

Household Chore Emoji Proposal

To: UTC

Date: July 28, 2017


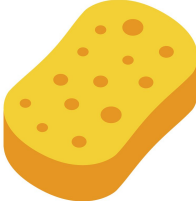


From: Alex Marx, Jennifer 8. Lee, Emojination

Summary.

We are proposing a slate of household chore related emoji to fill in a critical gap in the emoji set.

While there are many many items to represent office and work, there are essentially no emoji to represent cleaning or household chores, despite the daily global frequency of those activities. The closest is the SHOWER and WATER DROPS emoji. After careful weeks-long deliberation, we believe the five emoji below are the most universally representative of the core range of household chores: cleaning/scrubbing, washing dishes and laundry.

EMOJI	IMAGE	ALSO REPRESENTS	REASON
BROOM		sweeping, cleaning, witches	Frequently Requested

<p>ROLL OF PAPER</p>		<p>wiping, cleaning, toilet paper</p>	<p>Completeness</p>
<p>SPONGE</p>		<p>washing, cleaning, scrubbing, washing dishes</p>	<p>iconic</p>
<p>SOAP</p>		<p>cleaning, washing, bath</p>	<p>frequently requested, iconic</p>
<p>BASKET OF LAUNDRY</p>		<p>dirty clothes</p>	<p>The western style washing machine was not considered universally iconic enough to represent cleaning clothes.</p>

Images by Aphelanda Messer.. They may be freely distributed in connection with this proposal.

BROOM EMOJI PROPOSAL



"I mean, give me a guitar, give me a piano, give me a broom and string, I wouldn't get bored anywhere." - Keith Richards, Rolling Stone

Proposal for a New Emoji: Broom / Broomstick / Brush / Sweep

Abstract

This proposal is to request inclusion of the new BROOM emoji as a Unicode emoji character:

This is part of a larger proposal for a set of household chore and cleaning emoji, which are sadly absent from the existing set. While there are many office- and work-related emoji (including obsolete items like FLOPPY DISK, PAGER and FAX MACHINE), there are essentially no emoji for household chores and cleaning even though it is a significant activity around the world. The others in the set are SOAP, SPONGE, LAUNDRY BASKET and ROLL OF PAPER TOWELS.

Introduction

A **broom** is a cleaning tool consisting of usually stiff fibers (often made of materials such as plastic, hair, or corn husks) attached to a handle, the **broomstick**. This object is also known as a **brush** and is used **to sweep** with.

This versatile emoji will be inclusive of billions of people around the world - and be commonly used in a variety of ways. One of the most important additions this emoji will provide is to allow people from around the world to use it in various phrases:

- “A new broom sweeps clean.” – someone new to a job does a good job,
- “Jump the broomstick” - In some African-American communities, marrying couples will end their ceremony by jumping over a broomstick,
- “Daft as a brush” – As stupid as an inanimate object,
- “Broad brush” – lacking in detail and finesse
- “Brush off” – to carelessly reject without second thought,
- “Broom, broom” – the sound that represents vehicles to small children,
- “Sweep aside” – cf. Brush off (above),
- “Sweep under the carpet” – to try to hide evidence of a mistake,
- “Sweep off their feet” – to romantically unbalance someone.

It’s ability to be used to describe a common physical item; common phrases (above); or to represent other concepts – make this worthy of inclusion as a new emoji.

2. Names

2.1 CLDR Short Name

Recommended name: **broom**

2.2 CLDR Keywords

Recommended keywords: **broom, broomstick, brush, sweep**

3.



Art by Aphelandra Messer. Licensed for use in any context that discusses the broom emoji

4. Selection Factors – Inclusion

4.A Compatibility

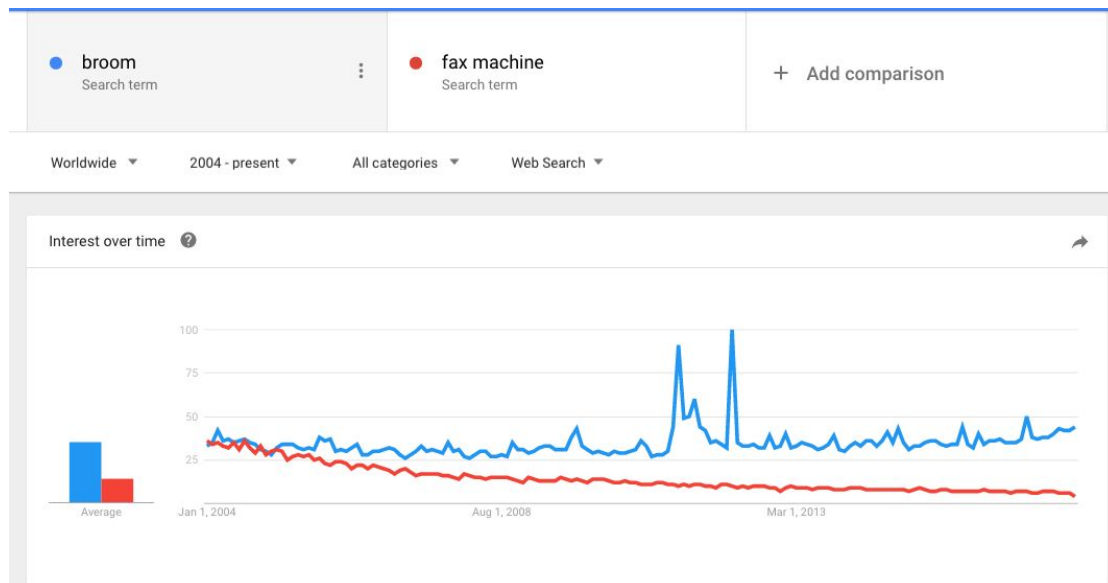
This is a new emoji for inclusion in Unicode and then other systems. We do not know if any major platforms which have a broom emoji.

