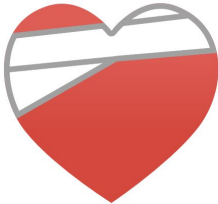




Mending Heart Emoji Proposal for Unicode 14.0

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Date: November 7, 2019

I. Identification

Sample Image	Proposed Unicode and CLDR name	Possible CLDR English keywords	Possible ZWJ	Closest Unicode Emoji
	Bandaged-heart	Recovering, improving, mending, recuperating, on the mend, healthier, well		

II. Images



License

We certify that the images have appropriate licenses for use by the UTC.

III. Sort location

Emotion



II. Selection factors — Inclusion

A. Compatibility

n/a

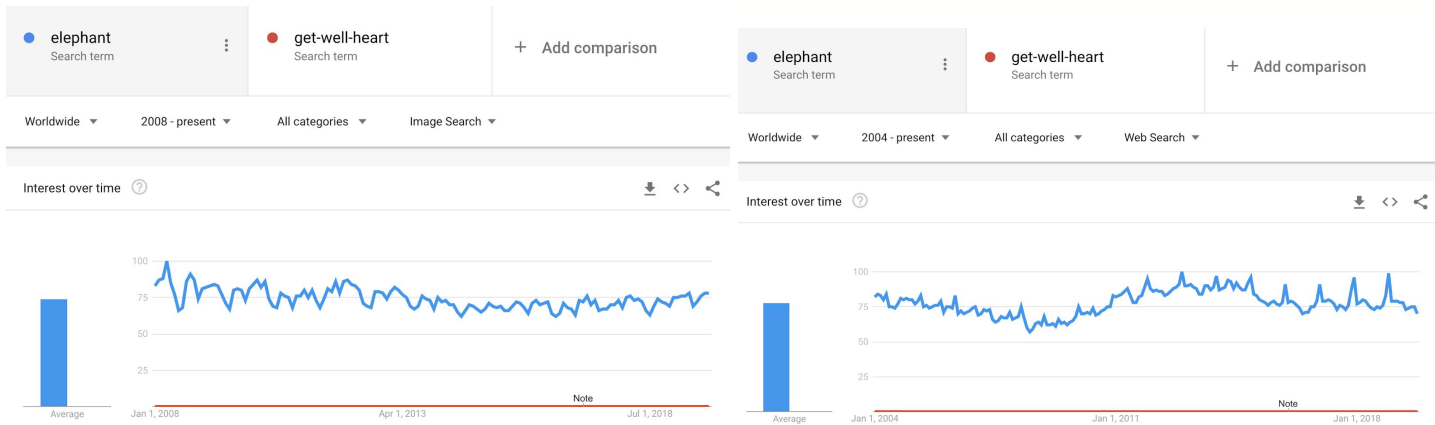
B. Expected use

1. Frequency

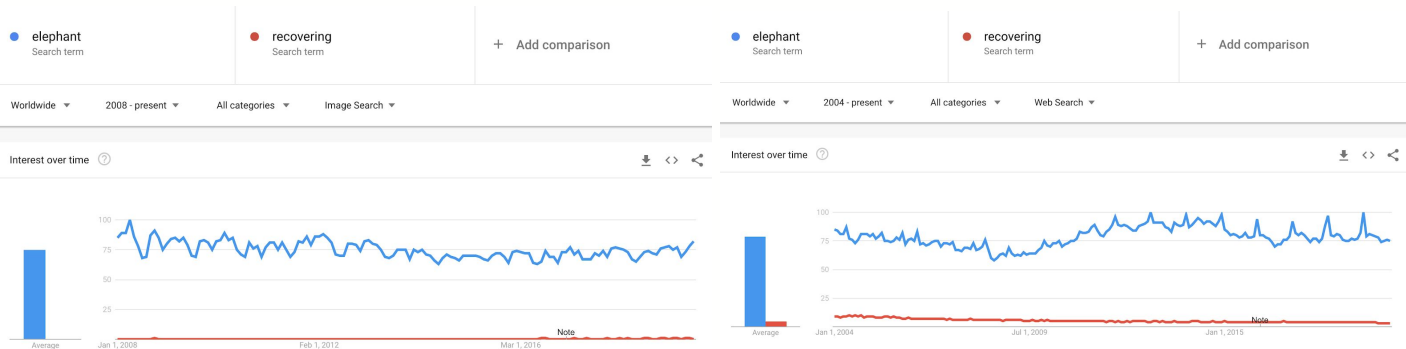
Usage is expected to be extremely high. Heart emojis consistently remain in the top three most frequently used emojis around the world in nearly every language. Frequency data also indicates this emoji will be useful and frequently used.

Search term	Google Search	Bing Search	Google Video Search	Google Trends: Web	Google Trends: Image
get-well-heart	2,080,000,000	137,000	169,000,000	See below	See below
recovering -song -data	1,270,000,000	62,100,000	168,000,000	See below	See below

Search term	Google Search	Bing Search	Google Video Search
get-well-heart			
recovering -song -data			



Above: Google Trends Web, Google Trends Image results for “get-well-heart”



Above: Google Trends Web, Google Trends Image results for “recovering”

2. Multiple usages

Conveys a broad range of meanings.

- To offer empathy, condolences, and support.
 - Please send my sympathies 🇺🇸
- To communicate recovery
 - "I'm feeling a bit better, thanks for asking" 🇺🇸
- To offer support
 - [person 1] I miss her so much. 🇺🇸
 - [person 1] I do too, it will get better. 🇺🇸

3. Use in sequences

Using the broken heart emoji as a proxy for how this will be used, we see a high number of non-repeating emoji sequences for a mending heart emoji.

- To denote intensity of sorrow
 - I'm sorry 💔
 - I'm so sorry 💔💔
 - I'm so terribly sorry 💔💔💔
- To show progress
 - Every relationship I've had: 💔💔💔 [repeat]
- Paired with smileys
 - 😭💔
 - 😭💔😭💔😭💔😭💔
 - 😊💔
- Paired with other hearts
 - 💔💔💔💔
 - 💖💔💖💔💖💔💖💔

4. Breaking new ground

Online, it is very easy to express extremes: War (🔪) or Peace (☺️). Hot (🔥) and cold (❄️). Love (❤️) and Sorrow (💔). However, emojis that are able to convey a transient status between these extremes are few. **Sure, we have twenty-two emojis depict a "heart" to denote "love" and a broken heart emoji to convey anguish but there is no existing emoji capable of conveying the feeling of recovering from said heartbreak.**

C. Image distinctiveness

Yes, this image is distinct from the other "heart" related emojis both conceptually and visually while simultaneously operating very well within the existing inventory.



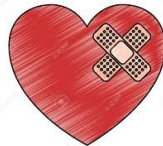
D. Completeness

n/a

III. Selection factors — Exclusion

F. Overly specific

No. This design is iconic of this commonly understood feeling. It is cartoonishly expressed in pop culture, as tattoos, and in media.



G. Open-ended

No, this is not part of a set of similar items.

H. Already representable

No.

I. Logos, brands, UI icons, signage, specific people, deities

Not applicable. There are no logos, brands, signage or otherwise among the proposed characters.

J. Transient

Not applicable.

K. Faulty comparison

Justification for encoding the proposed emoji does not depend on analogy with other emoji that were encoded only for compatibility reasons.

L. Exact Images

An exact image is not required.