

# Title: Proposal for Hyacinth Flower emoji

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## 1. Identification

**CLDR short name:** Hyacinth

**CLDR keywords:** Hyacinth, flower, persian new year, nowruz, haftsin, haftseen

## 2. Images



### License

We certify that the images have appropriate licenses for use by the Unicode Consortium and are the creation of the document's author.

### Zip file

[link](#)

**Sort location:** After tulip emoji 🌷 🌸 🌺 🌹 🌻 🌼 🌽 🌾 🌿

**Category** Plant-flower

### Reference Emoji

The reference emoji we're using for evidence of frequency is the plant emoji median

reference point: "RICE" 🌾

# Introduction

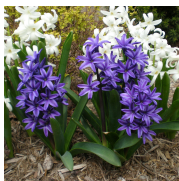


### Examples of the Noqruz's Haft-sin

Hyacinth is a small fragrant flowering plant considered native to the eastern Mediterranean, including Turkey, Turkmenistan, Iran, Iraq, Lebanon, Syria and the Palestine region. It is widely naturalized elsewhere, including Europe (the Netherlands, France, Sardinia, Italy, Sicily, Croatia, Serbia, Montenegro, Macedonia, Albania, Greece and Cyprus), Korea, North America and central Mexico, Cuba and Haiti.

Hyacinths are often associated with spring and rebirth. The hyacinth flower is used in the Haftsin table setting for the Persian New Year celebration, Nowruz, held at the Spring Equinox.

Nowruz has been celebrated by diverse communities. It has been celebrated for over 3,000 years in Western Asia, Central Asia, the Caucasus, the Black Sea Basin, and the Balkans. It is a secular holiday for most celebrants that is enjoyed by people of several different faiths, but remains a holy day for Zoroastrians, Bahais, and some Muslim communities.



In Greek mythology, Hyacinth was a very beautiful Spartan prince and lover of the god Apollo. From Hyacinth's blood that was spilled, Apollo created a flower, the hyacinth.



*Self-Portrait with Hyacinth in a Pot by Lucian Freud*



*Self portrait by Gerda Roosval-Kallstenius*

# Selection factors - Inclusion

## A. Compatibility

This character is not proposed for compatibility with non-Unicode emoji on an existing system.

## B. Expected usage level

### 1. Frequency

We believe hyacinth will have great use in persian speaking countries and in muslim communities.

Please note: we've included data for both "rice plant" and "sheaf of rice" as searches since "rice" yielded a mix of results ranging from the University, medicine (rest, ice, compression and elevation), and recipes.

#### Google Search Terms

| Search term                               | Google all | Bing All  | Youtube all | Is it an emoji already? |
|---|------------|-----------|-------------|-------------------------|
| "Hyacinth"<br>In English                  | 31,600,000 | n/a       | 146,000     | no                      |
| "Rice plant"                              | 1,040,000  | n/a       | 88,500      | Yes                     |
| "Sheaf of Rice"<br>In English             | 63,000     | 1,460,000 | 8           | Yes                     |
| "Hyacinth"<br>In Persian "سنبل"           | 3,380,000  | 320,000   | n/a         | no                      |
| "Sheaf of Rice"<br>In Persian "خوشه برنج" | 12,500     | 5,910     | 0           | Yes                     |
| "Rice plant"<br>In Persian "گیاه برنج"    | 83,000     | 13,100    | 0           | no                      |

"HYACINTH" (youtube, bing, google all)

hyacinth site:youtube.com

All

Images

Shopping

News

About 146,000 results (0.48 seconds)

hyacinth

All

Images

Shc

About 31,600,000 results

Bing N/A



“SHEAF OF RICE” (youtube, bing, google all)

|  |  |   |
|--|--|---|
| <div>sheaf of rice" site:youtube.com</div> <div>All Images Shopping Videos</div> <div>About 8 results (0.25 seconds)</div> | <div>sheaf of rice"</div> <div>All Images</div> <div>1,460,000 Results</div> | <div>sheaf of rice"</div> <div>All Images Shopping</div> <div>About 63,000 results (0.41 seconds)</div> |
|--|--|---|

