



# Face With Open Eyes and Hand Over Mouth Emoji Proposal for Unicode 14.0

L2/19-304

Emoji Submitter: The Emoji Subcommittee (ESC) via Jennifer Daniel  
To: Unicode Technical Committee  
Date: July 2019

## I. Identification

Sample Image	Proposed Unicode and CLDR name	Possible CLDR English keywords	Closest Unicode Emoji
	Face With Open Eyes and Hand Over Mouth	Embarrassment, death, oh no, trouble, shook, surprise, disbelief, awe, aghast, amazement	

Note: The primary need for this emoji is compatibility, see below, IV A.

## II. Images



### License

We certify that the images have appropriate licenses for use by the UTC.

## III. Sort location

### Face-hand



## IV. Selection factors — Inclusion

### A. Compatibility

Yes, this character is being proposed to resolve vendor interoperability. All but one major emoji vendor render FACE WITH HAND OVER MOUTH with smiling eyes.



APPL



MSFT



WA



GOOG



TWTR



FB



MSG

The emoji subcommittee recommends vendors with open eye designs move that design to the new code point.

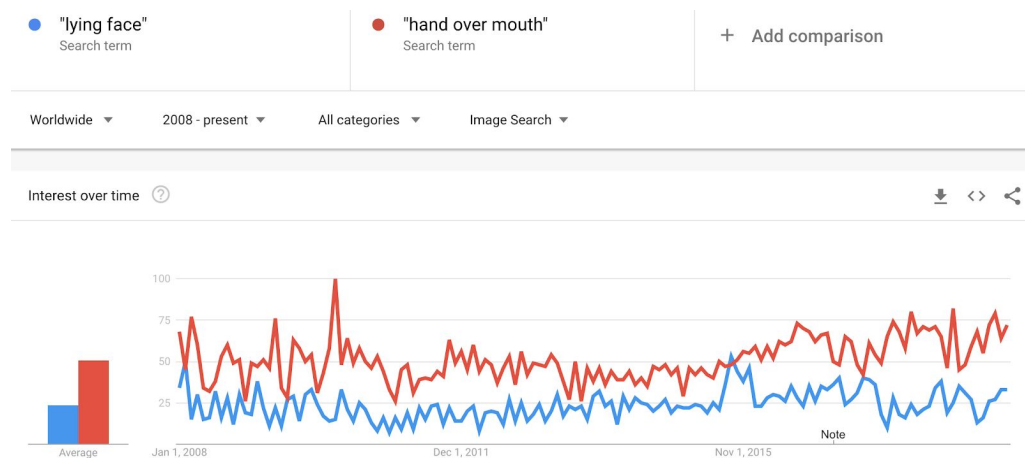
### B. Expected use

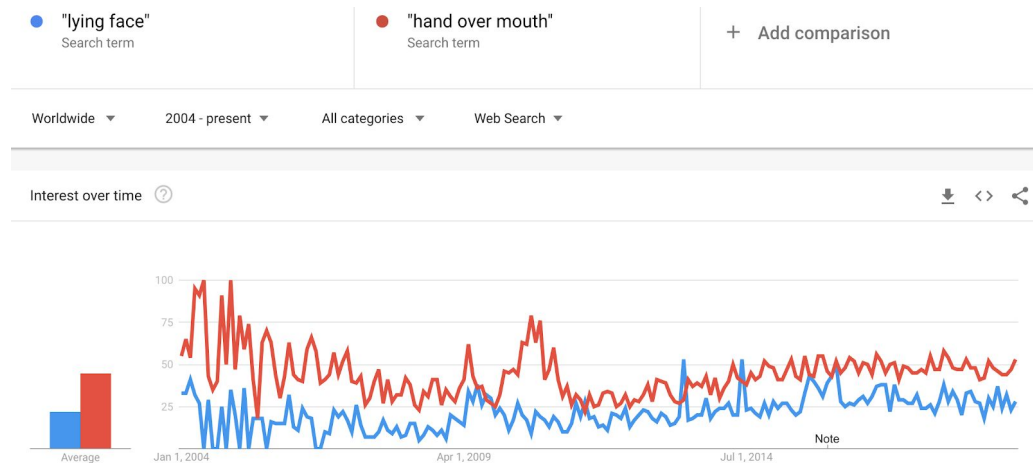
#### 1. Frequency

Usage is expected to be reasonably high given what we understand about the existing FACE WITH HAND OVER MOUTH emoji

Search term	Google Search	Bing Search	Google Video Search	Google Trends: Web	Google Trends: Image
shock-face -hand	274,000,000	83,200,000	5,410,000	n/a	n/a
amaze-face	31,200,000	143,000	744,000	n/a	n/a
hand-over-mouth-face	610,000,000	33,700,000	21,000,000	See below	See below

*Note: Smileys (and emotions as concepts) are difficult to characterize in google trends*





## 2. Multiple usages .

- Positive shock:
  - May convey a heightened or hyperbolic sense of feelings like surprise, disbelief, awe and even amazement.
- Negative shock
  - Can also communicate feelings of being appalled or aghast.
- Sarcastic shock
  - “Orly?”

## 3. Use in sequences

n/a

## 4. Breaking new ground

n/a

## C. Image distinctiveness

Shocked face with hand over mouth vs snickering are distinct expressions.



*Above: Shocked expressions*



*Above: Snickering expressions*

#### **D. Completeness**

As previously mentioned, this emoji resolves inconsistent implementations and provides vendors with two very distinct expressions: (1) 'polite snickering' as in "tee hee" and (2) 'astonishment' as in "they said WHAT?!"



#### **E. Frequently requested**

n/a

### **VI. Selection factors — Exclusion**

#### **F. Overly specific**

No, this is a fairly generic and iconic of how surprise can be depicted in comics and in real life.

#### **G. Open-ended**

No, this is not part of a set of similar items.

#### **H. Already representable**

No,

#### **I. Logos, brands, UI icons, signage, specific people, deities**

Not applicable. There are no logos, brands, signage or otherwise among the proposed characters.

#### **J. Transient**

Not applicable.

#### **K. Faulty comparison**

Justification for encoding the proposed emoji does not depend on analogy with other emoji that were encoded only for compatibility reasons.

#### **L. Exact Images**

An exact image is not required.