4.B Expected usage level

4.B.1 Frequency

It's the proposer's expectation that the broom emoji will have high and widespread, global use. The many and varied options from actual representation of the item; to common phrases; to slang terms would make this common on messaging, online platforms, and other places.

On Google trends, you can see how the BROOM has held steady relative to FAX MACHINE since 2004, and now is multiple times more popular.



4.B.2 Multiple usages

One of the real strengths of this submission is that in addition to being a common item, "broom", "broomstick" or "brush" are also used regularly in common conversation and pop culture and in a wide variety of phrases:

- "Broom" – someone getting married at a same-sex wedding; comes from combining "bride" and "groom",
- "Broom" - to get rid of something; *do what you need, then broom him,*
- B-room – to go to the bathroom; *Dude, I got to go to the b-room,*
- Brooms - brooms is used instead of shrooms when talking about drugs,
- Nimbus 2000 - a magical flying broom that Harry Potter uses to play Quidditch.

These phrases could readily be captured in emoji or expressions commonly through social media, online, chatting apps and other places that emoji are used.

Within pop culture: Witches fly around on broomsticks (making it very useful at Halloween - as well as for Harry Potter nerds). Brooms are also used as part of pagan culture – as well as during wedding ceremonies.

4.B.3 Use in Sequences

The broom is a singular item and will work effectively by itself.

4.C Image distinctiveness

The broom is a clearly identifiable shape – even on small screens as an emoji character. It will be able to be clearly differentiated from things of related shapes (such as pencil, baguette or sword).

4.D Completeness

This will continue to build out commonplace and daily items in the Objects part of the emoji language. It is not a direct part of a series such as flags.

4.E Frequently requested

Requests for a broom emoji are consistent and widespread:



Ian Rapoport  Follow 

@RapSheet

How is there no broom emoji?? Cuz... this may be a good time for one [#LGM](#) [#Cubs](#) [#sweep](#)

Retweets **133** Likes **394**





Corey Graves  Follow 

@WWEGraves

Is there a "broomstick" emoji? I have about 11 friends I need to text. (Seriously though, I'm just bitter that the [@Cubs](#) beat the [@Pirates](#))

Retweets **20** Likes **65**



In fact, Emojipedia lists it as one of 30 most requested emojis in 2016:

Activities

- Yoga / Meditating
- Breast Feeding
- Knitting / Sewing
- Broom / Sweeping / Cleaning

5 Counterarguments to Factors for Exclusion

5.F Overly specific

The broom emoji is not overly specific, and can be used in a range of contexts through its use in numerous phrases, ideas, and concepts. Furthermore it can be used to signify a range of cleaning materials, physical objects or as a direct representation of a broom itself.

5.G Open-Ended

The broom is not just one of many items within a set; it is distinct and doesn't open up a direct open-ended set of related symbols.

5.H Already Representable

The broom cannot be easily represented using existing emoji.

5.I Logos, brands, UI icons, signage, specific people, deities

The broom emoji is not directly associated with any specific logos, brands, UI icons, signage, specific people, or deities. It's a simple and versatile emoji, free from any single stigma or brand identity. It's a commonplace item that is universally recognisable.

5.J Transient

This is one item that there is no need to fear being transient. Brooms have been around since prehistory - and remain one of the most common human tools

5.K Faulty Comparison

The submission for the broom emoji is one made on its own merits - in line with the Unicode selection factors for inclusion - and it avoids the factors for exclusion. No case is made that the broom emoji should be included due to other emojis, emoji patterns - or due to comparison to others.

6 Sort Location

6.A Category

The proposer suggests that the broom emoji be inserted within Objects.

6.B Emoji before

There are a few places that this would effectively fit, but it is recommended to fit before, "gun", or before, "wrench". This would place it with other objects in related fields.

7 Other Information

If you require any further information, please let me know.

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TOILET PAPER/PAPER TOWEL EMOJI PROPOSAL



By Gabe Stein, Alex Marx, Jennifer 8. Lee and Emojination.
July 26, 2017

"France is the country where the money falls apart and you can't tear the toilet paper." – Billy Wilder

Abstract

This proposal is to request inclusion of a new emoji as a Unicode emoji character:

ROLL OF TOILET PAPER, or ROLL of PAPER TOWELS.

The argument for this emoji is twofold.

- 1) Completeness, it will complement 🧻 and 🦿, making it possible to easily describe paper-based sanitary cleansing with emoji for the first time.
- 2) Missing category. This is part of household chores emoji, which are sadly absent from the emoji set. While there are many office- and work-related emoji (including obsolete items like FLOPPY DISK, PAGER and FAX MACHINE), there are essentially no emoji for household chores even though it is a significant activity in terms of hours committed. The others are BROOM, BASKET OF LAUNDRY, SPONGE, and BAR OF SOAP.

Introduction

Toilet paper is a tissue paper product used primarily for sanitizing human genital areas after defecation or urination. Paper [has been used](#) for post-discharge ablution as far back as the 6th century, where it is mentioned

in records written by medieval Chinese scholars. Paper designed specifically for that purpose has been mass-produced since at least the 14th century, and has been available in its modern roll form [since 1883](#), when a U.S. patent was issued for roll-based dispensers.

Today, toilet paper rolls are a worldwide product, with [31.5 billion tons](#) consumed in 2012. Although it has historically been most prominent in Western countries and China, its use is [growing quickly](#) in Latin America, the Middle East, Africa, and other areas of the world where water-based cleansing methods such as bidets have been more common throughout history.

As a result, this emoji will be widely recognizable for billions of people around the world and will make the emoji set more complete and more inclusive. Water-based cleansing, which is popular in Eastern countries, is much easier to represent with the current emoji set by combining the toilet and sweat droplet emoji. Together with poop and toilet, toilet paper will complete a set of bathroom-related emoji that has been missing a way to represent paper-based cleansing.

