

Proposal for Camouflage Helmet Emoji



Concept art created by Kira Voracek and Jace Voracek, free for use and distribution.

To: Unicode Consortium

From: Jace Voracek

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Abstract

This is a request for the future inclusion of a camouflage helmet emoji as a Unicode character. A camouflage helmet emoji could be introduced for ordering in the *clothing* section of the current emoji standard, and would be fitting for all military-related discussion.

Introduction

A camouflage helmet is a type of helmet designed to protect and enshroud a soldier with their surroundings. Early known use of helmets for combat date as far back as 900 BC, being used by soldiers in ancient Assyria¹. Initial helmets were made out of leather, but began to use stronger materials as weapons advanced. The modern design of the camouflage helmet began near World War I, as steel helmets became equipped with helmet covers² to help camouflage its wearer. Most countries that utilize combat helmets continue to use camouflage helmets with various shades of the colors green or tan, for the purpose of offering camouflage to the soldier for safety.

1 https://en.wikipedia.org/wiki/Combat_helmet

2 https://en.wikipedia.org/wiki/Helmet_cover

Example Camouflage Helmet Designs:



South Korean soldiers conduct a training exercise while wearing camouflage helmets.

Image source: <http://en.koreaportal.com/articles/259/20150824/young-women-joining-military-korea.htm>



Kenyan soldiers celebrating while wearing camouflage helmets.

Image source: http://www.pinsdaddy.com/kenya-army-infantry_22TKaEJRFvX01kKdsonk3L7reN44nkzFp5bbwAr3ugE/



A Russian soldier equipped with a camouflage helmet observes the result of a target practice.

Image source: <http://eng.mil.ru/en/multimedia/photo/gallery.htm?id=54489@cmsPhotoGallery>

1. Identification

Suggested CLDR short name: camouflage helmet

Suggested CLDR keywords: military | army

2. Images

The following concept art images were created by Kira Voracek and Jace Voracek, and each is released into the public domain.

proposed_e000.png



proposed_e001.png



Selection Factors – Inclusion

A. Compatibility

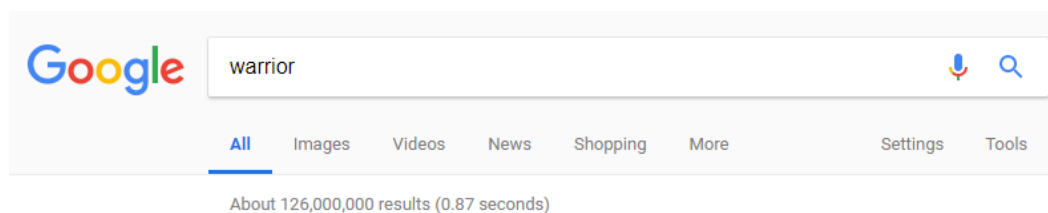
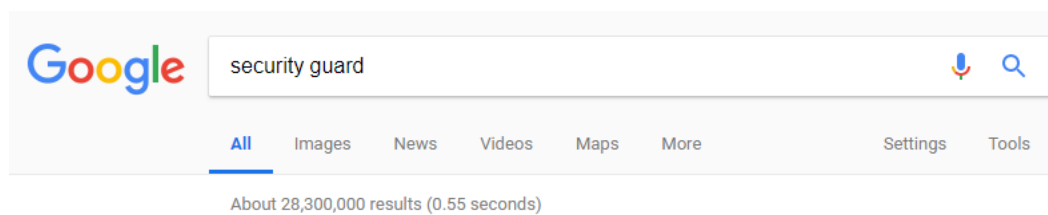
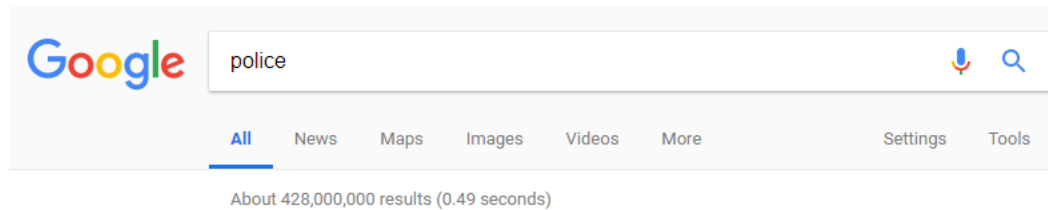
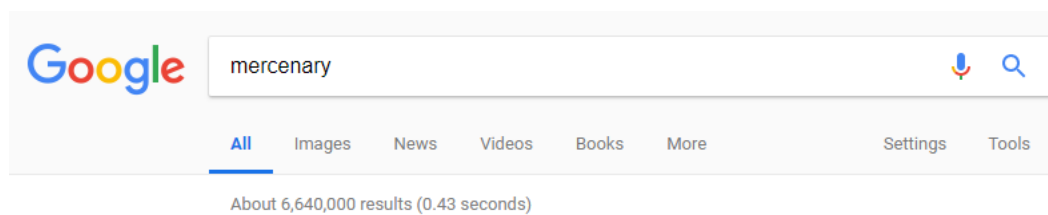
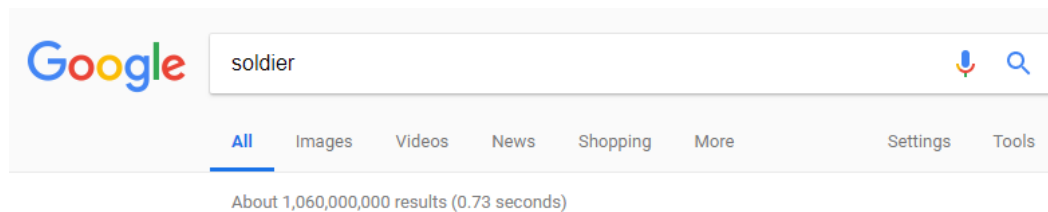
Popular and known messaging services currently lack a camouflage helmet emoji. This proposal aims to remedy that.

