Multi-skintone Couples with Heart and Couples Kissing, Emoji ZWJ Sequences for Unicode 14.0

From: Jennifer Daniel (Google) via the Emoji Subcommittee (ESC)
To: Unicode Technical Committee (UTC)
Date: 2019-04-25;
Last update: 2020-1-14;

I. Background

Last year, the ESC recommended Unicode move forward with their first multi-skintoned emojis: 71 variants of “couple holding hands”.

This leaves a number of emojis that include two or more people with missing “skintone” variants.

II. Proposal Overview

The Emoji Subcommittee is recommending 200 new RGI sequences be added to Emoji 14.0 to fill these gaps and create a meaningful user experience. This follows priorities set out in L2/19-101, as well as details of vendors intention to display skintone inclusive emoji designs from 2019 onward.

This proposal does not include the addition of skin-tones for families or other multi-person emojis such as WRESTLERS 🏋️‍♂️ and PEOPLE WITH BUNNY EARS 🐰 which can be addressed in a future proposal if there is interest.

IV. Selection factors — Inclusion

A. Compatibility
At least one major platform and android app support non-rgi variations of the couple with heart and couple kissing emoji with multi-skintone options.

Above: Shared skin tone support is not RGI but is supported by Microsoft and Facebook.

B. Expected use

1. Frequency

Usage is expected to be reasonably high given that the existing COUPLE-WITH-HEART 😍 and KISS 😘 emoji perform above median frequency.

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>couple-kissing</td>
<td>401,000,000</td>
<td>1,550,000</td>
<td>99,900,000</td>
<td>See below</td>
<td>See below</td>
</tr>
<tr>
<td>people-in-love</td>
<td>11,420,000,000</td>
<td>166,000,000</td>
<td>2,530,000,000</td>
<td>See below</td>
<td>See below</td>
</tr>
</tbody>
</table>

**Search term**

- **Google Search**
- **Bing Search**
- **Google Image Search**
- **Google Trends: Web**
- **Google Trends: Image**

**couple-kissing**

- About 401,000,000 results (0.52 seconds)
- About 99,900,000 results (0.36 seconds)
2. Multiple usages
Can represent the general concept of love and affection.

3. Use in sequences
N/a this is a ZWJ sequence.

4. Breaking new ground
COUPLE-WITH-HEART 🫶🏻 and KISS 🥺 emoji are the only two emoji explicitly amorous in nature (Existing emojis that clearly depict two individuals in contact: 🤗, all of which are ambiguous and platonic).
C. Image distinctiveness

A multi-skintoned COUPLE-WITH-HEART and KISS is iconic and symbolic in a manner that is distinct from the existing RGI COUPLE-WITH-HEART and KISS emoji. Unlike the existing emoji which offer no skintone variation, supporting multi-skintones elevates them to represent the celebration of love. Love is love no matter if it’s between two men, two women, or anyone of any gender or of any race.

D. Completeness

This is a continuation of a multi-year initiative to roll-out skintone support for multi-person emojis.

V. Selection factors — Exclusion

F. Overly specific
   No, this is a fairly generic and iconic.

G. Open-ended
   No, this is not part of a set of similar items.

H. Already representable
   No.
I. Logos, brands, UI icons, signage, specific people, deities
   Not applicable. There are no logos, brands, signage or otherwise among the proposed characters.

J. Transient
   Not applicable.

K. Faulty comparison
   Justification for encoding the proposed emoji does not depend on analogy with other emoji that were encoded only for compatibility reasons.

L. Exact Images
   An exact image is not required.

VI. Chart
Many multi-person ZWJ Sequences that are Recommended for General Interchange (RGI) use a standard format of WOMAN (or MAN) + WOMAN (or MAN). These scale simply by adding skin tone modifiers to each sequence create a skin tone variant options. The Emoji Subcommittee recommends the addition of the following 8 Family ZWJ Sequences + associated skin tones.

