

Title: Proposal for Parachute Emoji

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Identification

CLDR short name: Parachute

CLDR keywords: Skydive, Paraglide, Parasail, Paramotor

Images



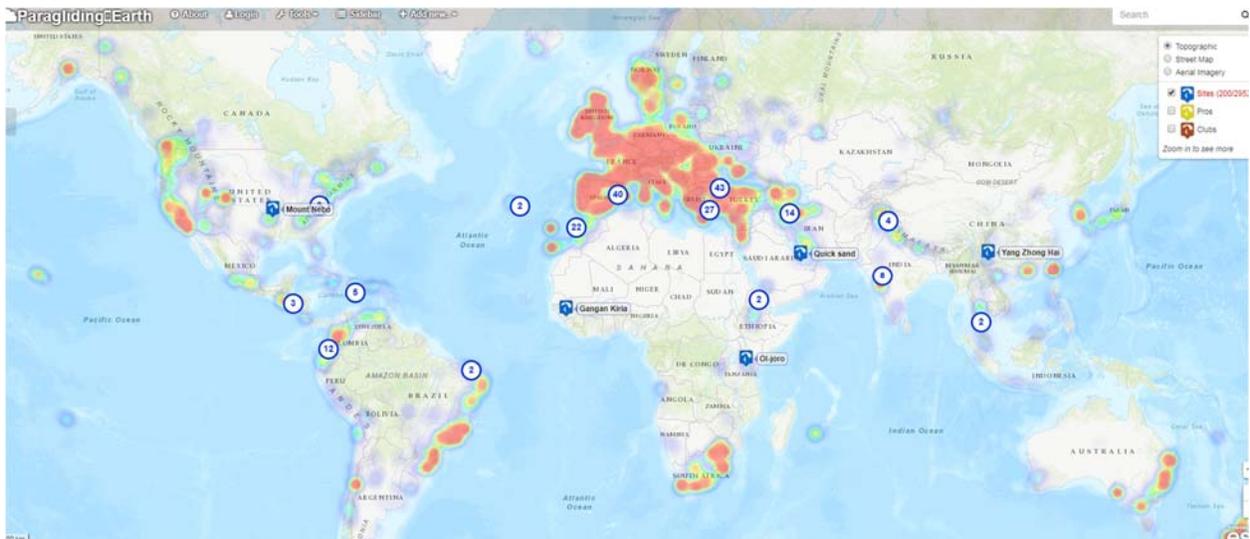
These color and black and white jpeg images are my own creation and I licence them to public domain and use by the Unicode consortium.

