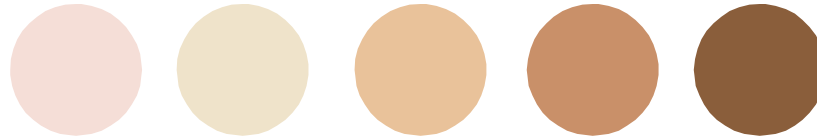


# Applying Color Theory to the World of Emoji



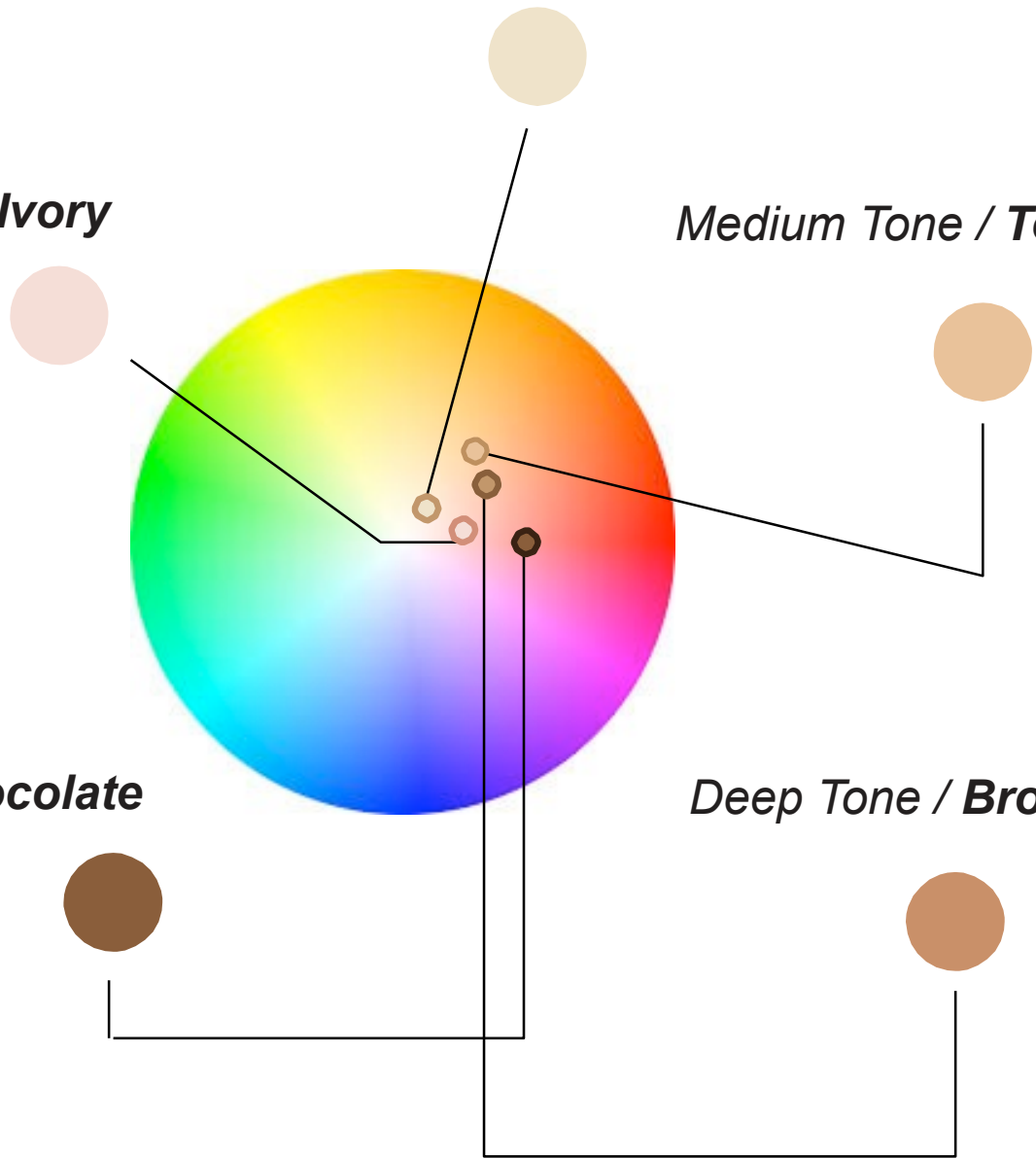
*Fair Tone / Olive*

*Light Tone / Ivory*

*Medium Tone / Toffee*

*Dark Tone / Chocolate*

*Deep Tone / Bronze*



*Every shade has been developed using the principles of Color Theory and holds its own unique position on the color wheel, making for a varying representation of skin tones all around the world.*