

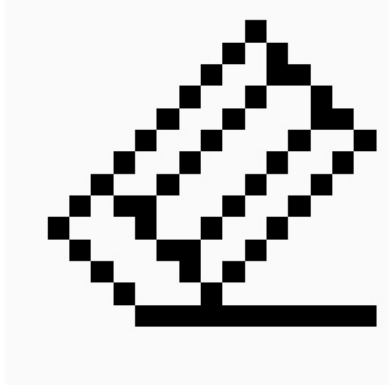
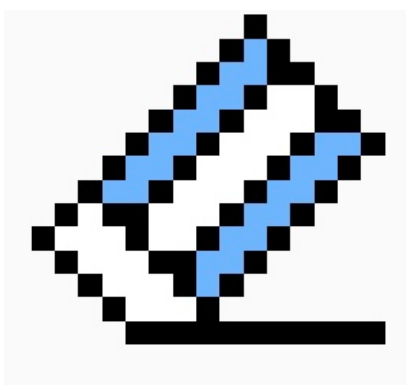
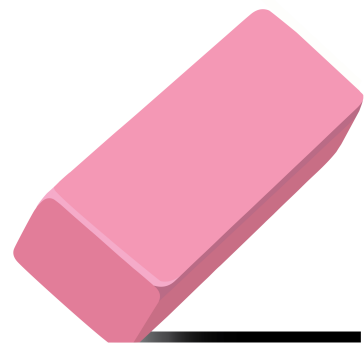
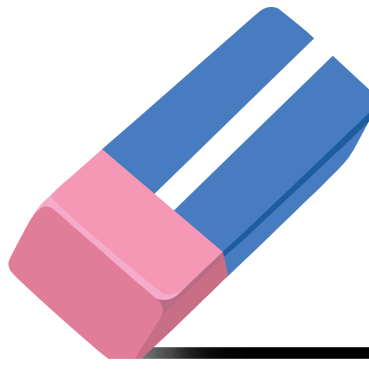
Title: Eraser

Proposal for Emoji: Eraser

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Date: 15th April 2024

The eraser is arguably an important tool for daily life for everyone, and has yet been represented on the keyboard. Despite entering the information age, they remain not only essential for students, but for office workers, researchers, and just about almost every occupation worldwide that requires pencil and paper. Outside of work, erasers are no less important. You have dedicated diarists who are making their latest journal entry, or shoppers who need to write down their grocery lists. Digitally, erasers also appear on popular software such as Microsoft Office, Adobe applications, etc. Eraser icons in such software look similar to the ones produced by the Japanese eraser brand, MONO, which features a rectangular-shaped eraser, slightly rounded corners, with much of its body wrapped around in a paper cover (usually featuring a vertical stripe). As such, the following image of an eraser, similarly shaped as the "Mono" eraser, is submitted because of its importance as a necessary object used in daily life worldwide, as well as due to the recognizable eraser icons appearing across major software applications. Furthermore, I believe that the eraser would better complete the current stationery emoji inventory.