In addition to its literal meanings, the roll of paper emoji can be interpreted and used in many other ways. Although its most likely interpretation will be toilet paper, it can also be interpreted as paper towel or disposable sanitary towels in general, which are used worldwide for household cleaning and commonly sold in roll form. Combining toilet paper with bed would thus be used to mean “clean your room.” Combining it with a baby would mean “wipe and change the baby.” There are many other objects that could be paired with toilet paper (“couch and lamp,” “sunglasses,” etc.) to connote household cleaning, a common task which is currently difficult to represent.

Indeed, domestic work as a whole is difficult to communicate with the current emoji set. That mirrors the worldwide bias against domestic work, which is usually done by women and is often unpaid and not counted in official productivity statistics. In fact, economists at the Organization for Economic Co-operation and Development believe that counting this kind of work could add [20-50% to official GDP tallies](#). In this way, toilet paper would make the emoji set far more inclusive by recognizing work that is typically done by women and is largely undervalued or even ignored by society.

In addition to serving as a stand-in for cleaning tasks, the emoji could be used as a verb for “roll,” as in “on a roll” in standalone contexts, “to roll a joint” when paired with a maple leaf, etc. Finally, toilet paper also has a number of slang connotations, in particular “worthless,” since it is both an inexpensive commodity and associated with human waste. In this way, it could be used to describe the stock or options in a start-up company, referring to the likelihood that the money will only have imaginary value.

2. Names

2.1 CLDR Short Name

Recommended name:

Toilet paper

2.2 CLDR Keywords

Recommended keywords:

Toilet Paper / TP / Toilet Tissue / Loo roll / Paper towel / paper / cleaning / tissue / sanitary wipes

3.



Images Toilet Paper Emoji -- CCO: For any use

4. Selection Factors – Inclusion

4.A Compatibility

This is a new emoji for inclusion in Unicode and then other systems. There is no known similar emoji on the vendor platforms.

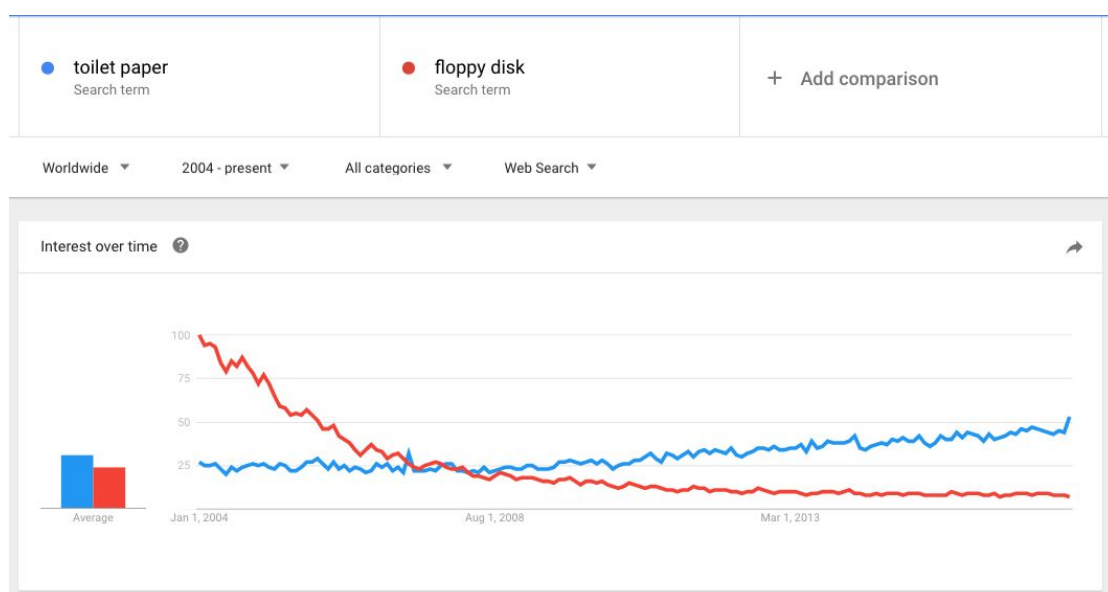
4.B Expected usage level

4.B1 Frequency

It is the proposer's expectation that the toilet paper emoji will have high and widespread, global use, for several reasons. First and foremost, it is a common, immediately recognizable item that is used daily by billions of people worldwide. It also fills in a gap between the toilet and the poop emoji, the latter of which is one of the most popular emojis according to the founder of emoji-pedia and [numerous trend](#) articles.

Additionally, its many and varied options for use – from literal representations of its sanitary function to its secondary meaning as a cleaning tool to slang uses for the verb “roll” or worthless items – would make this a very popular emoji.

In Google trends, you can see how TOILET PAPER has held steady even as FLOPPY DISK, once popular, has declined. Now it is significantly more popular.



On Instagram (probably not representative given how curated it is), #toiletpaper has over 200,000 posts.

4.B.2 Use in Sequences



The toilet paper emoji is a singular item and will work effectively by itself to represent an everyday household item. However, it could also be used in sequence. For example, with a toilet and poop emoji to inform one you have performed a daily necessity; as part of a shopping list; in combination with a baby to mean cleaning the baby and changing its diaper; in combination with the peach emoji to mean wiping one's behind or “asswipe” (a slang term

meaning a stupid, annoying or detestable person); in combination with the eggplant and sweat droplets emoji to indicate cleaning up after a successful session of self-stimulation; and much more.

4.C Image distinctiveness

The toilet paper emoji is a clearly identifiable shape – even on small screens as an emoji character. It will be able to be clearly differentiated from things of related shapes.

4.D Completeness

This emoji will complete  and , making it possible to easily describe paper-based sanitary cleansing with emoji for the first time.

5 Counterarguments to Factors for Exclusion

5.F Overly specific

The toilet paper emoji is not overly specific, and can be used in a range of contexts in addition to its main connotation, including as paper towel, sanitary wipes for cleaning in general, a synonym for “roll,” and in slang connotations for “worthless.”

