Inclusion.

Compatibility:

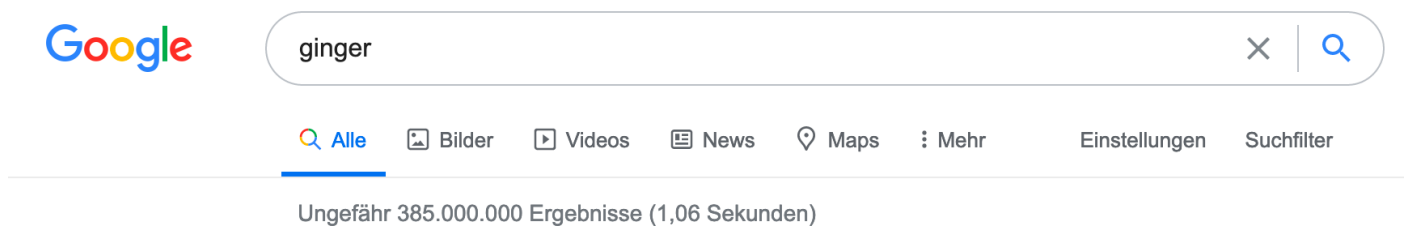
Ginger has become very popular in the last 20 years as a spice and because of its' health benefits, especially during the winter months. The world ginger market is continuously growing and it has already become as one of the most poplar spiced around the whole globe, there are even whole blogs just committed to it. We really hope, that these will be enough reasons for ginger to make it's was as an emoji!

Expected usage level

Frequency

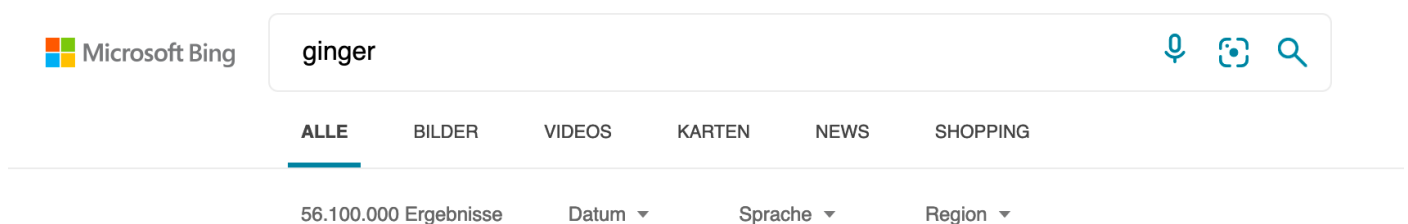
Ginger is traditionally an Asian root, but it has increasingly become popular to grow it on every continent. It's become a standart spice in almost every kitchen of the world.

B.1.a Google Search



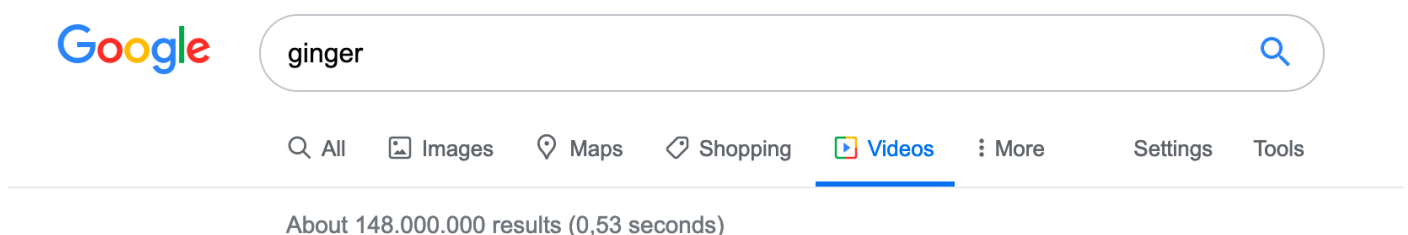
The screenshot shows the Google search interface. The search bar contains the word "ginger". Below the search bar, there are navigation options: "Alle", "Bilder", "Videos", "News", "Maps", "Mehr", "Einstellungen", and "Suchfilter". The search results are displayed as "Ungefähr 385.000.000 Ergebnisse (1,06 Sekunden)".

