Person, Woman, and Man feeding baby emojis for Unicode 13.0

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Background

This follows priorities set out in L2/19-101, as well as details of vendors intention to display gender inclusive emoji designs from 2019 onward, noted in L2/19-078.

This proposal clarifies the encoding around three Person ZWJ Sequences + associated skin tones of PERSON FEEDING BABY, WOMAN FEEDING BABY, and MAN FEEDING BABY for a total of 18 new sequences

I. Identification

Sample Image (clr)	Sample Image (bw)	Proposed Unicode and CLDR name	TYPE	ZWJ	Possible CLDR English keywords	Closest Unicode Emoji
		Person feeding baby	Sign-format base		Childcare, hungry, feeding, bottle, baby, nurture, nourish, paternity leave	
		Woman feeding baby	Sign-format base		See above	
		Man feeding baby	Sign-format base		See above	

License
We certify that the images have appropriate licenses for use by the UTC.

II. Sort location

Person-Role
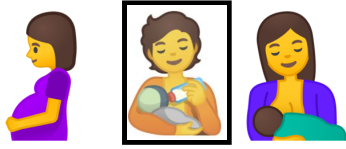
III. Images

Default	Light Skin Tone	Medium-Light Skin Tone	Medium Skin Tone	Medium-Dark Skin Tone	Dark Skin Tone

IV. Selection factors — Inclusion

A. Compatibility

n/a

B. Expected use

1. Frequency

Frequency data indicates **it is well over the median search threshold.**

Search term	Google Search	Bing Search	Google Video Search	Google Trends: Web	Google Trends: Image
feed-baby	661,000,000	2,950,000	61,700,000	See below	See below

Search term	Google Search	Bing Search	Google Video Search

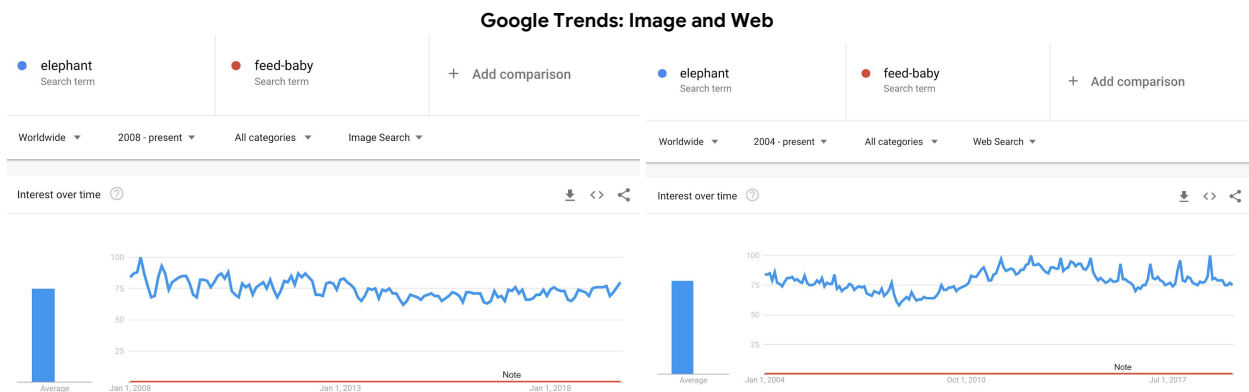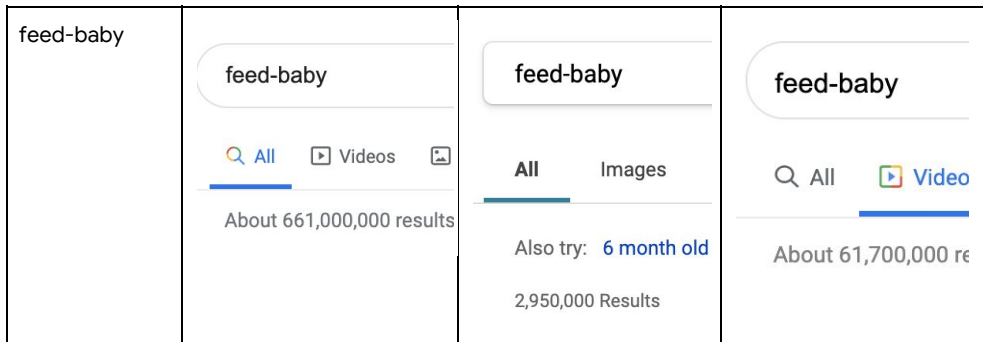| feed-baby | feed-baby

🔍 All ▶ Videos 🖼️

About 661,000,000 results | feed-baby

All Images

Also try: 6 month old

2,950,000 Results | feed-baby

🔍 All ▶ Video

About 61,700,000 re |

Google Trends: Image and Web

2. Multiple usages
- Parenting
- Childcare
- New father
- Hungry baby
- Bottle fed
- Paternity leave

3. Use in sequences
- *N/A*

4. Breaking new ground
Currently, the only emoji that depicts childcare is "PERSON BREASTFEEDING" and there are no emojis that depict men caring for their children. The inclusion of this emoji breaks new ground and destigmatizes bottle feeding children.

