

Proposal for Emoji: PEAS**Submitter: Lucy Hughes****Date: 21st October 2019 (initial submission)****20th February 2020 (updated submission)****1. Identification**

- A. CLDR Short Name: Peas
- B. CLDR Keywords: Pea | Peas | Pea Pod | Frozen Peas | Edamame | Mangetout | Pod | Beans

2. Images

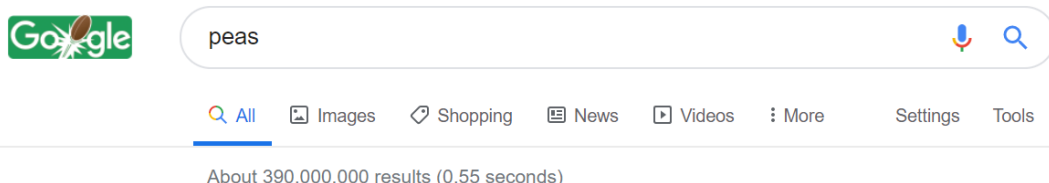
- A. Zip File – attached to email
- B. License – free to share and use
- C. Images

**3. Sort Location**

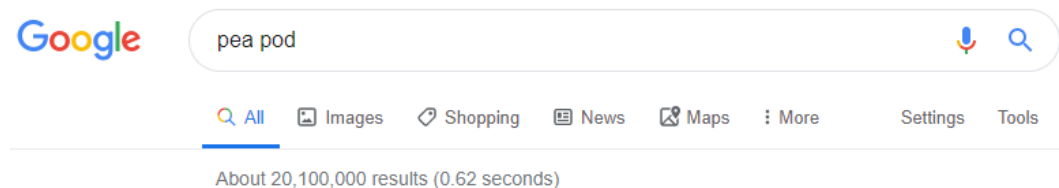
- A. food-vegetable
- B. After  BROCCOLI

4. [Blank]**5. Selection Factors – Inclusion**

- A. Compatibility – n/a
- B. Expected Usage Level
 - 1. Frequency – Peas are a widely consumed vegetable in a huge number of countries – particularly in the UK, where on average every person eats around 9,000 peas each year*. They are among the most popular vegetables and are available year-round, which means usage is less likely to be seasonal.
*source: www.peas.org

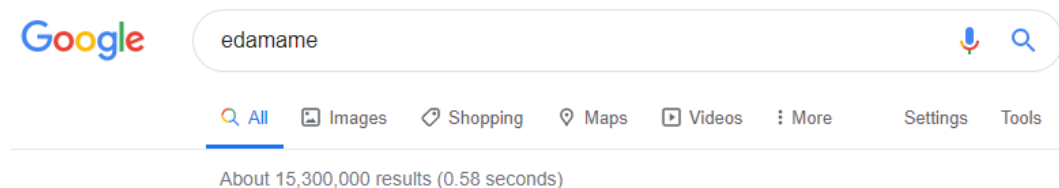
B.1.a Google Search<https://www.google.com/search?q=peas>

<https://www.google.com/search?q=pea+pod>



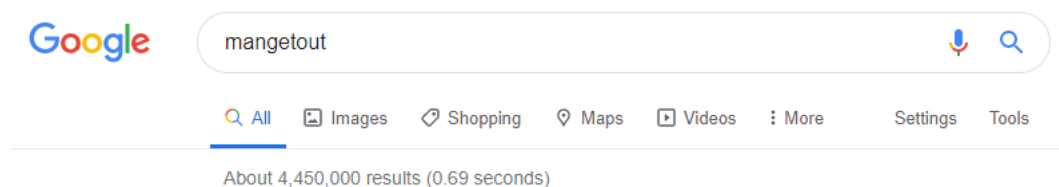
Google search results for "pea pod". The search bar contains "pea pod". Below the search bar are navigation links: All, Images, Shopping, News, Maps, More, Settings, Tools. The results section shows "About 20,100,000 results (0.62 seconds)".