5.G Open-Ended

Toilet Paper is not just one of many items within a set. It is distinct object with a specific and unique everyday purpose, and doesn't open up a direct open-ended set of related symbols.

5.H Already Representable

Toilet Paper cannot be easily represented using existing emoji. Existing representations of paper (memo, newspaper, page facing up, etc.) are too specific, and would be awkward to use as substitutes for toilet paper, as the mental of wiping oneself with rough paper is very uncomfortable. Some combinations of peach, poop, toilet and sweat droplets could be used to refer to ablution after a trip to the bathroom, but would not represent toilet paper itself, only the act of cleansing.

5.I Logos, brands, UI icons, signage, specific people, deities

The Toilet Paper emoji is not directly associated with any specific logos, brands, UI icons, signage, specific people, or deities. It's a simple and versatile emoji, free from any single stigma or brand identity. It is clearly a commonplace item that is universally recognisable.

5.J Transient

This is an item that there is no need to fear being transient. Toilet paper has been in use since at least the 6th century, has been mass-produced for the last 400+ years, and is used by billions daily around the world. Its use is even on the rise in the developed world.

5.K Faulty Comparison

The submission for the toilet paper emoji is one made on its own merits - in line with the Unicode selection factors for inclusion - and it avoids the factors for exclusion. No case is made that the toilet paper emoji should be included due to other emojis, emoji patterns - or due to comparison.

6 Sort Location

6.A Category

The proposer suggests that the toilet paper emoji be inserted within Objects.

6.B Emoji before

There are a few places that this would effectively fit, but it is recommended to fit before "faucet." This places it in between toilet, the emoji it is most related to, and faucet, which it will be commonly associated with when used as a stand-in for paper towels or other cleaning tasks.

7 Other Information

If you require any further information, please let me know.

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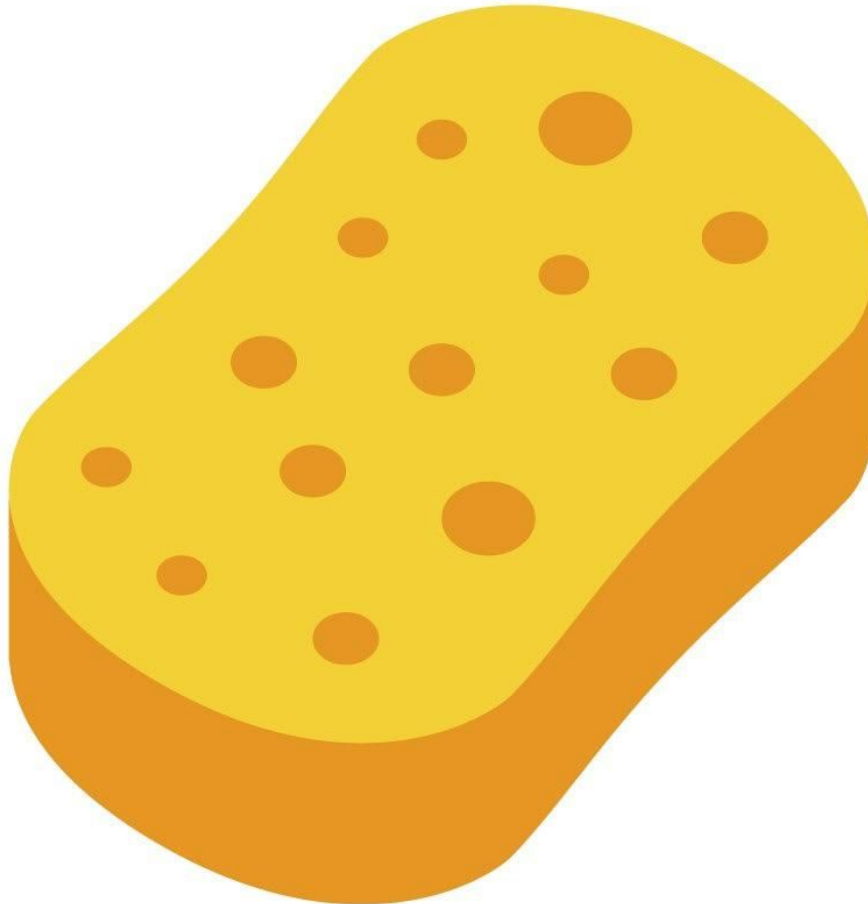
Gabe Stein
Gabe is a technologist, writer and editor. He is currently the cofounder of [Massive](#), a media company that helps scientists and the public communicate. He has previously worked in product, audience, editorial and technical roles at a wide range of media and tech companies including Upworthy, Fast Company, Google and Ogilvy.

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SPONGE EMOJI PROPOSAL

Submitters: Alex Marx and Jennifer 8. Lee of Emojination

Date: July 31, 2017



“Children are very smart, in their own stupid way. A child's brain is like a sponge, and you know how smart sponges are” – Steve Carell.

Proposal for a New Emoji: Sponge

This proposal is to request inclusion of a new emoji as a Unicode emoji character:

Sponge

A sponge is a soft substance that is full of small holes, can absorb a lot of liquid and is generally used for washing and cleaning. It is an everyday household item that is easily recognisable - used by most people when cleaning a kitchen or a bathroom – and used by many to clean themselves - or others - in the shower or bath. Hence, this versatile emoji will be inclusive of billions of people around the world – and also be used commonly in a variety of ways.

One of the most important additions this emoji will provide is to allow people from around the world to use it in various phrases:

- “He’s a sponge” – He is happy to take generosity, but never to give it.
- “She’s a sponge ” – She is a drunk, able to consume a lot of booze.
- “I am sponged” – I am thirsty, able to drink a lot, feeling dry.
- “Throw in the sponge” – to give up, as a trainer might in a boxing match.
- “Sponge Cake” – a light, fluffy cake made with egg, sugar, butter and flour.