B.1.b Bing Search



The screenshot shows the Microsoft Bing search interface. The search bar contains the word "ginger". Below the search bar, there are navigation options: "ALLE", "BILDER", "VIDEOS", "KARTEN", "NEWS", and "SHOPPING". The search results are displayed as "56.100.000 Ergebnisse". There are also dropdown menus for "Datum", "Sprache", and "Region".

B.1.c Google Video Search



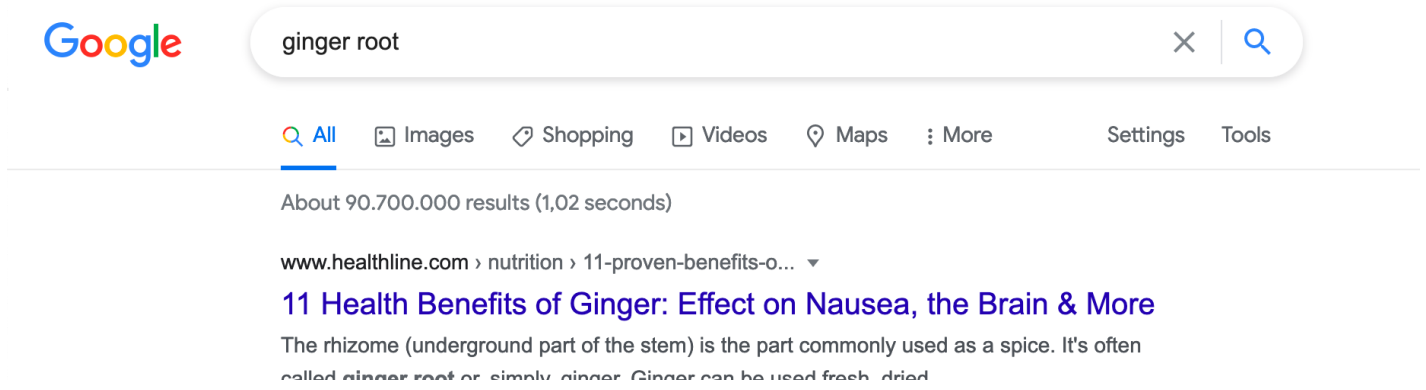
The screenshot shows the Google Video Search interface. The search bar contains the word "ginger". Below the search bar, there are navigation options: "All", "Images", "Maps", "Shopping", "Videos", "More", "Settings", and "Tools". The search results are displayed as "About 148.000.000 results (0,53 seconds)".

[www.healthline.com](#) › [nutrition](#) › [11-proven-benefits-of-...](#)