<https://www.google.com/search?q=edamame>



Google search results for "edamame". The search bar contains "edamame". Below the search bar are navigation links: All, Images, Shopping, Maps, Videos, More, Settings, Tools. The results section shows "About 15,300,000 results (0.58 seconds)".

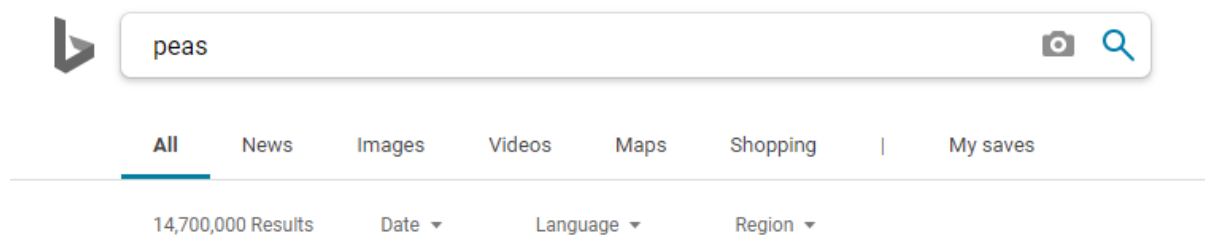
<https://www.google.com/search?q=mangetout>



Google search results for "mangetout". The search bar contains "mangetout". Below the search bar are navigation links: All, Images, Shopping, Maps, Videos, More, Settings, Tools. The results section shows "About 4,450,000 results (0.69 seconds)".

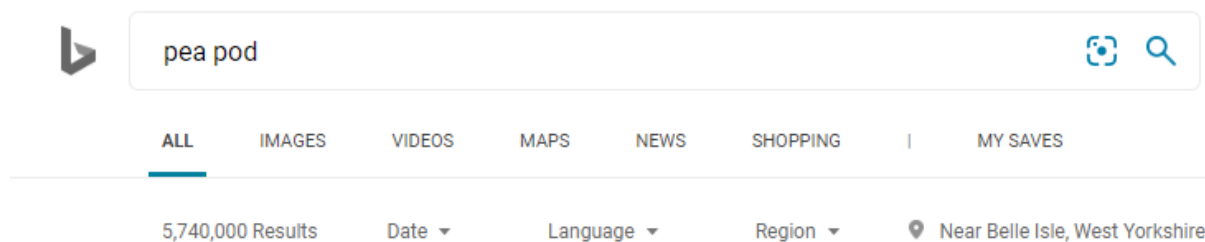
B.1.b Bing Search

<https://www.bing.com/search?q=peas>



Bing search results for "peas". The search bar contains "peas". Below the search bar are navigation links: All, News, Images, Videos, Maps, Shopping, My saves. The results section shows "14,700,000 Results" and sorting options: Date, Language, Region.

<https://www.bing.com/search?q=pea+pod>



Bing search results for "pea pod". The search bar contains "pea pod". Below the search bar are navigation links: ALL, IMAGES, VIDEOS, MAPS, NEWS, SHOPPING, MY SAVES. The results section shows "5,740,000 Results" and sorting options: Date, Language, Region. A location pin icon is visible with the text "Near Belle Isle, West Yorkshire".

<https://www.bing.com/search?q=edamame>



ALL IMAGES VIDEOS MAPS NEWS SHOPPING | MY SAVES

1,180,000 Results Date Language Region

<https://www.bing.com/search?q=mangetout>



ALL NEWS IMAGES VIDEOS MAPS SHOPPING | MY SAVES

357,000 Results Date Language Region

B.1.c Google Video Search

<https://www.google.com/search?tbm=vid&q=peas>



All Images Shopping News Videos More Settings Tools

About 59,800,000 results (0.24 seconds)

<https://www.google.com/search?tbm=vid&q=pea+pod>



All Images Shopping News Videos More Settings Tools

About 208,000 results (0.20 seconds)