B. Expected Usage Level

B1. Frequency

The expectation for the usage of a camouflage helmet emoji is expected to be high, presumably among families who currently or formerly had participants in their country's armed forces. For analysis, the baseline term of 'soldier' will be used to anticipate the usage of a camouflage helmet emoji. Currently, a Google search for the term 'soldier' yields about 1,060,000,000 results, with about 137,000,000 of those results originating from sources added to the search engine within the past twelve months. Searching for 'soldier' on Google News, which is limited to recent results by default, yields about 5,050,000 articles.

For comparison, job titles that can be related to a defensive force will now be compared to 'soldier'. The titles chosen for comparison are 'mercenary', 'police', 'security guard', and 'warrior'. Of these titles used for comparison, 'police' currently exists as an emoji under the name *police officer*.





About 20,000,000 results



About 1,680,000 results



About 43,000,000 results

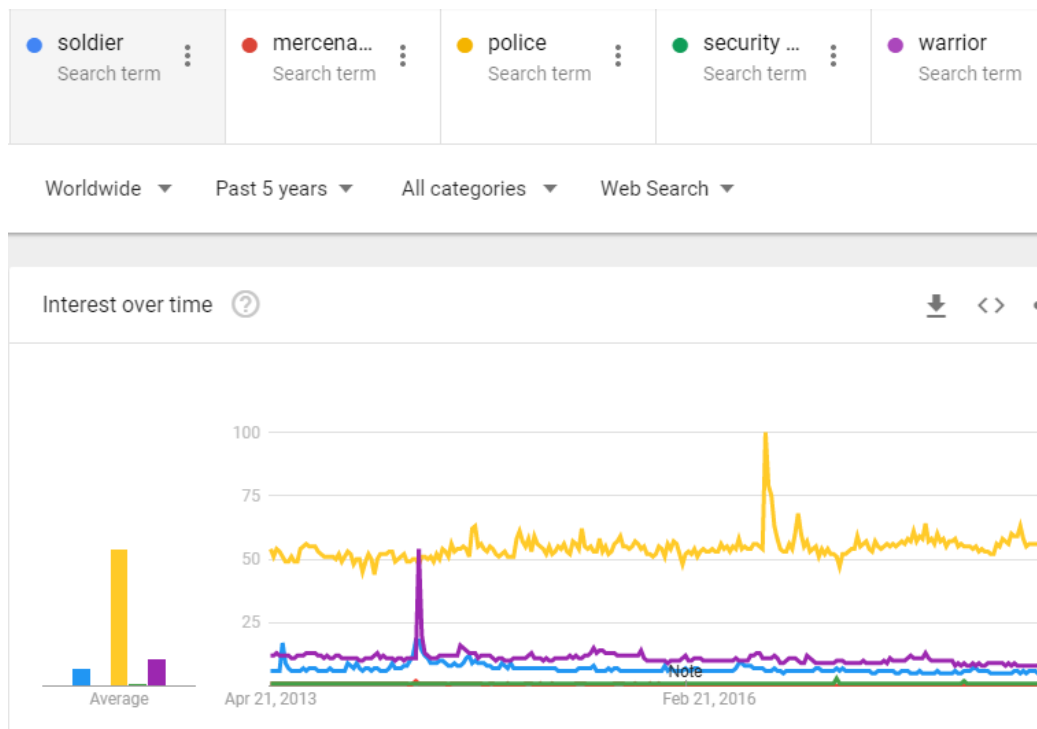


About 2,700,000 results

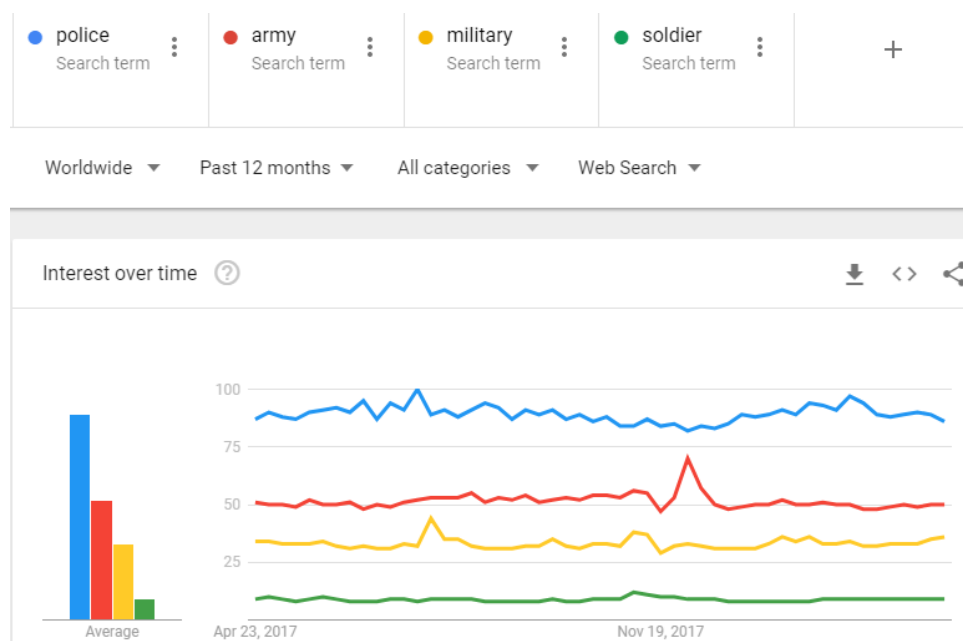


About 30,000,000 results

Five year analysis on Google Trends suggests that 'soldier' generally was the third-most searched term, with the term 'police' being vastly more searched then the others.














The graph below is used to show the relationship of the search term 'police' (which can be used to describe the organization) among related organization search terms that can belong to 'soldier'.



B2. Multiple Uses

This emoji can be used for discussion with people, tools, vehicles, events, or activities that may pertain, be related, or be used in a military. Example uses:

- Deployment begins tomorrow. I'm getting ready for the big trip!  
- I'd like to one day join the military to get first-hand helicopter experience.  
- Can't go into battle without the right tools.  
- Dad gets to Skype home from base during Christmas next week! So excited!   
- Any new first-person shooter games coming out soon?  

B3. Use in Sequences

