Right Hand Gesturing Right and Right Hand Gesturing Left (+ related ZWJ sequence to create Multi-Skintoned Handshake Emoji) for Unicode 14.0

Emoji Submitter: The Emoji Sub-Committee (ESC) via Jennifer Daniel to UTC

Date: July 2019

The following two characters are proposed in service of established <u>ESC priorities</u> to support a ZWJ sequence for multi-skintoned handshakes (>U+1F91D).

I. Identification

Sample Image	Proposed Unicode and CLDR name	Possible CLDR English keywords	Closest Unicode Emoji
	White rightwards backhand	Reaching, helping hand, feel, push, pat, tap, tag, touching	
	White leftwards hand	Tag, reaching, helping hand, feel, push, pat, tap, tag, touching	200

Note: This proposal requires 2 characters, both Emoji_Modifier_Base characters

- + 10 RGI modifier sequences for them.
- + 5 RGI modifier sequences with handshake symbol (for the combinations with same skin tone)
- + 20 RGI ZWJ sequences with hand + mod + ZWJ + hand + mod (for the combinations with different skin tones)

II. Images



License

We certify that the images have appropriate licenses for use by the UTC.

III. Sort location

People & Body - hand-fingers-open



IV. Selection factors — Inclusion

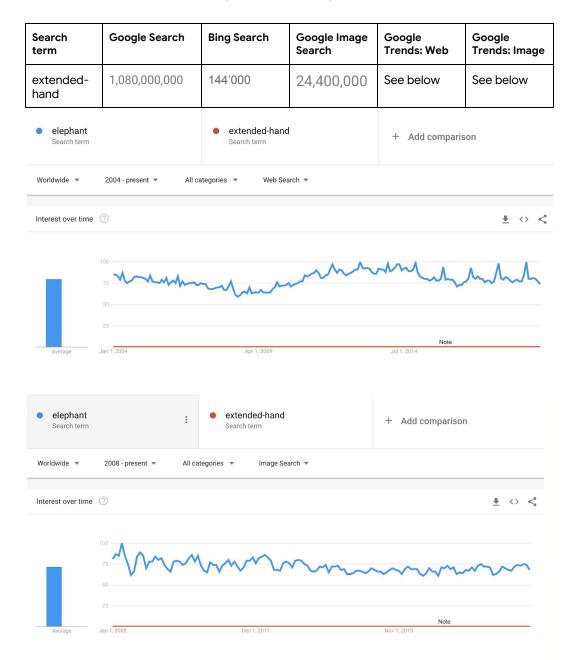
A. Compatibility

n/a

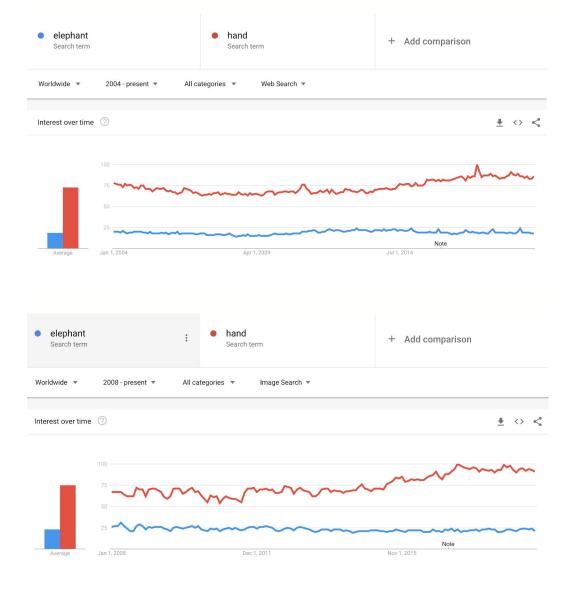
B. Expected use

1. Frequency

Usage is expected to be reasonably high, both relative to gesturing as a stand-alone character, and as part of ZWJ sequences.



Note: Hands (and gestures as a concept) are difficult to characterize in google trends data. Including comparison to "hand" for broader view.



2. Multiple usages

Can represent the general concept of reaching for something. As both individual components as ZWJs we see many uses for these emoji additions.

- 🕨 When you're far away from that special someone: "I miss u" 🥌 🎋 놀
- 🔹 When playing telephone tag: "Tag, you're it" 🥌 📞
- 🔹 To communicate grabbing i.e. "Nice catch" 🥌 🦂
- To offer a helping hand 🥌 💖
- Did someone say extra Jazz hands?? "Happy Birthday!" 🏓 🕳 🥌
- Dog Sheriff and Cat Sheriff can finally agree on something





3. Use in sequences

Among other things, it is intended that this will be used in a ZWJ sequence to create an emoji for a multi-skintone handshake.

4. Breaking new ground

n/a

C. Image distinctiveness

These images are distinctive.

D. Completeness

Helps round out a set of some of the highest frequently used emojis (hands) such as waving hand OK hand and Backhand Index Pointing.