“RICE PLANT” (youtube, bing, google all)

|  |   |
|--|---|
| <div>"rice plant" site: youtube.com</div> <div>All Images News Videos</div> <div>About 88,500 results (0.35 seconds)</div> | <div>"rice plant"</div> <div>All Images Videos Shopping</div> <div>About 1,040,000 results (0.47 seconds)</div> |
|--|---|

Bing N/A

“خوشه برنج” - SHEAF OF RICE (youtube, bing, google all)

|   |  |   |
|---|--|---|
| <div>خوشه برنج" site:youtube.com</div> <div>همه تصاویر ویدئوها خریدکردن بیشتر</div> <div>تقریباً ۲۰۸ نتیجه (۰٫۴۱ ثانیه)</div> <div>موردی برای "خوشه برنج" site:youtube.com پیدا نشد.</div> <div>نتایج برای خوشه برنج site:youtube.com (بدون گیومه):</div> | <div>خوشه برنج"</div> <div>All Images Videos</div> <div>5,910 Results Any time ▾</div> | <div>خوشه برنج"</div> <div>همه تصاویر ویدئوها</div> <div>تقریباً ۱۳۵۰۰ نتیجه (۰٫۲۸ ثانیه)</div> |
|---|--|---|

“گیاه برنج” - RICE PLANT (youtube, bing, google all)

|   |   |  |
|---|---|--|
| <div>گیاه برنج"</div> <div>همه تصاویر ویدئوها</div> <div>تقریباً ۸۳۰۰۰ نتیجه (۰٫۲۶ ثانیه)</div> | <div>گیاه برنج"</div> <div>All Images Videos</div> <div>13,100 Results Any time ▾</div> | <div>گیاه برنج" site:youtube.com</div> <div>همه تصاویر ویدئوها خریدکردن بیشتر</div> <div>همه مدتهای زمانی ▾ میان صفحات فارسی بگرد ▾ همه زمانها ▾</div> <div>موردی برای "گیاه برنج" site:youtube.com پیدا نشد.</div> <div>نتایج برای گیاه برنج site:youtube.com (بدون گیومه):</div> |
|---|---|--|

“سنبل” - HYACINTH (youtube, bing, google all)

Note: “سنبل” is name of cartoon in Arabic. The result are limited to Persian language to exclude that.

سنبل

سنبل

site:youtube.com سنبل

همه تصاویر ویدئوها

All Images Videos

همه تصاویر ویدئوها نقشه‌ها

تقریباً ۳۲۸۰۰۰۰ نتیجه (۰٫۴۸ ثانیه)

