Hand with index finger and thumb crossed Emoji Proposal for Unicode 14.0
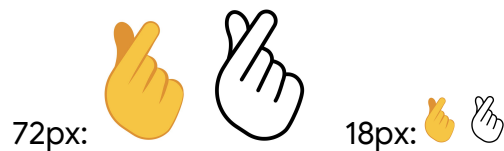
Emoji Submitter: Jennifer Daniel to the Unicode Technical Committee
Date: September 2019

I. Identification

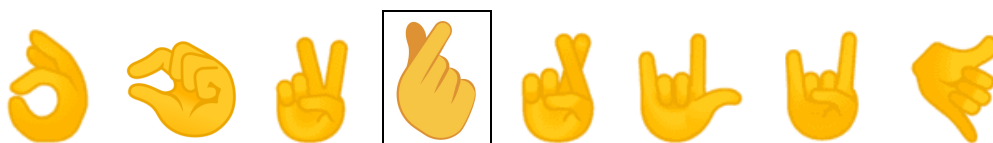| Sample Image	Proposed Unicode and CLDR name	Possible CLDR English keywords	Closest Unicode Emoji
	HAND WITH INDEX FINGER AND THUMB CROSSED	Money, coin, pay me, expensive, love	(Hand With Index and Middle Fingers Crossed)

II. Images

72px: 18px:

License
We certify that the images have appropriate licenses for use by the UTC.

III. Sort location
Hand-fingers-partial

II. Selection factors — Inclusion
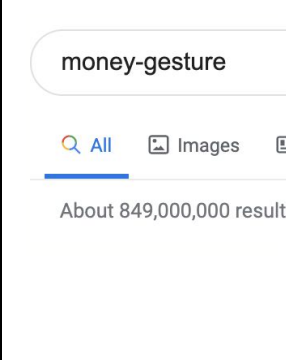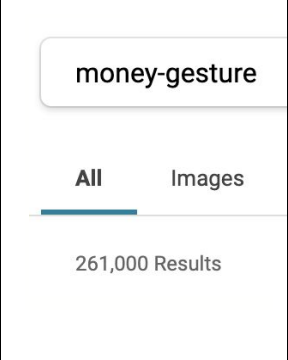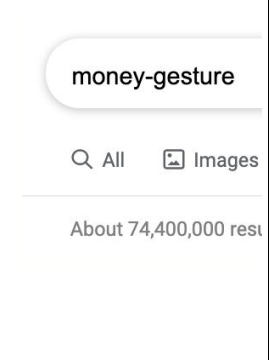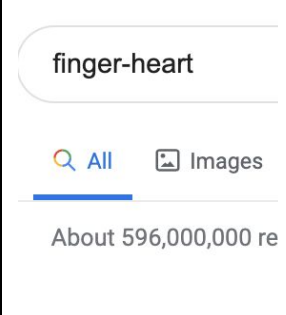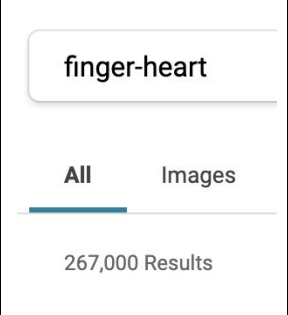
A. Compatibility
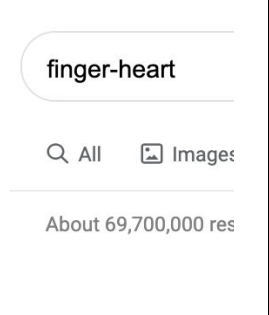
n/a

B. Expected use

1. Frequency

HAND WITH INDEX FINGER AND THUMB CROSSED is expected to have high usage given its broad range of use. Frequency data indicates **it is well over the median search threshold.**

Search term	Google Search	Bing Search	Google Video Search	Google Trends: Web	Google Trends: Image
money-gesture	851,000,000	261,000	74,400,000	See below	See below
finger-heart	596,000,000	267,000	69,700,000	See below	See below

Search term	Google Search	Bing Search	Google Video Search
money-gesture	money-gesture All Images About 849,000,000 results	money-gesture All Images 261,000 Results	money-gesture All Images About 74,400,000 resu
finger-heart	finger-heart All Images About 596,000,000 re	finger-heart All Images 267,000 Results	finger-heart All Images About 69,700,000 res

elephant
Search term

"money gesture"
Search term

+ Add comparison

Worldwide ▾   2008 - present ▾   All categories ▾   Image Search ▾

Interest over time ⓘ   ⬇ <> ⤴

100

75

50

25

Note

Average   Jan 1, 2008   Dec 1, 2012   Nov 1, 2017

elephant
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"money gesture"
Search term

+ Add comparison

Worldwide ▾   2004 - present ▾   All categories ▾   Web Search ▾

Interest over time ⓘ   ⬇ <> ⤴

100

75

50

25

Note

Average   Jan 1, 2004   Aug 1, 2010   Mar 1, 2017

elephant
Search term

finger-heart
Search term

+ Add comparison

Worldwide ▼   2008 - present ▼   All categories ▼   Image Search ▼

Interest over time ⑦   ⬇ <> ⬘

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Jan 1, 2008   Jan 1, 2012   Jan 1, 2016