<https://www.google.com/search?tbm=vid&q=edamame>



peas



Q All Images Shopping News Videos More Settings Tools

About 52,700,000 results (0.17 seconds)

<https://www.google.com/search?tbm=vid&q=mangetout>



mangetout

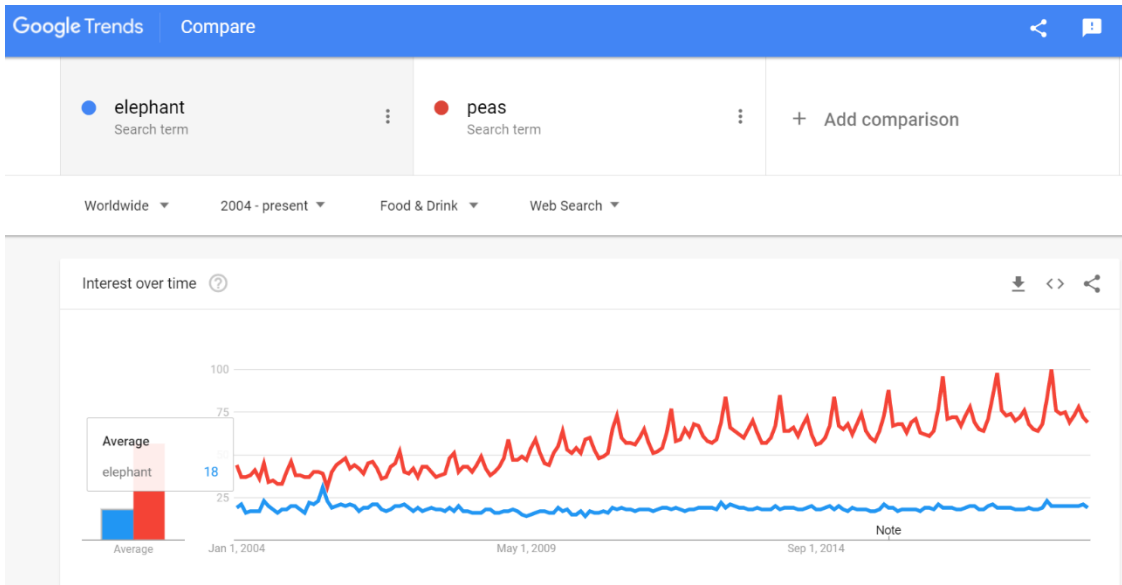


Q All Images Shopping Maps Videos More Settings Tools

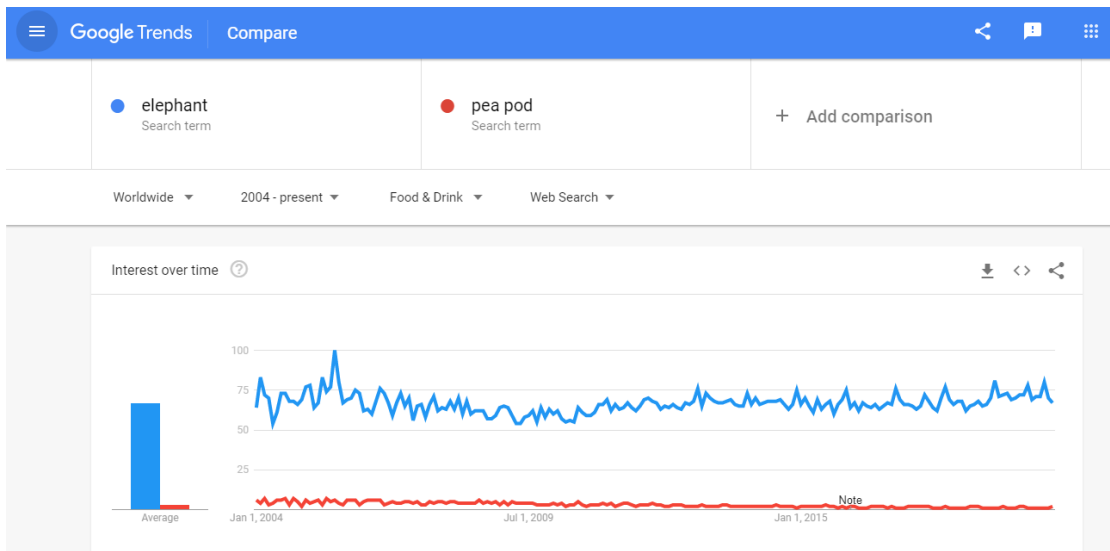
About 110,000 results (0.24 seconds)

