

Chess Emoji Submission

To: Unicode Consortium

From: Juber Moulvi Abdul

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Abstract

This is a request for the inclusion of a chess emoji. The chess emoji would fill a gap in the current activity emoji set.

Introduction

Chess is a two-player strategy board game played on a chessboard, a chequered game board with 64 squares arranged in an 8×8 grid. The game is played by millions of people worldwide.

Chess is believed to have originated in India sometime before the 7th century. The game was derived from the Indian game chaturanga, which is also the likely ancestor of the Eastern strategy games xiangqi, janggi, and shogi. (A minority view holds that chess originated in China.) The pieces assumed their current powers in Spain in the late 15th century; the rules were finally standardized in the 19th century.

Expected Usage

A. Frequency

The expected usage of the chess emoji is incredibly high. Looking at some of the existing emojis contained in the activity set, a Google Trends comparison reveals that "chess" far outranks the popular activity emoji words like "Table Tennis," "Wrestling," and "Pool."

Chart 1: Google Trends From 2004 till October 04, 2017

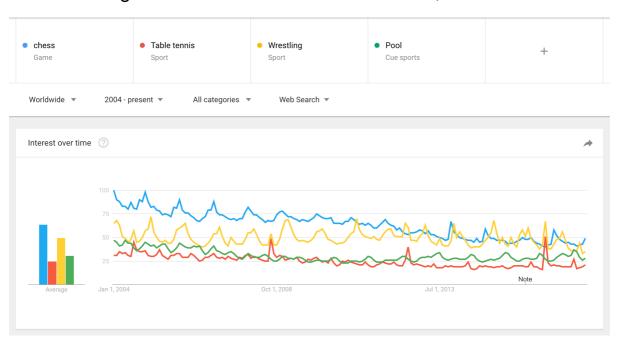
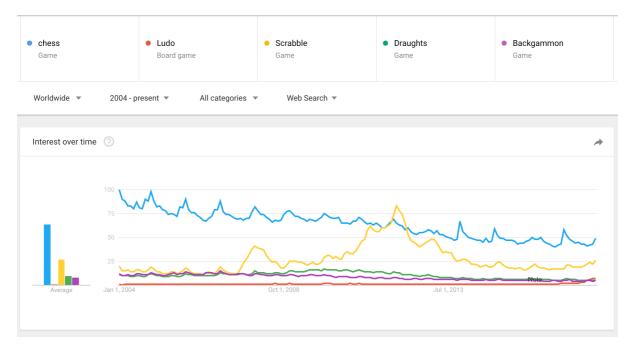


Chart 2: Google Trends From 2004 till October 04, 2017



Chess also outranks when compared with other board games too like "Ludo", "Scrabble", "Draughts" and Backgammon which has been shown in Chart 2

Demand

Chess is the most established game in the globe and the 60% of the people are playing the game.

Many of the emoji available to chess are copy pasting. Many sites provide individual characters of chess board game as emoji for Facebook, Twitter, iOS and Android.

Screenshot from Emojibase website.

The 'black chess queen' emoji is a text-based symbol that has been around since Unicode V1.1, and should be supported by just about every device and browser. As a standard symbol, you should also be able to copy and paste the 'black chess queen' symbol (or the HTML entity ♛) in your browser or on social networking sites like Facebook and Twitter.

Different devices may have different versions of the black chess queen emoji. The chart on this page shows how this emoji is displayed on Android, iOS, and other platforms.

Keywords (click to find more): chess, game, queen



anywhere.

Copy this emoji

To use 'black chess queen' on social media like Twitter, Facebook, or Instagram, you can copy the emoji character on the left. This is a special character, not an image, so it can be used



Image Distinctiveness

A chess emoji would be visually distinct from any current emoji and immediately recognizable as a "Chess." The emoji for chess is not available in emoji keyboards. The Chess's distinctive appearance would allow for a chess emoji to exist without visual confusion or repetition of any existing emoji under activity category.

Completeness

The chess emoji would be a step in expanding the small quadrant of activity included in the games and sports section. It would comfortably find its place beside "Table Tennis," or "Badminton," and broaden the currently limited representation of activities.

Factors for exclusion:

Overly Specific

The chess emoji would not be overly specific. The design would imply "chess" as indicative of a board game category its specific to chess itself. The emoji consists black and white checks with Bishop, Knight and Pawn. Which does not make others delve in confusion for other board games.

Open-Ended

N/A. The chess emoji would not be adding to a group of many board game emojis.

Already Representable

Chess cannot be represented with an existing emoji or combination of emojis. It absolutely cannot expressed with the other emojis. Any of the board game emojis are not available.

Logos, brands, UI icons, signage, specific people, deities

N/A. Chess is accessible and open to all and is not confined by logos or branding.

Transient

An activity item recognizable across the globe for generations is not a passing fad. Chess will continue to endure.