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Interest over time ⑦   ⬇ <> ⬘
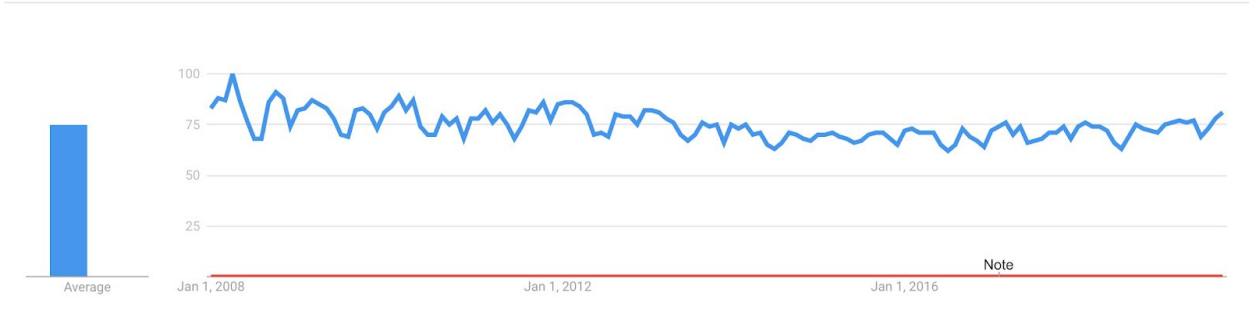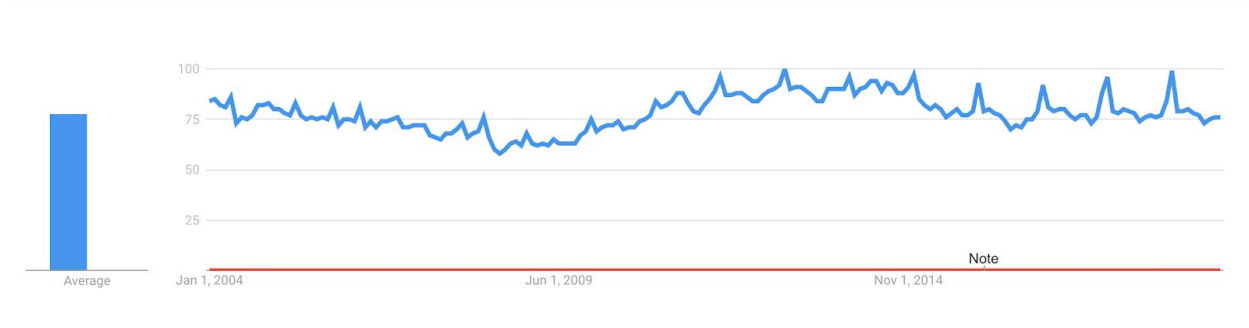
100
75
50
25

Average

Note

Jan 1, 2004   Jun 1, 2009   Nov 1, 2014

2. Multiple usages

This emoji has a <u>broad range of interpretation from money to love</u>.

- *Lack of Money* — This gesture is done by repeatedly rubbing one's thumb over the tip of the index finger to show they did not have two coins to rub together.

  - "THAT restaurant? Whew, fancy shmancy 🤌 "
- Cheapness - similar to lack of money.

  - "I can save you 40% 🤌 "
- *"Payment owed/being asked "*

  - "Well, I could be persuaded to help you if… 🤌 "

- ○ "Can you lend me a hundred bucks? 🤞"
- *Appreciation/Love* - extremely popular gesture (known as finger-heart) in Korea which has seen wise spread acceptance. (source)

  - ○ "I love you! 🤞"
- Self-Soothing - May also help people concentrate, occupy themselves, or cope with stress. Develops in childhood is because your fingertips (like your mouth and face, which are related to other similar techniques) have a high concentration of nerve fibers, so they were great tools to use to explore and experience the world as an infant."
- Feeling Texture (source)
  - ○ This gesture is commonly employed when "touching material" to get a sense of properties like heat conduction, friction, grit, thickness, etc.

3. Use in sequences
- To emote sarcastic sympathy

  - ○ *The world's tiniest Violin is playing for you* 🤞 🎻
- To denote price

  - ○ *"Too fancy for my taste* 👗 🤞
- To share affection

  - ○ *You are truly amazing!* 💛 🤞 💛
- To collect on a debt

  - ○ *Yo! Venmo me for last antics* 🤞 🍺
- "I like how this fabric feels ✨ 🤞 ✨ "

4. Breaking new ground
It is truly difficult to visually communicate the absence of something. An emoji to denote a payment is owed or funds are low has potential to be of great use.

C. Image distinctiveness
Emojis that come close to conveying money or love are generally abstract or object based like ❤️ 💚 💙 💝 💞 💘 and 💰 💳 💵 💳. As a hand gesture, this emoji is equally iconic and clearly differentiated from existing hands emojis. This particulary design is broad enough to represent a spectrum of intent. 👌 🤏 ✌️ 🤞 🤞 🤟 🤘 🤙

D. Completeness
n/a

III. Selection factors — Exclusion

F. Overly specific

No. This design is iconic of this commonly understood gesture. It is cartoonishly expressed in pop culture and in media.

Above: image results for money-gesture. Below: Image results for heart-finger

G. Open-ended

No, this is not part of a set of similar items.

H. Already representable

No.

I. Logos, brands, UI icons, signage, specific people, deities

Not applicable. There are no logos, brands, signage or otherwise among the proposed characters.

J. Transient

Not applicable.

K. Faulty comparison

Justification for encoding the proposed emoji does not depend on analogy with other emoji that were encoded only for compatibility reasons.

L. Exact Images

An exact image is required.