B.1.d Google Trends: Web Search

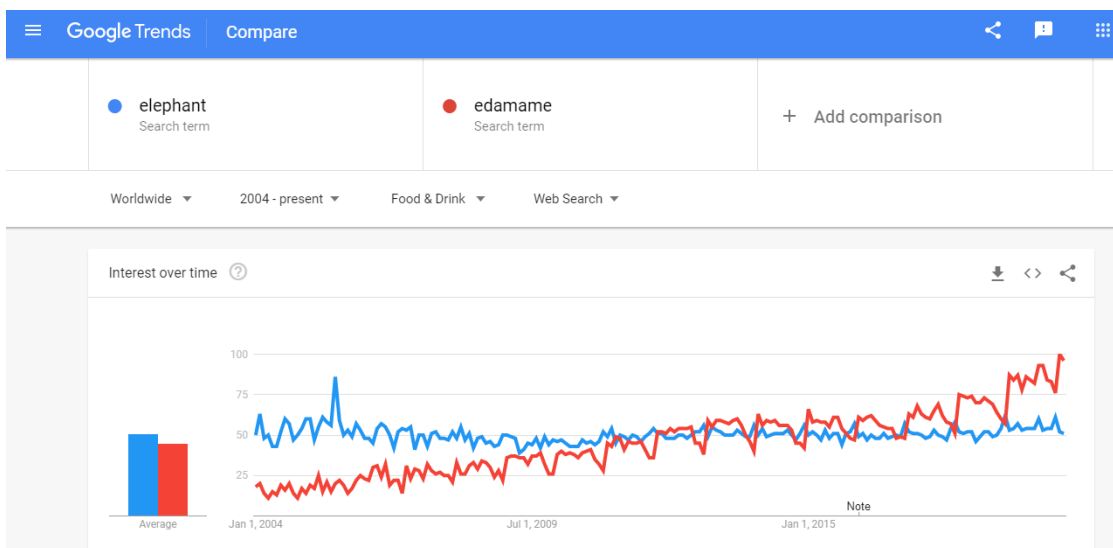
<https://trends.google.com/trends/explore?cat=71&date=all&q=elephant,peas>



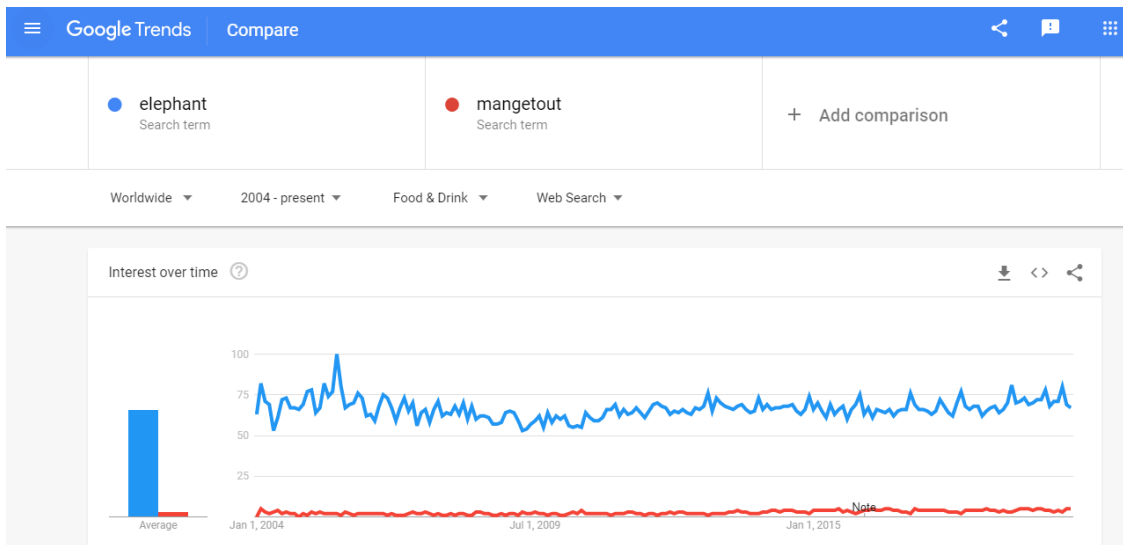
<https://trends.google.com/trends/explore?cat=71&date=all&q=elephant,pea%20pod>