It’s ability to be used to describe a common physical item; common phrases (above); or to represent other concepts – make this worthy of inclusion as a new emoji.

2. Names

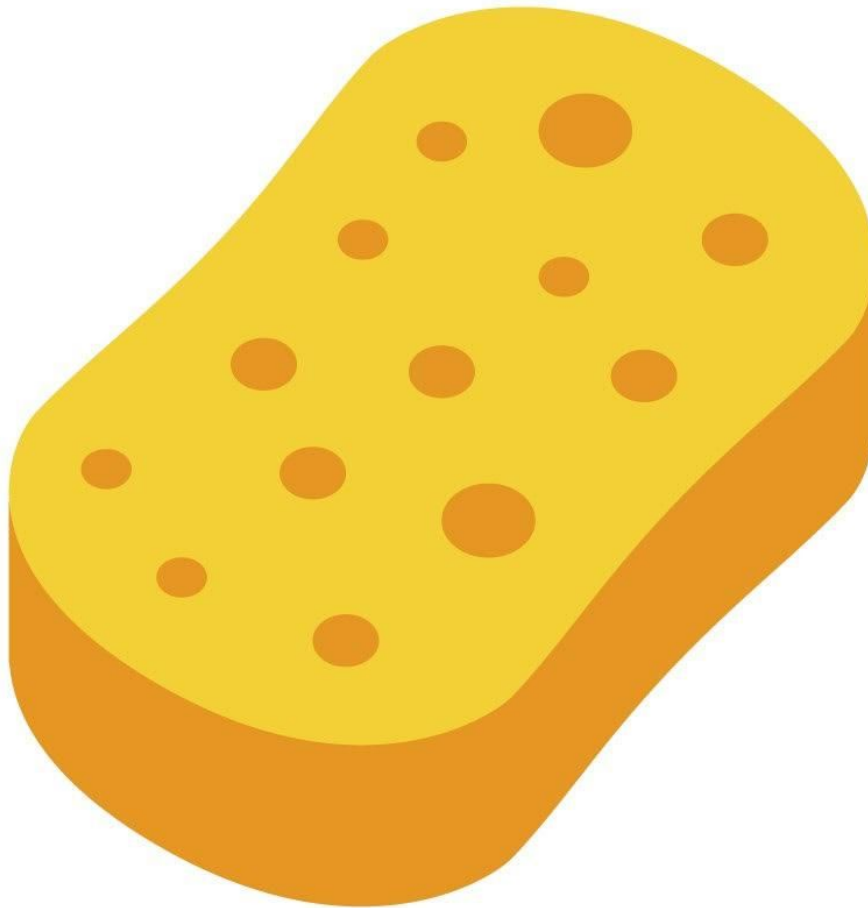
2.1 CLDR Short Name

Recommended name: **sponge**

2.2 CLDR Keywords

Recommended keywords: **sponge**

3.



Images Sponge Emoji -- CCO: For any use

4. Selection Factors – Inclusion

4.A Compatibility

This is a new emoji for inclusion in Unicode and then other systems. It will contribute to the various phrases and usages defined below.

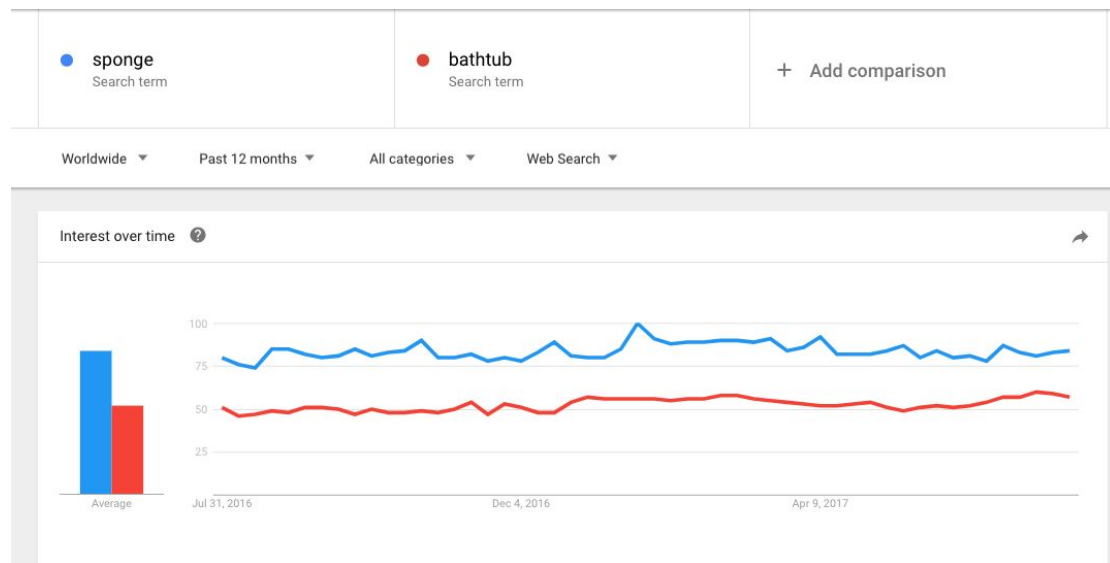
4.B Expected usage level

4.B.1 Frequency

It's the proposer's expectation that the sponge emoji will have high and widespread, global use. Many people around the world are engaged in cleaning services, either professionally or within their own family home. The many and varied options; from

actual representation of the item, to common phrases; to slang terms would make this common on messaging, online platforms and other places.

Google trends shows SPONGE at comparable and greater than BATHTUB, which is an existing emoji that also means cleanliness.