<table>
<thead>
<tr>
<th>Number</th>
<th>Raw emoji</th>
<th>Code</th>
<th>Emoji</th>
<th>CLDR Short Name</th>
<th>Number of Variants</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>💍</td>
<td>U+1F491</td>
<td>Couple With Heart</td>
<td></td>
<td>25</td>
</tr>
<tr>
<td>2</td>
<td>👭</td>
<td>U+1F469 U+200D U+2764 U+FE0F U+200D U+1F465</td>
<td>Couple With Heart: Woman, Woman</td>
<td>25</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>👭</td>
<td>U+1F469 U+200D U+2764 U+FE0F U+200D U+1F468</td>
<td>Couple With Heart: Woman, Man</td>
<td>25</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Code Points</td>
<td>Image</td>
<td>Description</td>
<td>Value</td>
<td></td>
</tr>
<tr>
<td>---</td>
<td>-------------</td>
<td>-------</td>
<td>-------------</td>
<td>-------</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>U+1F468 U+200D U+2764 U+FECF U+200D U+1F468</td>
<td><img src="image" alt="Couple With Heart: Man, Man" /></td>
<td>Couple With Heart: Man, Man</td>
<td>25</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>U+1F48F</td>
<td><img src="image" alt="Kiss" /></td>
<td>Kiss</td>
<td>25</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>U+1F469 U+200D U+2764 U+FECF U+200D U+1F48B U+200D U+1F469</td>
<td><img src="image" alt="Kiss: Woman, Woman" /></td>
<td>Kiss: Woman, Woman</td>
<td>25</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>U+1F469 U+200D U+2764 U+FECF U+200D U+1F48B U+200D U+1F469</td>
<td><img src="image" alt="Kiss: Woman, Man" /></td>
<td>Kiss: Woman, Man</td>
<td>25</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>U+1F468 U+200D U+2764 U+FECF U+200D U+1F48B U+200D U+1F468</td>
<td><img src="image" alt="Kiss: Man, Man" /></td>
<td>Kiss: Man, Man</td>
<td>25</td>
<td></td>
</tr>
</tbody>
</table>
VII. Proposed ZWJ Sequences

List of new sequences proposed for addition in the Emoji 14.0 data files. This proposal encompasses a total of 200 new sequences.

**Woman and Woman Kissing**
1F469 1F3FB 200D 2764 FE0F 200D 1F48B 200D 1F469 1F3FB ; Emoji_ZWJ_Sequence; woman and woman kissing: light skin, light skin
1F469 1F3FB 200D 2764 FE0F 200D 1F48B 200D 1F469 1F3FC ; Emoji_ZWJ_Sequence; woman and woman kissing: light skin, medium-light skin
1F469 1F3FC 200D 2764 FE0F 200D 1F48B 200D 1F469 1F3FD ; Emoji_ZWJ_Sequence; woman and woman kissing: medium-dark skin, medium skin
1F469 1F3FD 200D 2764 FE0F 200D 1F48B 200D 1F469 1F3FF ; Emoji_ZWJ_Sequence; woman and woman kissing: medium-dark skin, dark skin

**Man and Man Kissing**
1F469 1F3FC 200D 2764 FE0F 200D 1F48B 200D 1F469 1F3FB ; Emoji_ZWJ_Sequence; man and man kissing: medium-light skin, light skin
1F469 1F3FB 200D 2764 FE0F 200D 1F48B 200D 1F469 1F3FC ; Emoji_ZWJ_Sequence; man and man kissing: medium-dark skin, medium-light skin
1F469 1F3FC 200D 2764 FE0F 200D 1F48B 200D 1F469 1F3FD ; Emoji_ZWJ_Sequence; man and man kissing: medium-dark skin, medium skin
1F469 1F3FD 200D 2764 FE0F 200D 1F48B 200D 1F469 1F3FF ; Emoji_ZWJ_Sequence; man and man kissing: medium-dark skin, dark skin
Person and Person with heart