<https://trends.google.com/trends/explore?cat=71&date=all&q=elephant,edamame>

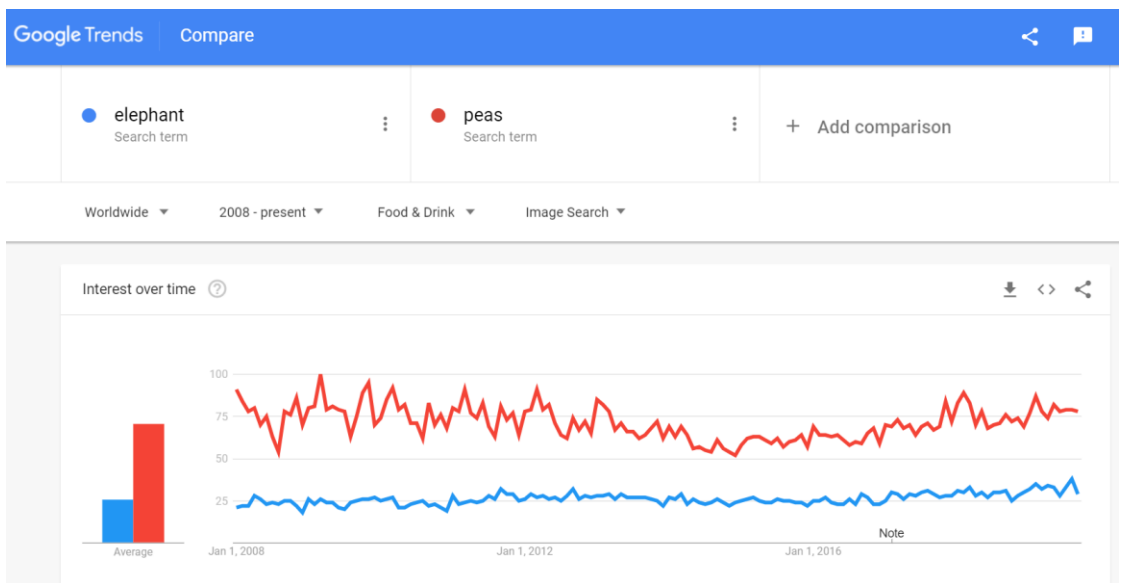


<https://trends.google.com/trends/explore?cat=71&date=all&q=elephant,mangetout>