1- Identification

A: CLDR short name : 【eraser】

2- Images

A: Images

B: Licence

3- Sort Location

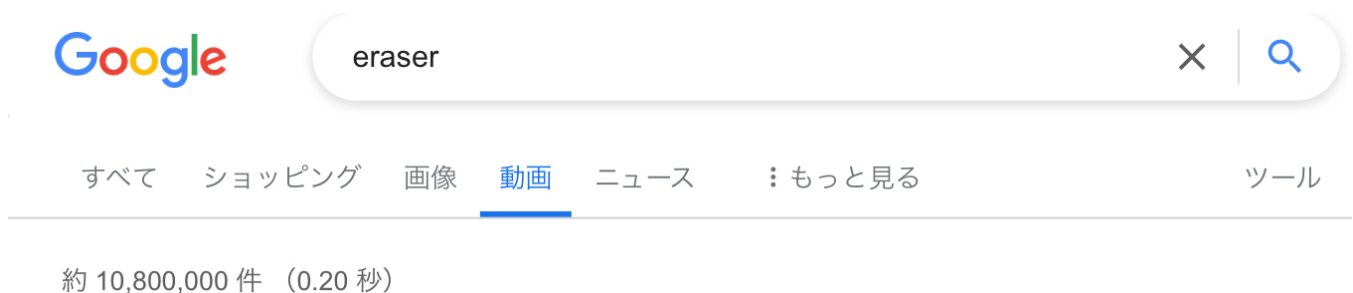
A: Category : Things

B: Between a key and a pencil

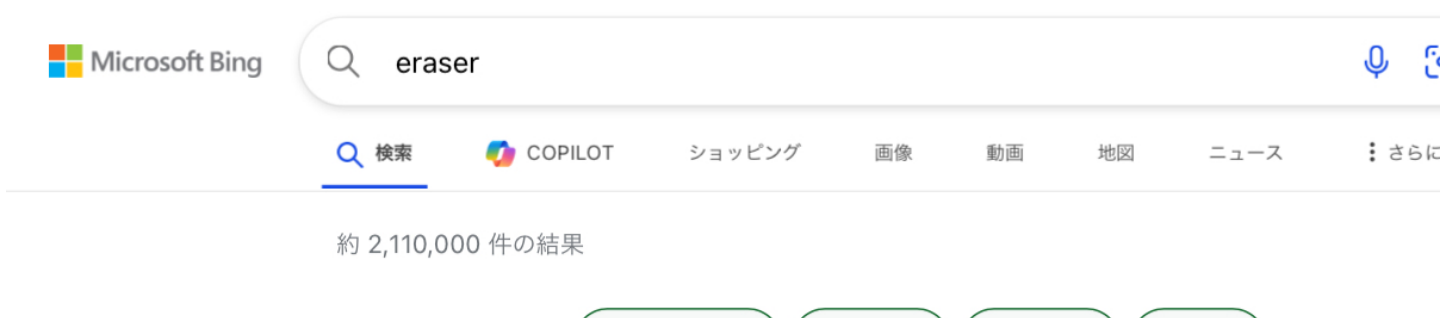
4- Selection factors - Inclusion.

Frequency of use and data: This is the number of Google search results for “eraser.” These are the number of search hits in English, Chinese, Spanish, and many other languages used in the world, and the number of search hits in Japan. Compared to rulers, you can see that erasers are more common.
Expected usage level:

○Google Search



○Bing Search



○Google Trends: Web Search



○Google Trends: Image Search



↑ "eraser" in Japanese

↑ "ruler" in Japanese

Multiple Usages : The word eraser has many meanings. Of course, it can be used to mean the stationery itself, but it can also be used to communicate “to erase something,” or “to lose something.” In addition, it can be combined with other emoji or with a sentence to create different meanings . Other than “to erase” and “to forget,” it can also be used to mean (1) “to cancel,” (2) “to eliminate,” (3) “to take back,” and (4) “to be stripped of (something).” The following are examples used in sequences.

Use in sequences: For example, a pencil, a ruler, and an eraser can be combined to express the meaning of stationery.

(?) is an eraser

 +  + (?) = stationery (pencils, erasers, and rulers are basic stationery items)

 + (?) = erase a log (footprints symbolize the past, which can be erased with an eraser.)

