Proposal for Emoji: Heart Hands

Title: Proposal for Emoji: Heart Hands
Submitter: Telefónica Germany GmbH & Co. OHG & achtung! GmbH
Date: 15.10.2019

1. **Identification.** Suggested short name and keywords for the emoji, as in the Emoji List.
   A. CLDR short name – heart hands
   B. CLDR keywords – heart | hands | hearthands | heart-hands

2. **Images**

3. **Sort location.**
   A. Category - HANDS
   B. After FOLDED HANDS
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4. **Selection factors — Inclusion.** A section that addresses all **Selection Factors** for Inclusion, and for each one provides evidence as to what degree each of the proposed characters would satisfy that factor.

   A. Compatibility - The use of the emoji HEART HANDS is determined for nearly every social media platforms.

   B. Expected usage level
     1. Frequency *(must have separate evidence for each proposed emoji)*

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**B.1.a Google Search**

https://www.google.com/search?q=heart%20hands

https://www.google.com/search?q=heart-hands

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B.1.b Bing Search
https://www.bing.com/search?q=heart%20hands

https://www.bing.com/search?q=heart-hands

B.1.c Google Video Search
https://www.google.com/search?tbm=vid&q=heart%20hands

https://www.google.com/search?tbm=vid&q=heart-hands
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B.1.d Google Trends: Web Search
https://trends.google.com/trends/explore?cat=1135&date=all&q=elephant,heart%20hands

https://trends.google.com/trends/explore?cat=1135&date=all&q=elephant,heart-hands

B.1.e Google Trends: Image Search
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2. Multiple usages – n/a
3. Use in sequences – n/a
4. Breaking new ground
   Yes, because this emoji should be, unlike the love you gesture or the handshake, a symbol to empower against mean comments and negative vibes on social media.

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C. Distinctiveness
   The Heart Hands are not only an alternative for a heart, they are a symbol for a better dealing with your fellow men – especially on being respectful about the others opinions and values.

D. Completeness – n/a

5. **Selection factors — Exclusion.** A section that addresses all Selection Factors for Inclusion, and for each one provides evidence as to what degree each of the proposed characters would satisfy that factor.
   
   E. Petitions or “frequent requests” - n/a
   F. Overly specific - n/a
   G. Open-ended - n/a
   H. Already representable – HEART Emoji
   I. Logos, brands, UI icons, signage, specific people, specific landmarks, deities
   J. Transient – As part of a big campaign, it shall be the symbol against cyber mobbing in the future
   K. Faulty comparison
   L. Exact Images
   M. Region Flags Without Code

6. **Other information.**

   The emoji can/should be provided in every available skin-tone.