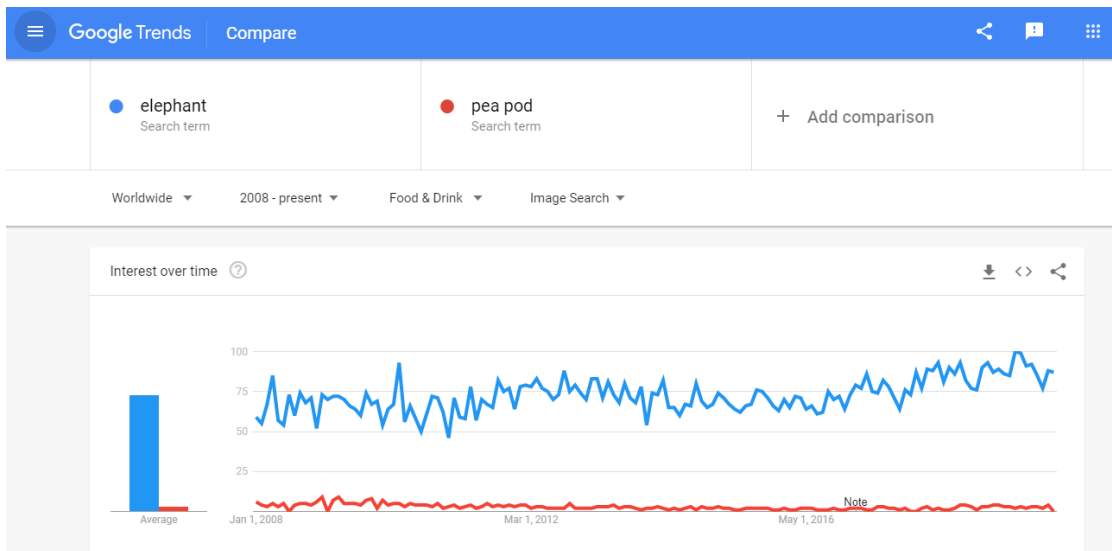


B.1.e Google Trends: Image Search

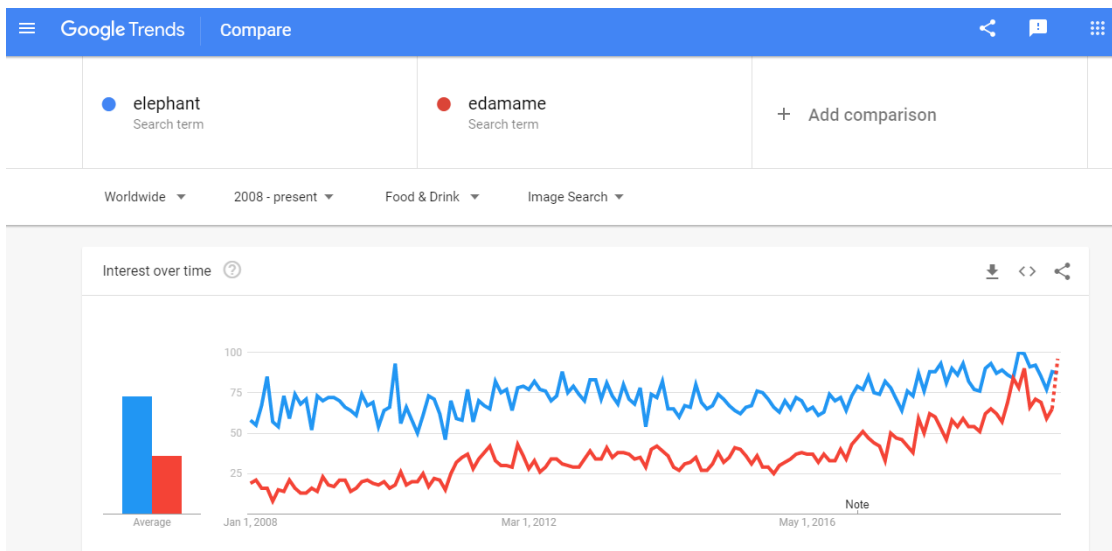
https://trends.google.com/trends/explore?cat=71&date=all_2008&gprop=images&q=elephant,peas