 + (?) = cancel an event in a calendar (a calendar is for writing down plans, so an eraser signifies having no plans)

 + (?) = eliminate virus (germ emoji represents viruses, implying erasing the virus)

 + (?) = take back a lie (the nose growing symbolizes a lie, meaning to erase it with an eraser to make it as if it never happened)

 + (?) = stripped of a medal (attaching an eraser to a medal makes the medal disappear, implying the revocation of the medal)

 + (?) = want to forget (forget a terrible memory)

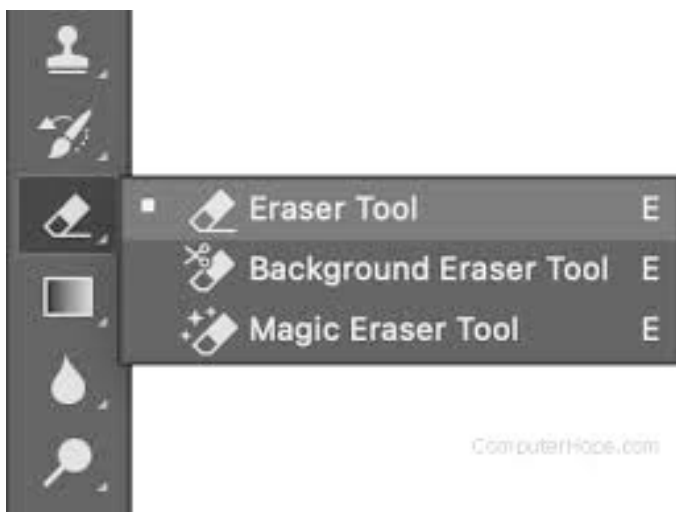
 + (?) = want to forget (want to forget an embarrassing memory)

Breaking new ground: Currently, there is no emoji that represents the meaning of an eraser. Although there is an eraser on the top of a pencil, its purpose is to make the pencil more recognizable and does not represent the eraser in itself. There is also a trash can emoji which conveys the idea of "deleting," but I believe an eraser would be more appropriate in certain situations and flexible in general. This is because a trash can emoji alone only implies "discarding something,"

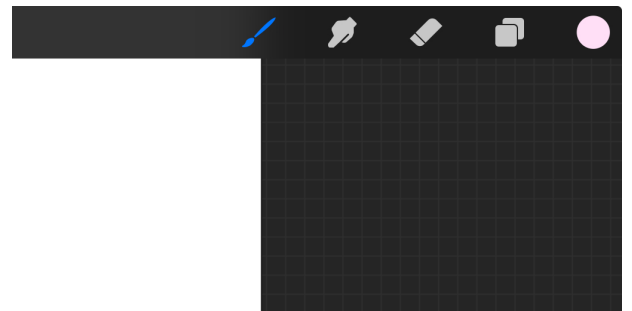
whereas an eraser has more versatility in meaning, such as "wanting to erase," "wanting to forget," as well as expressing the "the stationery" in itself.

Distinctiveness: Although the proposed eraser may look different in different parts of the world, the "Mono" shape has been standardized such as in popular applications like "Adobe Photoshop," "Microsoft Office," "Microsoft Paint," and "Procreate." Since these applications are used by people across the world, this particular shape and look of the eraser has become universal, and despite the different design and shapes of eraser that exist around the world, this "Mono" eraser has come to be understood and recognized as an eraser.

