Face With Open Eyes and Hand Over Mouth Emoji Proposal for Unicode 14.0
Emoji Submitter: The Emoji Subcommittee (ESC) via Jennifer Daniel
To: Unicode Technical Committee
Date: July 2019

I. Identification

<table>
<thead>
<tr>
<th>Sample Image</th>
<th>Proposed Unicode and CLDR name</th>
<th>Possible CLDR English keywords</th>
<th>Closest Unicode Emoji</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image1.png" alt="Image" /></td>
<td>Face With Open Eyes and Hand Over Mouth</td>
<td>Embarrassment, death, oh no, trouble, shook, surprise, disbelief, awe, aghast, amazement</td>
<td><img src="image2.png" alt="Image" /></td>
</tr>
</tbody>
</table>

Note: The primary need for this emoji is compatibility, see below, IV A.

II. Images

![Image](image3.png)  ![Image](image4.png)

18px: 😳😢

License

We certify that the images have appropriate licenses for use by the UTC.

III. Sort location

**Face-hand**

![Image](image5.png) 🙈😭いただく 🙈😢
IV. Selection factors — Inclusion

A. Compatibility
Yes, this character is being proposed to resolve vendor interoperability. All but one major emoji vendor render FACE WITH HAND OVER MOUTH with smiling eyes.

The emoji subcommittee recommends vendors with open eye designs move that design to the new code point.

B. Expected use

1. Frequency
Usage is expected to be reasonably high given what we understand about the existing FACE WITH HAND OVER MOUTH emoji

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</thead>
<tbody>
<tr>
<td>shock-face</td>
<td>274,000,000</td>
<td>83,200,000</td>
<td>5,410,000</td>
<td>n/a</td>
<td>n/a</td>
</tr>
<tr>
<td>hand-over-mouth-face</td>
<td>610,000,000</td>
<td>33,700,000</td>
<td>21,000,000</td>
<td>See below</td>
<td>See below</td>
</tr>
</tbody>
</table>

Note: Smileys (and emotions as concepts) are difficult to characterize in google trends

![Google Trends Chart]
2. Multiple usages
   - Positive shock:
     - May convey a heightened or hyperbolic sense of feelings like surprise, disbelief, awe and even amazement.
   - Negative shock
     - Can also communicate feelings of being appalled or aghast.
   - Sarcastic shock
     - “Orly?”

3. Use in sequences
   n/a

4. Breaking new ground
   n/a

C. Image distinctiveness

Shocked face with hand over mouth vs snickering are distinct expressions.

Above: Shocked expressions

Above: Snickering expressions
D. Completeness
As previously mentioned, this emoji resolves inconsistent implementations and provides vendors with two very distinct expressions: (1) ‘polite snickering’ as in “tee hee” and (2) ‘astonishment’ as in “they said WHAT?!”

E. Frequently requested
n/a

VI. Selection factors — Exclusion

F. Overly specific
No, this is a fairly generic and iconic of how surprise can be depicted in comics and in real life.

G. Open-ended
No, this is not part of a set of similar items.

H. Already representable
No,

I. Logos, brands, UI icons, signage, specific people, deities
Not applicable. There are no logos, brands, signage or otherwise among the proposed characters.

J. Transient
Not applicable.

K. Faulty comparison
Justification for encoding the proposed emoji does not depend on analogy with other emoji that were encoded only for compatibility reasons.

L. Exact Images
An exact image is not required.