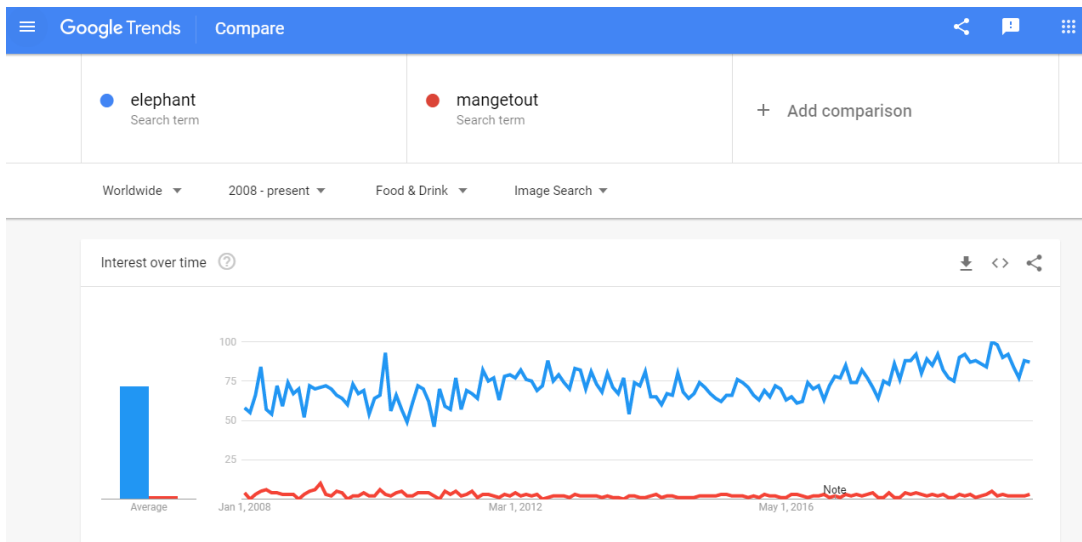
https://trends.google.com/trends/explore?cat=71&date=all_2008&gprop=images&q=elephant,pea%20pod



https://trends.google.com/trends/explore?cat=71&date=all_2008&gprop=images&q=elephant.edamame



https://trends.google.com/trends/explore?cat=71&date=all_2008&gprop=images&q=elephant.mangetout



1. Multiple usages - As well as being useful in everyday conversation without subtext, the Peas emoji would be useful in a number of circumstances that don't directly reference peas. For example, 'peas in a pod' is a widely used turn of phrase, as well as being relevant for any puns ending in '-py' (e.g. Hap-pea Birthday, Hap-pea Mother's Day). Furthermore, colourful emojis are used widely to depict something being a certain colour (e.g. a group of green emojis might be used to caption an image of something very green.) It can also be used to denote similar vegetables, e.g. mangetout.
2. Use in sequences – N/A
3. Breaking new ground – The 'Peas' emoji would not just been another variant of an existing emoji. It would tread new ground in terms of its category and would fit well within the range of vegetables currently in use.

C. Image distinctiveness – The proposed emoji graphic for 'peas' is not just representing a single pea but enhancing its visual description by showing three large peas within a pod. There are no other emoji that currently represent this.

D. Completeness – n/a

6. Selection factors — Exclusion

E. Petitions or "frequent requests" - As per the Emoji Requests webpage (<https://unicode.org/emoji/emoji-requests.html>) there have been no previous requests for a 'peas' emoji.

- F. Overly specific: As there are other food-vegetables available as emojis, the 'peas' emoji is a universally useful graphic that would fit alongside others in the same category.
 - G. Open-ended. This is an individual emoji and currently not represented within its food-vegetable category.
 - H. Already representable. There are no emoji that could currently be used in place of 'peas'.
 - I. Logos, brands, UI icons, signage, specific people, specific landmarks, deities: n/a
 - J. Transient: Peas will continue to be relevant in the future – it is not subject to a trend pattern.
 - K. Faulty Comparison. There are no other emoji that the peas could be compared to or are compatible with.
 - L. Exact Images: The 'peas' emoji can be subject to change and easily adapted should the design need updating.
 - M. Regional flags: n/a.
7. **Other information.** n/a