While #sponge and #sponges have almost 500,000 tagged posts between them, #spongebob-related hashtags has more than 5,000,000

4.B.2 Multiple usages

Another strength of this submission is that in addition to being a common item, sponges are also used regularly in common conversation and pop culture:

- “A sponge” – someone who is happy to accept generosity, while never reciprocating it. This can be known as sponging – or someone can be said to be “sponging of” someone else.
- “A sponge” – a boogie board - a soft, spongy flotation device used to ride waves on one's belly.
- “A sponge” – A person who has no desires for anyone of the same or opposite gender. Asexual. Reproduces with themselves.
- “A sponge” - A person who is of extreme intelligence. These people will suck up bits of information like a sponge wherever they go.
- “A sponge” - When someone refuses to participate or join in, and their attitude is so negative it acts to absorb the fun of the other people around them, like a sponge.

- “A sponge” - if someone is shot a dozen times in an online game but doesn't die. He is called a sponge.

These phases could readily be captured in emoji or expressions commonly through social media, online, chatting apps and other places that emoji are used.

Within pop culture:

SpongeBob SquarePants is the titular character and protagonist of the American animated television series of the same name. He is voiced by actor and comedian Tom Kenny and first appeared on television in the series' pilot episode on May 1, 1999.

4.B.3 Use in Sequences

The sponge is a singular item and will work effectively by itself. However, it is worth noting that sponge + cake = sponge cake – which is a yummy combination.

4.C Image distinctiveness

We have experimented with different image representations of sponge, and settled on one that is hourglass shaped, has a beige color with suggestive porous holes. It is also possible to do color and more rectangular shaped, but we found that was harder to discern from other items.

4.D Completeness

While this does not “complete” a certain emoji set, the entire set of household chore-related emoji helps make the emoji set more robust.

5 Counterarguments to Factors for Exclusion

5.F Overly specific

The sponge emoji is not overly specific, and can be used in a range of contexts through its use in numerous phrases, ideas, and concepts. Furthermore it can be used to signify a range of cleaning materials, physical objects or as a direct representation of a sponge itself.

5.G Open-Ended

The sponge is not just one of many items within a set; it is distinct and doesn't open up a direct open-ended set of related symbols.

5.H Already Representable

The sponge cannot be easily represented using existing emoji.

5.I Logos, brands, UI icons, signage, specific people, deities

The sponge emoji is not directly associated with any specific logos, brands, UI icons, signage, specific people, or deities. It's a simple and versatile emoji, free from any single stigma or brand identity. It is a commonplace item that is universally recognisable.

5.J Transient

This is one item that there is no need to fear being transient. Sponges have been around since prehistory - and remain one of the most common human tools.

5.K Faulty Comparison

The submission for the sponge emoji is one made on its own merits - in line with the Unicode selection factors for inclusion - and it avoids the factors for exclusion. No case is made that the sponge emoji should be included due to other emojis, emoji patterns - or due to comparison to others.

6 Sort Location

6.A Category

The proposer suggests that the sponge emoji be inserted within Objects.

6.B Emoji before

There are a few places that this would effectively fit, but it is recommended to fit before, "shower", or before, "bath". This would place it with other objects in related fields.

7 Other Information

If you require any further information, please let me know.

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BAR OF SOAP EMOJI PROPOSAL



"What is elegance? Soap and water!" - Cecil Beaton

Proposal for a New Emoji: BAR OF SOAP
Submitted by Alex D. Marx, Jennifer 8. Lee of Emojination
July 1, 2017

Abstract

This proposal is to request inclusion of a new BAR OF SOAP emoji as a Unicode emoji character:

This is part of a larger proposal for a set of household chores emoji, which are sadly absent from the emoji set. While there are many office- and work-related emoji (including obsolete items like FLOPPY DISK, PAGER and FAX MACHINE), there are essentially no emoji for household chores even though it is a significant activity in terms of hours committed. The others are BROOM, BASKET OF LAUNDRY, SPONGE, and ROLL OF PAPER TOWEL.

Introduction

Soap is a substance used with water for washing and cleaning, made of a compound of natural oils or fats with sodium hydroxide or another strong alkali, and typically having perfume and colouring added.

This versatile emoji will be inclusive of billions of people around the world - and be commonly used in a variety of ways. One of the most important additions this emoji will provide is to allow people from around the world to use it in various phrases:

- “Wash (someone's) mouth out (with soap)” – to punish someone for rude, vulgar or obscene language - by cleaning his or her mouth with soap.
- “Not know someone from a bar of soap” – to be completely unaware of - or to know nothing about someone.
- “In soaped-pig fashion” -
Unclear and/or vague. The phrase refers to a now-outdated form of entertainment in which people tried to catch soaped pigs!
- “No soap” – Not possible. “I can’t do it. No Soap. I don’t loan money!”
- “Soft soap” - Flattering talk; sweet talk used to persuade someone to your point of view.
- “Don't drop the soap!” – Mocking advice given to a man who is about to go to prison, referring to prison rape that may occur if one bends over to retrieve dropped soap in public showers.

It’s ability to be used to describe a common physical item; common phrases (above); or to represent other concepts – make this worthy of inclusion as a new emoji.