1F468 1F3FF 200D 2764 FE0F 200D 1F468 1F3FE: Emoji_ZWJ_Sequence; man and man with heart: medium-dark skin, medium-dark skin
1F468 1F3FE 200D 2764 FE0F 200D 1F468 1F3FF: Emoji_ZWJ_Sequence; man and man with heart: medium-dark skin, dark skin
1F468 1F3FF 200D 2764 FE0F 200D 1F468 1F3FB: Emoji_ZWJ_Sequence; man and man with heart: dark skin, light skin
1F468 1F3FF 200D 2764 FE0F 200D 1F468 1F3FC: Emoji_ZWJ_Sequence; man and man with heart: dark skin, medium-light skin
1F468 1F3FF 200D 2764 FE0F 200D 1F468 1F3FD: Emoji_ZWJ_Sequence; man and man with heart: dark skin, medium skin
1F468 1F3FF 200D 2764 FE0F 200D 1F468 1F3FE: Emoji_ZWJ_Sequence; man and man with heart: dark skin, medium-dark skin
1F468 1F3FF 200D 2764 FE0F 200D 1F468 1F3FB: Emoji_ZWJ_Sequence; man and man with heart: dark skin, light skin
1F468 1F3FC 200D 2764 FE0F 200D 1F468 1F3FF: Emoji_ZWJ_Sequence; man and man with heart: medium-light skin, dark skin
1F468 1F3FC 200D 2764 FE0F 200D 1F468 1F3FD: Emoji_ZWJ_Sequence; man and man with heart: medium-light skin, medium-dark skin
1F468 1F3FC 200D 2764 FE0F 200D 1F468 1F3FE: Emoji_ZWJ_Sequence; man and man with heart: medium-light skin, medium skin
1F468 1F3FC 200D 2764 FE0F 200D 1F468 1F3FB: Emoji_ZWJ_Sequence; man and man with heart: medium-light skin, light skin

1F9D1 1F3FF; 1F9D1 1F3FE 200D 2764 FE0F 200D 1F9D1 1F3FD; Emoji_ZWJ_Sequence; person and person with heart: dark skin, medium-dark skin
1F9D1 1F3FD 200D 2764 FE0F 200D 1F9D1 1F3FF; Emoji_ZWJ_Sequence; person and person with heart: medium-dark skin, dark skin
1F9D1 1F3FD 200D 2764 FE0F 200D 1F9D1 1F3FE; Emoji_ZWJ_Sequence; person and person with heart: medium-dark skin, medium-dark skin
1F9D1 1F3FD 200D 2764 FE0F 200D 1F9D1 1F3FB; Emoji_ZWJ_Sequence; person and person with heart: medium-dark skin, light skin
1F9D1 1F3FC 200D 2764 FE0F 200D 1F9D1 1F3FF; Emoji_ZWJ_Sequence; person and person with heart: medium-light skin, dark skin
1F9D1 1F3FC 200D 2764 FE0F 200D 1F9D1 1F3FD; Emoji_ZWJ_Sequence; person and person with heart: medium-light skin, medium-dark skin
1F9D1 1F3FC 200D 2764 FE0F 200D 1F9D1 1F3FE; Emoji_ZWJ_Sequence; person and person with heart: medium-light skin, medium skin
1F9D1 1F3FC 200D 2764 FE0F 200D 1F9D1 1F3FB; Emoji_ZWJ_Sequence; person and person with heart: medium-light skin, light skin
1F9D1 1F3FB 200D 2764 FE0F 200D 1F9D1 1F3FF; Emoji_ZWJ_Sequence; person and person with heart: light skin, dark skin
1F9D1 1F3FB 200D 2764 FE0F 200D 1F9D1 1F3FD; Emoji_ZWJ_Sequence; person and person with heart: light skin, medium-dark skin
1F9D1 1F3FB 200D 2764 FE0F 200D 1F9D1 1F3FE; Emoji_ZWJ_Sequence; person and person with heart: light skin, medium skin
1F9D1 1F3FB 200D 2764 FE0F 200D 1F9D1 1F3FB; Emoji_ZWJ_Sequence; person and person with heart: light skin, light skin