The camouflage helmet emoji can be effectively used alone but may also be used to convey specific meaning in a sequence.

Example:

 +  = Male soldier

B4. Breaking New Ground

This emoji would be the first emoji to resemble any type of military service or activity.

C. Image Distinctiveness

The image of a camouflage helmet is unique and is can be easily identified. Militaries around the globe often equip their soldiers with helmets and/or camouflage. A helmet with camouflage is unique for military purpose.

D. Completeness

The camouflage helmet emoji helps to complete the clothing set by adding the first article of clothing related to military service.

E. Frequently Requested

The following are various requests for military-related emoji.

A request from US Congressman Eric Swalwell:



Rep. Eric Swalwell ✓
@RepSwalwell

Follow

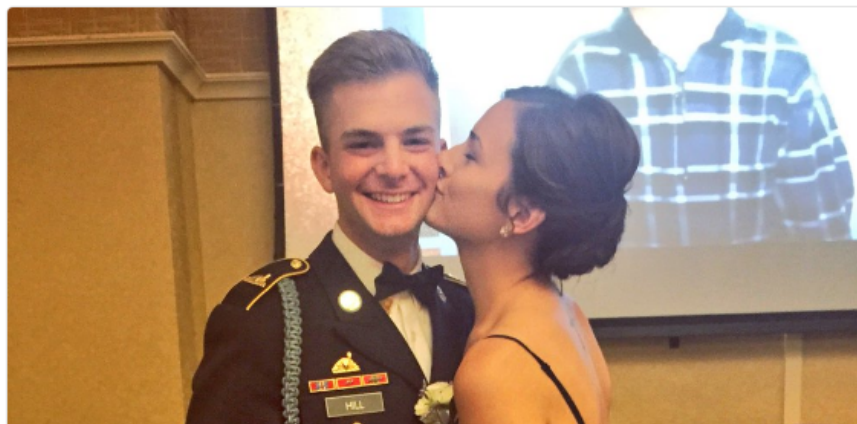
P.S., Dear @apple, emoji for the troops please!



jessie
@Jessica_Snowden

Follow

I'm sad that there's no American soldier emoji... 🇺🇸



Selection Factors – Exclusion

F. Overly Specific

The camouflage helmet emoji is not overly specific and can be used for all military-related discussion.

G. Open-Ended

The camouflage helmet emoji cannot be considered any of the existing emoji.

H. Already Representable

The camouflage helmet emoji cannot be easily represented or substituted by current emoji.

I. Logos, Brands, UI Icons, Signage, Specific People, Deities

The term and the depiction of a camouflage helmet is generic, not proprietarily owned, and can be freely depicted. Camouflage helmets cannot be associated with any logo, brand, UI icon, signage, specific people, or deity.

J. Transient

Camouflage helmets are one of the icons for soldiers. Soldiers have been present beyond 2,000 years and are expected to remain as a common occupation in many countries for years to come.

K. Faulty Comparison

This is not applicable since there is currently not a related emoji.

L. Exact Images

The provided concept art was not modeled after an exact image.

Sort Location

Category

Category: *clothing*

A suggested placement could be between the woman *rescue worker's helmet* emoji and the *prayer beads* emoji.