2. Names

2.1 CLDR Short Name

Recommended name: **soap**

2.2 CLDR Keywords

Recommended keywords: **soap, soap bar, bar of soap.**



Images Soap Emoji -- CCO: For any use

4. Selection Factors – Inclusion

4.A Compatibility

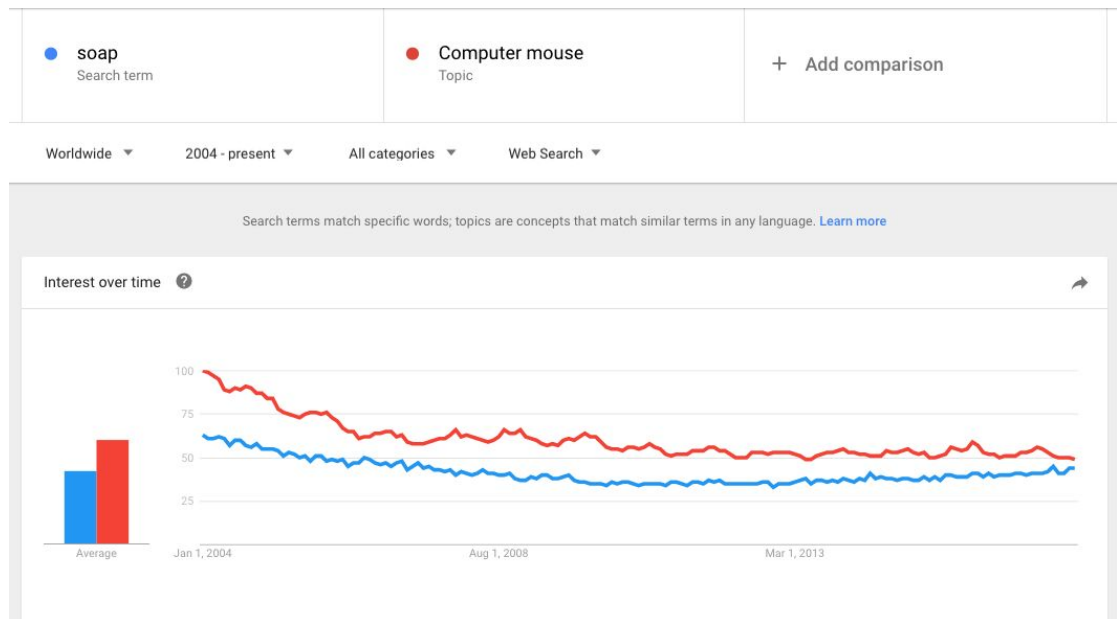
This is a new emoji for inclusion in Unicode and then other systems. It will contribute to the various phrases and usages defined below.

4.B Expected usage level

4.B.1 Frequency

It's the proposer's expectation that the soap emoji will have high and widespread, global use. The many and varied options from actual representation of the item itself; to common phrases and slang terms would make this very common on messaging, online platforms, and other places.

On Google trends, you can see that SOAP roughly is comparable with COMPUTER MOUSE (as a topic, not the animal) over the last 13 years.



And on Instagram, #soap has 3,311,625 posts.

4.B.2 Multiple usages

One of the real strengths of this submission is that in addition to being a common item, "soap" and "soap bar" are also used regularly in common conversation - and pop culture - and in a wide variety of phrases:

- "Soap" – Television serials, usually airing during weekday afternoons, which were originally sponsored by laundry detergent companies, hence the title.
- "Soap" - fake crack, derived from the fact that soap is often mis-sold as crack.
- "Soap" – a verb meaning to persuade by flattery.
- "Soap/Soap bar" – "hash" made by melting cannabis with rubber, plastic bags etc.
- "Soap" - An adjective that describes something totally gnarley or awesome: *"Bro, those are some soap waves!"*

These phrases could readily be captured in emoji or expressions commonly through social media, online, chatting apps and other places that emoji are used.

Within pop culture: S.O.A.P. is an abbreviation for the Samuel L. Jackson classic Snakes on a Plane.

4.B.3 Use in Sequences

The soap emoji is a singular item and will work effectively by itself. However, it could also be used in sequence eg. Soap + Box = Soapbox!

4.C Image distinctiveness

The soap bar is a clearly identifiable shape – even on small screens as an emoji character. It will be able to be clearly differentiated from things of related shapes.

4.D Completeness

This will continue to build out commonplace and daily items in the Objects part of the emoji language. It is not a direct part of a series such as flags.

5 Counterarguments to Factors for Exclusion

5.F Overly specific

The soap emoji is not overly specific, and can be used in a range of contexts through its use in numerous phrases, ideas, and concepts. Furthermore it can be used to signify a range of cleaning products, physical objects or as a direct representation of itself

5.G Open-Ended

Soap is not one just one of many items within a set; it is distinct and doesn't open up a direct open-ended set of related symbols.

5.H Already Representable

Soap cannot be easily represented using existing emoji.

5.I Logos, brands, UI icons, signage, specific people, deities

The soap emoji is not directly associated with any specific logos, brands, UI icons, signage, specific people, or deities. It's a simple and versatile emoji, free from any single stigma or brand identity. It's a commonplace item that is universally recognisable.

5.J Transient

This is one item that there is no need to fear being transient. Soap has been around for thousands of years - and remains one of the most used substances in human history.

5.K Faulty Comparison

The submission for the soap emoji is one made on its own merits - in line with the Unicode selection factors for inclusion - and it avoids the factors for exclusion. No case is made that the soap emoji should be included due to other emojis, emoji patterns - or due to comparison.

6 Sort Location

6.A Category

The proposer suggests that the soap emoji be inserted within Objects.

6.B Emoji before

There are a few places that this would effectively fit, but it is recommended to fit before, "bath", or before, "shower". This would place it with other objects in related fields.

7 Other Information

If you require any further information, please let me know.

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LAUNDRY BASKET EMOJI PROPOSAL



“If I don't do laundry today, I'm gonna have to buy new clothes tomorrow”
– Anna Paquin

Introduction

This proposal is to request inclusion of a new emoji as a Unicode emoji character:

BASKET OF LAUNDRY

This is part of a larger proposal for a set of household chore and cleaning emoji, which are sadly absent from the existing set. While there are many office- and work-related emoji (including obsolete items like FLOPPY DISK, PAGER and FAX MACHINE), there are essentially no emoji for household chores and cleaning even though it is a significant activity around the world. The others in the set are SOAP, SPONGE, BROOM and ROLL OF PAPER TOWELS.

Laundry is the washing of clothing and linens, often done in a room reserved for that purpose. In an individual home this is referred to as a *laundry room*, whereas an apartment building may have shared laundry facilities, which may also be called *The Laundry*. There are some stand-alone businesses that cater to people without laundering facilities, called Laundrette or Laundromat. The material (dirty laundry) that is being washed, or has been laundered, is also generally referred to as *laundry*. Ordinarily, a laundry basket is used to transport dirty laundry toward the washing machine (wherever it may be) - and clean laundry away from it.