Woman and man with heart

1F469 1F3FB 200D 2764 FE0F 200D 1F469 1F3FE: Emoji_ZWJ_Sequence; woman and man with heart: light skin, light skin
1F469 1F3FB 200D 2764 FE0F 200D 1F469 1F3FC: Emoji_ZWJ_Sequence; woman and man with heart: light skin, medium-light skin
1F469 1F3FB 200D 2764 FE0F 200D 1F469 1F3FD: Emoji_ZWJ_Sequence; woman and man with heart: light skin, medium skin
1F469 1F3FB 200D 2764 FE0F 200D 1F469 1F3FF: Emoji_ZWJ_Sequence; woman and man with heart: light skin, dark skin
1F469 1F3FC 200D 2764 FE0F 200D 1F469 1F3FE: Emoji_ZWJ_Sequence; woman and man with heart: medium-light skin, medium-light skin
1F469 1F3FC 200D 2764 FE0F 200D 1F469 1F3FD: Emoji_ZWJ_Sequence; woman and man with heart: medium-light skin, medium skin
1F469 1F3FC 200D 2764 FE0F 200D 1F469 1F3FF: Emoji_ZWJ_Sequence; woman and man with heart: medium-light skin, dark skin
1F469 1F3FD 200D 2764 FE0F 200D 1F469 1F3FE: Emoji_ZWJ_Sequence; woman and man with heart: medium skin, medium-light skin
1F469 1F3FD 200D 2764 FE0F 200D 1F469 1F3FD: Emoji_ZWJ_Sequence; woman and man with heart: medium skin, medium skin
1F469 1F3FD 200D 2764 FE0F 200D 1F469 1F3FF: Emoji_ZWJ_Sequence; woman and man with heart: medium skin, dark skin
1F469 1F3FF 200D 2764 FE0F 200D 1F469 1F3FE: Emoji_ZWJ_Sequence; woman and man with heart: dark skin, medium-light skin
1F469 1F3FF 200D 2764 FE0F 200D 1F469 1F3FD: Emoji_ZWJ_Sequence; woman and man with heart: dark skin, medium skin
1F469 1F3FF 200D 2764 FE0F 200D 1F469 1F3FF: Emoji_ZWJ_Sequence; woman and man with heart: dark skin, dark skin
1F469 1F3FC 200D 2764 FE0F 200D 1F469 1F3FE: Emoji_ZWJ_Sequence; woman and man with heart: medium-light skin, dark skin
1F469 1F3FC 200D 2764 FE0F 200D 1F469 1F3FD: Emoji_ZWJ_Sequence; woman and man with heart: medium-light skin, medium skin
1F469 1F3FC 200D 2764 FE0F 200D 1F469 1F3FF: Emoji_ZWJ_Sequence; woman and man with heart: medium-light skin, dark skin
1F469 1F3FD 200D 2764 FE0F 200D 1F469 1F3FE: Emoji_ZWJ_Sequence; woman and man with heart: medium skin, medium-light skin
1F469 1F3FD 200D 2764 FE0F 200D 1F469 1F3FD: Emoji_ZWJ_Sequence; woman and man with heart: medium skin, medium skin
1F469 1F3FD 200D 2764 FE0F 200D 1F469 1F3FF: Emoji_ZWJ_Sequence; woman and man with heart: medium skin, dark skin
1F469 1F3FF 200D 2764 FE0F 200D 1F469 1F3FE: Emoji_ZWJ_Sequence; woman and man with heart: dark skin, medium-light skin
1F469 1F3FF 200D 2764 FE0F 200D 1F469 1F3FD: Emoji_ZWJ_Sequence; woman and man with heart: dark skin, medium skin
1F469 1F3FF 200D 2764 FE0F 200D 1F469 1F3FF: Emoji_ZWJ_Sequence; woman and man with heart: dark skin, dark skin
VIII. Reference Documents

- https://www.unicode.org/emoji/charts/full-emoji-list.html#family