C. Image distinctiveness
Yes, The appearance of a person bottle feeding a baby is visually distinct from the existing breastfeeding emoji.

D. Completeness

This emoji complements existing Pregnant Woman 🤰 and Breast-Feeding 🤱emoji.

     As fatherhood is common and with the rise of paternity leave and health organizations increasingly encouraging fathers to be more involved in childcare there has been a worldwide shift in expectations around parental roles. Additionally, with the advancement of

breast-pumps, mother rooms, baby formula, and breast-milk donation, all people are able to contribute to feeding infants with or without breasts.

V. Selection factors — Exclusion

F. Overly specific

No.

G. Open-ended

No, this is not part of a set of similar items.

H. Already representable

No.

I. Logos, brands, UI icons, signage, specific people, deities

Not applicable. There are no logos, brands, signage or otherwise among the proposed characters.

J. Transient

Not applicable.

K. Faulty comparison

Justification for encoding the proposed emoji does not depend on analogy with other emoji that were encoded only for compatibility reasons.

L. Exact Images

An exact image is required.

Data changes

Because of the late date, the exact data changes are included here. The affected file is:

https://unicode.org/Public/13.0.0/ucd/emoji/emoji-zwj-sequences.txt

1F468 200D 1F37C; Emoji_ZWJ_Sequence ; woman feeding baby # 13.0 [1]   (👩‍🍼)

1F468 1F3FB 200D 1F37C; Emoji_ZWJ_Sequence ; woman feeding baby: light skin tone # 13.0 [1]   (👩🏻‍🍼)

1F468 1F3FC 200D 1F37C; Emoji_ZWJ_Sequence ; woman feeding baby: medium-light skin tone # 13.0 [1]   (👩🏼‍🍼)

1F468 1F3FD 200D 1F37C; Emoji_ZWJ_Sequence ; woman feeding baby: medium skin tone # 13.0 [1]   (👩🏽‍🍼)

1F468 1F3FE 200D 1F37C; Emoji_ZWJ_Sequence ; woman feeding baby: medium-dark skin tone # 13.0 [1]   (👩🏾‍🍼)

1F468 1F3FF 200D 1F37C; Emoji_ZWJ_Sequence ; woman feeding baby: dark skin tone # 13.0 [1]   (👩🏿‍🍼)

1F469 200D 1F37C; Emoji_ZWJ_Sequence ; man feeding baby # 13.0 [1]   (👨‍🍼)

1F469 1F3FB 200D 1F37C; Emoji_ZWJ_Sequence ; man feeding baby: light skin tone # 13.0 [1]   (👨🏻‍🍼)

1F469 1F3FC 200D 1F37C; Emoji_ZWJ_Sequence ; man feeding baby: medium-light skin tone # 13.0 [1]   (👨🏼‍🍼)

1F469 1F3FD 200D 1F37C; Emoji_ZWJ_Sequence ; man feeding baby: medium skin tone # 13.0 [1]   (👨🏽‍🍼)

1F469 1F3FE 200D 1F37C; Emoji_ZWJ_Sequence ; man feeding baby: medium-dark skin tone # 13.0 [1]   (👨🏾‍🍼)

1F469 1F3FF 200D 1F37C; Emoji_ZWJ_Sequence ; man feeding baby: dark skin tone # 13.0 [1]   (👨🏿‍🍼)

1F9D1 200D 1F37C; Emoji_ZWJ_Sequence ; person feeding baby # 13.0 [1]   (🧑‍🍼)

1F9D1 1F3FB 200D 1F37C; Emoji_ZWJ_Sequence ; person feeding baby: light skin tone # 13.0 [1]   (🧑🏻‍🍼)

1F9D1 1F3FC 200D 1F37C; Emoji_ZWJ_Sequence ; person feeding baby: medium-light skin tone # 13.0 [1]   (🧑🏼‍🍼)

1F9D1 1F3FD 200D 1F37C; Emoji_ZWJ_Sequence ; person feeding baby: medium skin tone # 13.0 [1]   (🧑🏽‍🍼)

1F9D1 1F3FE 200D 1F37C; Emoji_ZWJ_Sequence ; person feeding baby: medium-dark skin tone # 13.0 [1]   (🧑🏾‍🍼)

1F9D1 1F3FF 200D 1F37C; Emoji_ZWJ_Sequence ; person feeding baby: dark skin tone # 13.0 [1]   (🧑🏿‍🍼)