A. Administrative

1. **Title:** Proposal to Encode the Turkish Lira Symbol in the UCS.

2. Requester's name: N. Sacit Uluırmak, Central Bank of Turkey

3. Requester type (Member body/Liaison/Individual contribution): Individual Contribution

4. Submission date: 27-04-2012

5. Requester's reference (if applicable):

6. Choose one of the following:
   - This is a complete proposal: Yes
   - (or) More information will be provided later:

B. Technical – General

1. Choose one of the following:
   - a. This proposal is for a new script (set of characters): No
   - Proposed name of script:
   - b. The proposal is for addition of character(s) to an existing block: Yes
   - Name of the existing block: Currency Symbols

2. Number of characters in proposal: 1

3. Proposed category (select one from below - see section 2.2 of P&P document):
   - A-Contemporary
   - C-Major extinct
   - F-Archaic Hieroglyphic or Ideographic
   - X-B.1-Specialized (small collection)
   - B.2-Specialized (large collection)
   - D-Attested extinct
   - E-Minor extinct
   - G-Obscure or questionable usage symbols

4. Is a repertoire including character names provided?
   - a. If YES, are the names in accordance with the “character naming guidelines” in Annex L of P&P document? Yes
   - b. Are the character shapes attached in a legible form suitable for review? Yes

5. Fonts related:
   - a. Who will provide the appropriate computerized font to the Project Editor of 10646 for publishing the standard? The proposer N. Sacit Uluırmak provides the appropriate computerized font.
   - b. Identify the party granting a license for use of the font by the editors (include address, e-mail, ftp-site, etc.):

6. References:
   - a. Are references (to other character sets, dictionaries, descriptive texts etc.) provided? No
   - b. Are published examples of use (such as samples from newspapers, magazines, or other sources) of proposed characters attached? Yes

7. Special encoding issues:
   - Does the proposal address other aspects of character data processing (if applicable) such as input, presentation, sorting, searching, indexing, transliteration etc. (if yes please enclose information)? No

8. Additional Information:

   Submitters are invited to provide any additional information about Properties of the proposed Character(s) or Script that will assist in correct understanding of and correct linguistic processing of the proposed character(s) or script. Examples of such properties are: Casing information, Numeric information, Currency information, Display behaviour information such as line breaks, widths etc., Combining behaviour, Spacing behaviour, Directional behaviour, Default Collation behaviour, relevance in Mark Up contexts, Compatibility equivalence and other Unicode normalization related information. See the Unicode standard at http://www.unicode.org, for such information on other scripts. Also see Unicode Character Database (http://www.unicode.org/reports/tr44/) and associated Unicode Technical Reports for information needed for consideration by the Unicode Technical Committee for inclusion in the Unicode Standard.

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### C. Technical - Justification

1. Has this proposal for addition of character(s) been submitted before?
   - If YES explain: No

2. Has contact been made to members of the user community (for example: National Body, user groups of the script or characters, other experts, etc.)?
   - If YES, with whom?: Turkish National Body, Central Bank of Turkey

3. Information on the user community for the proposed characters (for example: size, demographics, information technology use, or publishing use) is included?
   - If YES, available relevant documents: Inhabitants of Turkey and people around the world

4. The context of use for the proposed characters (type of use; common or rare)
   - Reference: See text

5. Are the proposed characters in current use by the user community?
   - If YES, where? Reference: See text

6. After giving due considerations to the principles in the P&P document must the proposed characters be entirely in the BMP?
   - If YES, is a rationale provided?
     - Reference: The proposed character is targeted for the Currency Symbols block, which is only available in the BMP

7. Should the proposed characters be kept together in a contiguous range (rather than being scattered)?
   - Proposed location: U+20BX

8. Can any of the proposed characters be considered a presentation form of an existing character or character sequence?
   - If YES, is a rationale for its inclusion provided?
     - If YES, reference:

9. Can any of the proposed characters be encoded using a composed character sequence of either existing characters or other proposed characters?
   - If YES, is a rationale for its inclusion provided?
     - If YES, reference:

10. Can any of the proposed character(s) be considered to be similar (in appearance or function) to, or could be confused with, an existing character?
    - If YES, is a rationale for its inclusion provided?
      - If YES, reference:

11. Does the proposal include use of combining characters and/or use of composite sequences?
    - If YES, is a rationale for such use provided?
      - If YES, reference:

12. Does the proposal contain characters with any special properties such as control function or similar semantics?
    - If YES, describe in detail (include attachment if necessary)

13. Does the proposal contain any Ideographic compatibility characters?
    - If YES, are the equivalent corresponding unified ideographic characters identified?
      - If YES, reference:
Turkish Lira Symbol

On October 3rd 2011, Central Bank of Turkey announced a contest open to the public, to determine the symbol for country's currency Turkish Lira - which has long been expressed with abbreviation “TL”.

The results of the contest - which enjoyed widespread attention from the public and had more than 8,000 entries, were announced by CBT Governor Basci at 1st of March, with the attendance of Turkish PM Erdogan. Turkish Lira's symbol will be “₺” from now on, making Tülay Lale, designer of the symbol, the winner of the contest.

With the press conference, CBT also provided a sample font containing the Turkish Lira symbol, and a program which would allow the users of the font to use the character with a keyboard shortcut (i.e. AltGr+T for Microsoft Windows and Linux, Alt+T for MacOS) in their operating systems to enable preliminary use of the symbol in personal space. The program and font enabling the Turkish Lira symbol attracted more than a million downloads in the first month of the launch. The programs provided by CBT and the technical details of the symbol can be reached via this web page at the official web site of CBT.

CBT's main intent is to make the newly designed Turkish Lira symbol part of the everyday life, and replace the previously used abbreviation “TL” by the Turkish Lira symbol. For this purpose a televised advertising campaign promoting the use of Turkish Lira symbol is planned by CBT.

CBT recognizes that IT will be the main driver to spread everyday usage of Turkish Lira sign, and will take necessary steps to standardize the symbol in character sets and fonts across applicable grounds, such as ISO, Unicode Consortium and technical vendors.
Press Conference

Turkish Lira Symbol was announced by PM Erdogan, Assistant to the PM Babacan and CBT Governor Basci at 1st of March.
Adaption by The Public

Turkish Lira Symbol enjoyed widespread attention and adoption from the public since its official announcement.
References from the CBT Web Page

CBT's Turkish Lira Sign Web Page: http://www.tcmb.gov.tr/yeni/iletisimgm/TurkishLira.php
Link to the Font Containing Turkish Lira Sign:
http://www.tcmb.gov.tr/yeni/iletisimgm/AbakuTLSymSans-Regular.ttf