After much discussion, we selected the **BASKET OF LAUNDRY** — over washing machine, washboard and clothesline — as the most universal and visually recognizable symbol for laundry.

This versatile emoji will be inclusive of billions of people around the world - and be commonly used in a variety of ways. One of the most important additions this emoji will provide is to allow people from around the world to use it in various phrases:

- “To air dirty laundry in public” – to discuss very private or embarrassing personal matters in front of other people.
- “Dirty Laundry” – One’s personal, intimate or secret private matters.
- “Laundry List” – A very long list of items. “I have a laundry list of projects I need to get done by Friday!”
- “Laundry” is often used as a code name for sex when in public — or for people uncomfortable talking about sex (same goes for masturbation).

2. Names

2.1 CLDR Short Name

Recommended name: **laundry basket**

2.2 CLDR Keywords

Recommended keywords: **laundry basket, laundry, linen basket, linen**

3.



Art: Aphelanda Messer. Available for any use in discussion for this emoji.

4. Selection Factors – Inclusion

4.A Compatibility

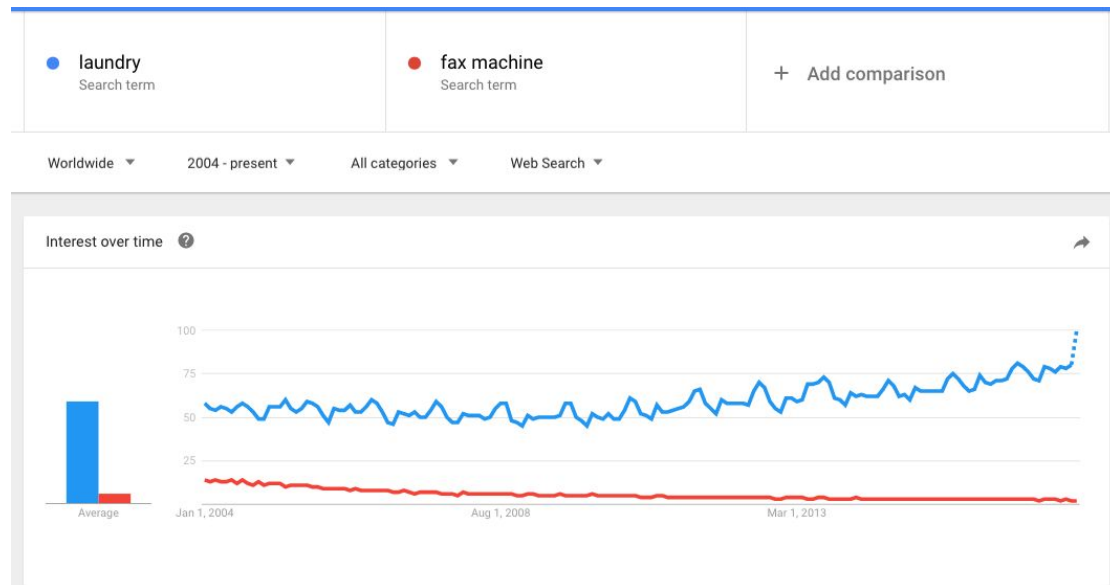
This is a new emoji for inclusion in Unicode and then other systems. It will contribute to the various phrases and usages defined below.

4.B Expected usage level

4.B.1 Frequency

It's the proposer's expectation that the laundry basket emoji will have high and widespread, global use. Almost everyone has to wash their clothes every once in a while — and so why not have an emoji so that they can broadcast that to the world!

On Google trends, you can see how “laundry” has historically been orders of magnitude more popular than FAX MACHINE, which also has emoji.



And on Instagram there are over 2 million posts for #laundry, #laundryday, #laundryroom, #laundrybasket, #laundrymat and assorted other related laundry topics.

4.B.2 Multiple usages

One of the real strengths of this submission is that in addition to being a common item, “laundry” is also used regularly in common conversation and would be useful emoji for communicating simple messages - like, “do the laundry” or “sex?”

4.B.3 Use in Sequences

The laundry basket emoji is a singular item and will work effectively by itself.

4.C Image distinctiveness

The laundry basket is a clearly identifiable shape – even on small screens as an emoji character. It will be able to be clearly differentiated from things of related shapes.

4.D Completeness

This will continue to build out commonplace and daily items in the Objects part of the emoji language. It is not a direct part of a series - such as facial expressions.

5 Counterarguments to Factors for Exclusion

5.F Overly specific

The BASKET OF LAUNDRY emoji is not overly specific, and can be used in a range of contexts through its use in colloquial phrases and as slang.

5.G Open-Ended

BASKET OF LAUNDRY is not one just one of many items within a set; it is distinct and doesn't open up to an open-ended set of related symbols.

5.H Already Representable

The BASKET OF LAUNDRY cannot be easily represented using existing emoji, as there is no good symbol for dirty clothes.

5.I Logos, brands, UI icons, signage, specific people, deities

The BASKET OF LAUNDRY is not directly associated with any specific logos, brands, UI icons, signage, specific people, or deities. It's a simple and versatile emoji, free from any single stigma or brand identity. It is also a commonplace item that is universally recognisable.

5.J Transient

This is one item that there is no need to fear of being transient. Baskets have been around for a long time. As long as we continue to clean our clothes, laundry will be a part of our lives, for better or worse.

5.K Faulty Comparison

The submission for the laundry basket emoji is one made on its own merits - in line with the Unicode selection factors for inclusion - and it avoids the factors for exclusion. No case is made that the laundry basket emoji should be included due to other emojis, emoji patterns - or due to comparison.

6 Sort Location

6.A Category

The proposer suggests that the laundry basket emoji be inserted within Objects — Household.

6.B Emoji before

There are a few places that this would effectively fit, but it is recommended to fit before, "waste paper basket", or "light bulb". This would place it with other objects in related fields.

7 Other Information

If you require any further information, please let me know.

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