11 Health Benefits of Ginger: Effect on Nausea, the Brain & More

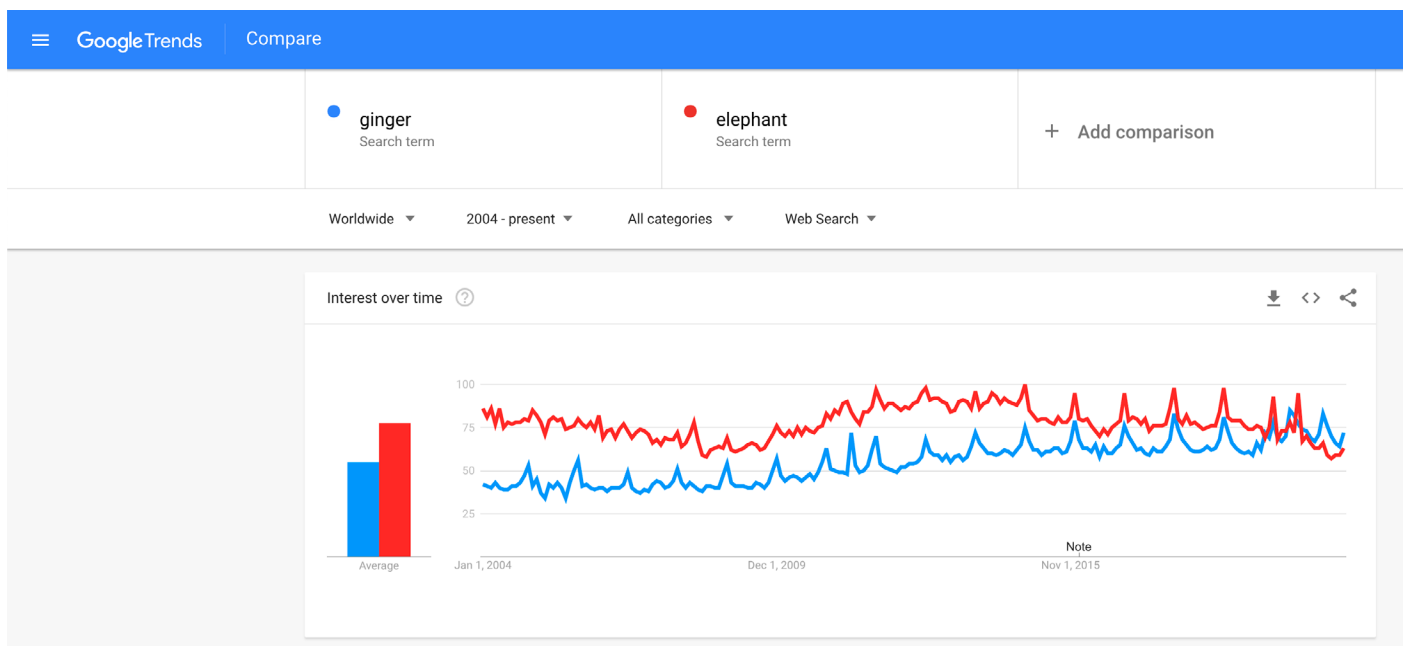
 11 Proven Health Benefits of **Ginæer** · 1. Contains ginaerol. which has