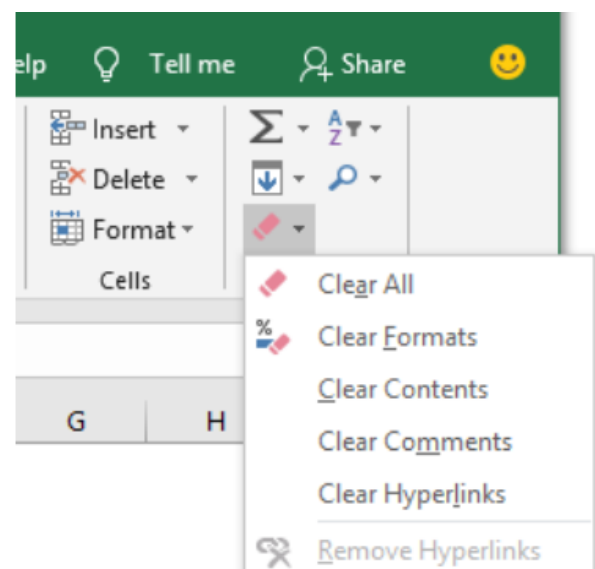
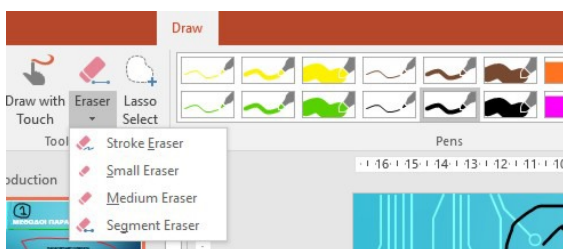
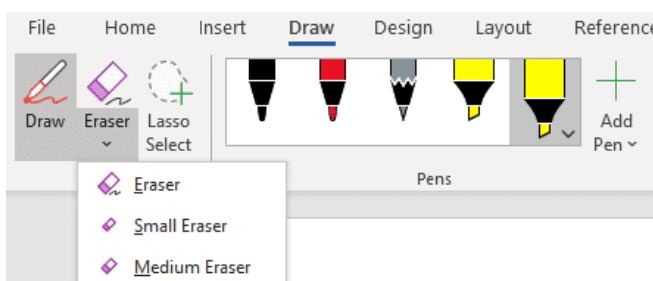
Photoshop



Procreate



Microsoft Word/ Excel/ Power Point



Completeness: Because some of the existing emojis include pencils, rulers, and ballpoint pens, if you add an eraser, your stationery feels more complete!

5: Selection factors - Exclusion.

- Petitions or “frequent requests”

No.

- Over Specific

No. The eraser in itself is already a “general” object in that there are no deviations nor variations as compared to the different kinds of sushi, species flowers, or the various breeds of dogs.

- Open-ended

No. Most common stationery items, such as rulers, scissors, ballpoint pens, and pencils, have already been added as emojis. If there are any common stationery items that haven't been made into emojis, it's usually because outside of their physical uses, they may offer no secondary or alternative meanings. For example, a compass can only be used to represent its literal meaning or to draw circles. Other than that, there are no alternative meanings. In that respect, an eraser can mean what it is physically meant to do, as well as secondary meanings such as using it as the verb “to forget,” “to cancel,” “to eliminate,” or “to take back.”

- Already representable

No. Currently there are no emojis that can represent the eraser. When considering the eraser's primary and physical meaning, although a pencil emoji with an eraser top () exists, it does not convey the concept of “erase.” Rather,  focuses on the pencil in itself and its function, “to write.” When considering the eraser's secondary and alternative meanings, such as the aforementioned verbs “to forget,” “to cancel,” “to eliminate,” or “to take back,” there are no existing emojis that can thoroughly convey those concepts. Existing emojis such as the garbage/trash bin ( and ) may contain an element of “to eliminate” something, but it more implies “to discard” or “to dispose of” something tangible or conceptual by ridding it from one's environment or life. The eraser focuses on the mental processes (forgetting, canceling) and reversing or undoing a decision (taking back).

- Logos, brands, UI icons, signage, specific people, specific landmarks, deities

No.

- Transient

Regarding the transiency of eraser design, namely the one above, it has not experienced any changes for over 50 years. The link to the homepage below leads to the history of the "Mono" page. This particular design has existed since 1969. It is safe to say that this design will not change for years to come.

<https://www.tombow.com/cp/monokeshi/history/>

Regarding the transiency of eraser usage, no matter what the era, writing by hand has been continuing for thousand of years. As long as there is writing, erasers will be also needed. Therefore, I believe the eraser is not temporary and will continue to be used by a wide range of people from various occupations for a long time to come. Furthermore, the image of an eraser (namely, that of the "Mono" design) has reached a level of "permanence." So much so that the images are used in long-established major software applications among many platforms and will continue to be used in such way in the future.

- Faulty comparison

No.

- Exact Images

No.

- Region Flags without code

No.

- Other information

No.