Selection factors for inclusion

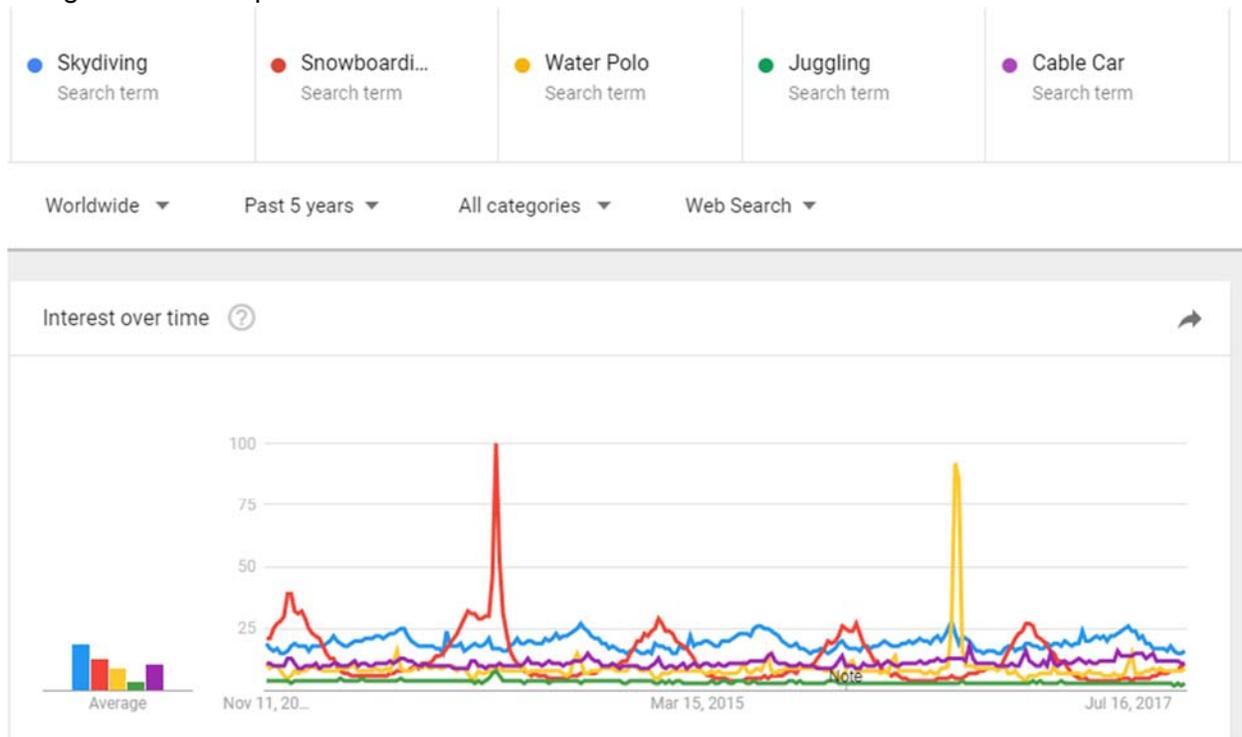
Expected usage level and frequency

A parachute emoji has broad appeal across continents and cultures because canopy sports are done around the world. They are also highly visible and recognizable. They can often be seen before big sporting events or half time shows, at beaches, around airports, and in the mountains. A parachute emoji would also be used frequently by people who actively participate in canopy sports. There is broad use potential in metaphors such as a crafty escape from an unpleasant situation or being a dare devil. Skydiving is a very popular bucket list item or as a crazy thing some people would be too afraid to try.

Map of popular flying sites around the world:



Google trends comparison:



Skydiving shows more interest on google trends than many other search terms that already have an emoji such as snowboarding, water polo, juggling, and cable car. Moreover, the interest in canopy sports has been steady over many years. Skydiving also has 1.1 million posts on instagram and paragliding has 700,000 posts. There are currently 4,337 parachute related images on giphy.

Multiple usages

A generic ram air canopy could represent many things such as parachute, paragliding, skydiving, parasailing, paramotoring, kiteboarding, paratrooper, ejection seat, supply drop, base jumping...

Use in sequences

A parachuting emoji would work excellent in sequences. For example it could be combined with an airplane or helicopter to represent skydiving, mountains to represent paragliding, a boat to represent parasailing, or skis to represent speedriding.

Image distinctiveness

There are no good alternatives in the current emoji library. Also, despite constant advancements in ram air canopy design, they continue to look relatively the same over the years so a generic parachuter emoji would remain timeless.

Completeness

A parachute emoji would complete the air transportation category of vehicles

Selection factors for exclusion

Overly specific

A generic medium sized parachute canopy can be used to represent several types of airsports such as sky diving, paragliding, or parasailing.

Open-ended

A parachute emoji would be clear even without context.

Already representable

A parachute emoji can not be represented with any current emoji or sequences of emoji.

Logos, brands, UI icons, signage, specific people, deities

I am proposing a simple or solid colored canopy to rule out any similarities to a particular brand.

Transient

Interest in skydiving and paragliding has been steady over many years and the military has been dropping people out of planes with parachutes for decades. It will be relevant for the foreseeable future.

Faulty comparison

A parachute emoji is justifiable on its own merit and not just its popularity over existing emoji.

Sort location

Category

I propose the category of transport-air.

Emoji it should come after in that category

A good place for the parachute emoji would be after the small airplane because it is related and would make it easy for people to find.