E. Frequently requested

n/a

VI. Selection factors — Exclusion

F. Overly specific

No, this is a fairly generic and iconic of how to depict a hand gesturing left and right.

G. Open-ended

No, this is not part of a set of similar items.

H. Already representable

No, there are no open fingered hands miming to the left and right

I. Logos, brands, UI icons, signage, specific people, deities

Not applicable. There are no logos, brands, signage or otherwise among the proposed characters.

J. Transient

Not applicable.

K. Faulty comparison

Justification for encoding the proposed emoji does not depend on analogy with other emoji that were encoded only for compatibility reasons.

L. Exact Images

An exact image is not required.

VII. Proposed ZWJ Sequence: Multi-skintoned Handshake

Sample Image	Proposed Unicode and CLDR name	Possible CLDR English keywords	Closested Unicode Emoji
	Multi-skintoned handshake	Unification, equal rights, civil rights, handshake, agreement	200

Notes:

• [] + [Skin Tone] + [ZWJ] + [) + [Skin Tone] (fallback =)

VIII. Selection factors — Inclusion

A. Compatibility

A number of major platforms support non-rgi variations of the handshake emoji with skin-tone options.



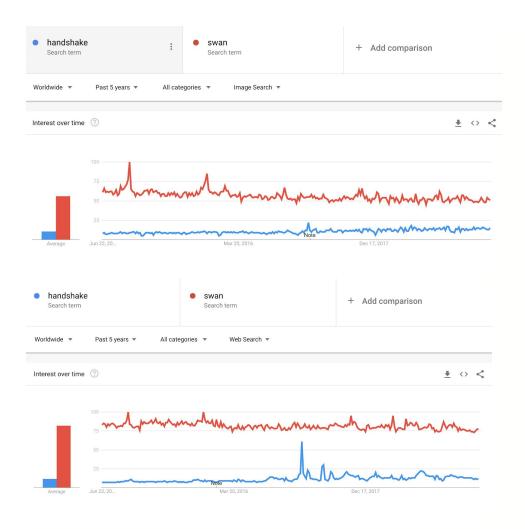
Above: Shared skin tone support is not RGI but is supported by Samsung, Facebook, WhatsApp, Google, Twitter (shown L-R above).

B. Expected use

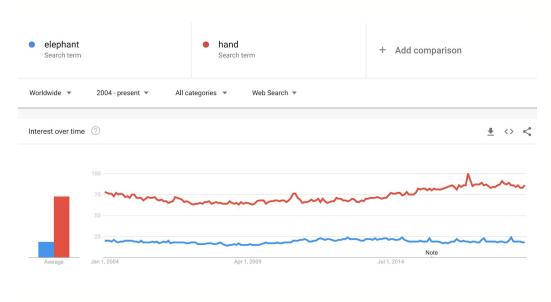
1. Frequency

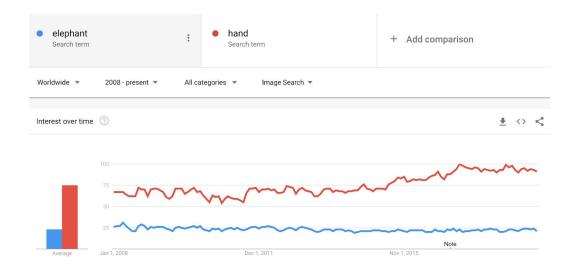
Usage is expected to be reasonably high.

Search term	Google Search	Bing Search	Google Image Search	Google Trends: Web	Google Trends: Image
handshake	181,000,000	12'100'000	49,900,000	See below	See below
swan	463,000,000	11,000,000	40,100,00	See below	See below



Note: Hands (and gestures as a concept) are difficult to characterize in google trends data. Including comparison to "hand" for broader view.





2. Multiple usages

Can represent the general concept of unity and two sides coming to an agreement.

3. Use in sequences

N/a this is a ZWJ sequence.

4. Breaking new ground

C. Image distinctiveness

A multi-skintoned handshake is iconic and symbolic in a manner that is distinct from the existing RGI handshake emoji.

D. Completeness

Of our 39 body part emojis that have skintone, HANDSHAKE emojis is the single only emoji that does not support skintone.

E. Frequently requested

There are a <u>number of stories</u> covering the deficiencies in a single gold handshake emoji, it's the TK number requested emoji on emojipedia, and this is publicly documented priority for the ESC to resolve.

VI. Selection factors — Exclusion

F. Overly specific

No, this is a fairly generic and iconic.

G. Open-ended

No, this is not part of a set of similar items.

H. Already representable

No.

I. Logos, brands, UI icons, signage, specific people, deities

Not applicable. There are no logos, brands, signage or otherwise among the proposed characters.

J. Transient

Not applicable.

K. Faulty comparison

Justification for encoding the proposed emoji does not depend on analogy with other emoji that were encoded only for compatibility reasons.

L. Exact Images

An exact image is not required.