Disambiguating Search Results: Example for a more specific search

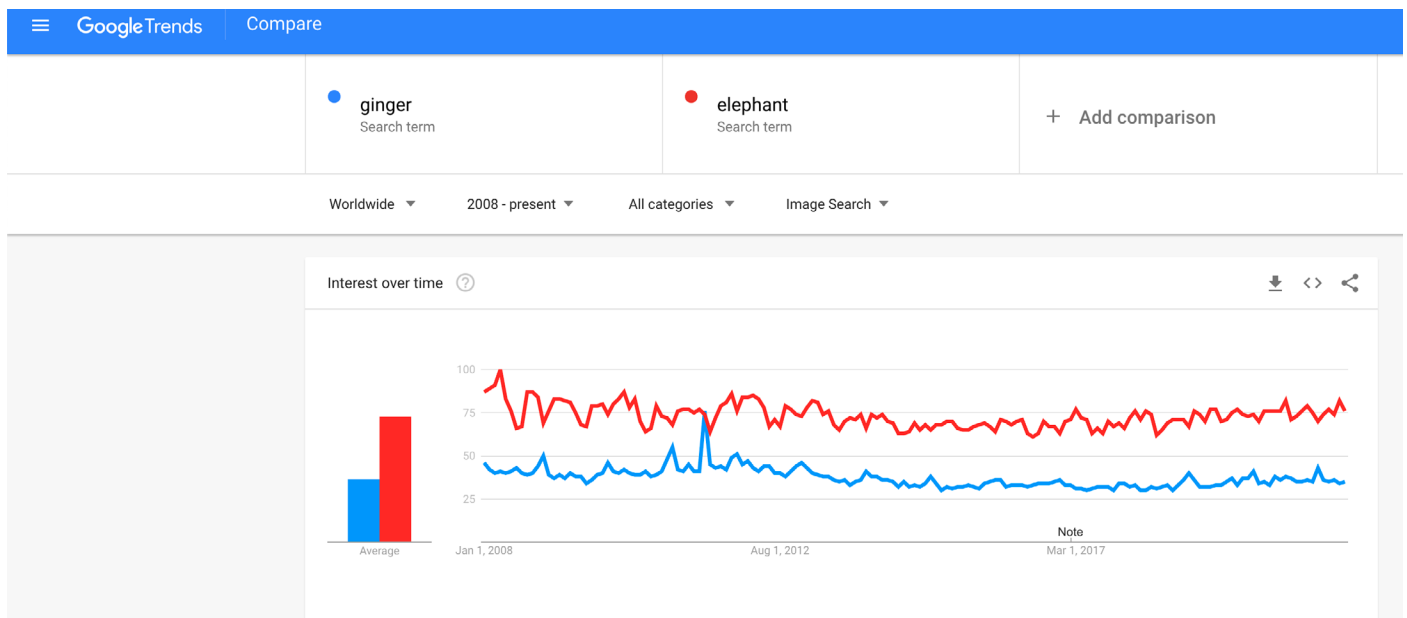


Google search results for "ginger root". The search bar shows "ginger root" with a search icon. Below the search bar are navigation links: All, Images, Shopping, Videos, Maps, More, Settings, and Tools. The results show "About 90.700.000 results (1,02 seconds)". The top result is from www.healthline.com, titled "11 Health Benefits of Ginger: Effect on Nausea, the Brain & More". The snippet reads: "The rhizome (underground part of the stem) is the part commonly used as a spice. It's often called ginger root or simply ginger. Ginger can be used fresh, dried".

B.1.d Google Trends: Web Search



B.1.e Google Trends: Image Search



Multiple usages

The ginger emoji could be used also as a symbol for autumn, winter, cold, being ill, being cozy in the evening or a healthy lifestyle. Since it's a very popular spice, it can be used as a symbol for asian kitchen or natural/organic spices and superfood. Furtheron, it could be jokingly used as a metaphor for red haired people.

Use in sequences

f.e. as a stand-in for being ill: 🤒❌

...wellness: 🧘❌

...ginger beer: ❌🍺

...autumn: 🍁❌

Breaking new ground

Superfoods are becoming more and more popular around the whole world and, so far, there is no emoji that could take it's place.

Distinctiveness

Until now, there is no emoji that could be used as a stand-in or alternative for ginger or any other root, like curcuma. Therefore, the ginger emoji could be used for this whole category.

Completeness

it wouldn't complete it, but it would add in to the series vegetables or spices, like garlic, onion or chili.

5: Selection factors — Exclusion.

Petitions or “frequent requests”

It's impossible to research, because the recent petition for red-haired (aka ginger) emojis is the only thing that is found in the search results. But because of its' high global popularity, as seen B.1, we can be sure that the emoji will be highly anticipated!

Overly specific

Until now, there is no emoji that could be used as an alternative for the (ginger) root or the whole superfood category.

Open-ended

The answer is up to you, but we'd say that the numbers from B.1 are speaking for themselves :)

Already representable

No

Logos, brands, UI icons, signage, specific people, specific landmarks, deities

No

Transient

As the google trends analysis is showing, the global popularity of ginger has been continuously growing since the last 20 years and will for sure still continue in the future, since the ginger market is also steadily growing and expanding.

Faulty comparison

None yet

Exact Images

No, it can easily be adapted in various emoji-styles

Region Flags Without Code

Not relevant

Other information

I think there is not so much more to explain, but in case you need any more help, information or inspiration, feel free to write us an E-Mail and we will always be on your side! Thank you for your work, can't wait to see our idea becoming reality :)

6: Other Information

Considering the design, some leaves could be added, to enhance the distinction as a root and its' perceived freshness.