320,000 Results

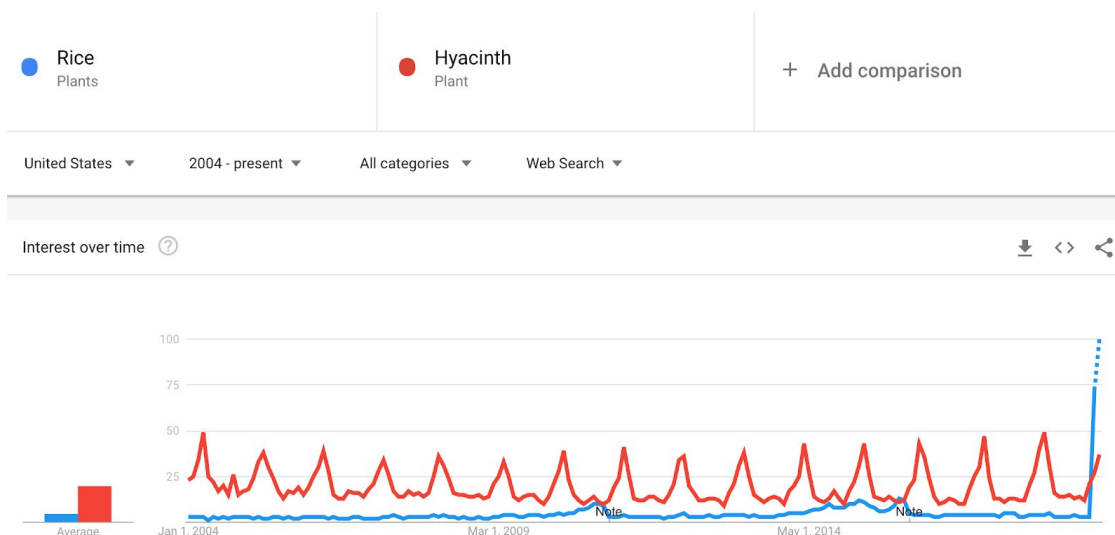
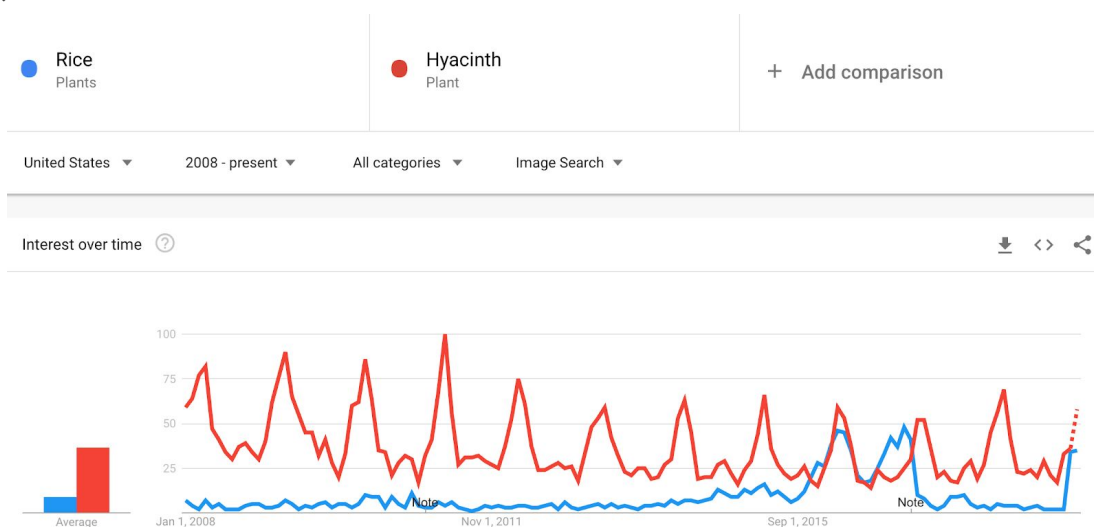
Any time

میان صفحات فارسی بگرد

هر مدت زمانی

## Google Trends

When it comes to Google Trends web-search data worldwide, you can see how HYACINTH emoji compares and out performs to the median emoji: “RICE” 🌾. (Note: “Sheaf of Rice” yielded no results)



## 2. Multiple usages

As mentioned in the introduction, hyacinths are associated with spring and rebirth and hyacinth emoji can be used to share the joy and freshness one feels with arrival of spring.

## 3. Use in sequences/context

- Looking forward to Nowruz! 🌱
- Spring has sprung! 🌱 🌹 🌺 🌸 🌻 🌼 🌽
- Happy New Year! 🌱
- I got my haftsini going! 🍏 🌱 🥚 🧄
- Happy Mothers Day 🌱 🌹 🌺

## 4. Breaking new ground

Other than the apple, garlic, candle and egg there aren't any other emojis effective at communicating, anticipating, or celebrating the Persian New Year. (Other elements not represented include: sabzeh, sumak, silver berry, vinegar, and of course HYACINTH).

## C. Image distinctiveness

The HYACINTH is distinct from existing images particularly within the flowers group.

## D. Completeness

The proposed HYACINTH provides a significant advance in coverage to represent the Persian New Year, Springtime and rebirth.

## E. Frequently requested

In general, the flower emojis are the most commonly used emojis in the "animal and nature" category. The hyacinth does not appear on lists of most requested emoji, but some social media users have expressed a desire for one.

# Selection factors - Exclusion

## F. Overly specific

The HYACINTH emoji is no more specific than it needs to be in order to represent the intended range of expression.

## G. Open-ended

HYACINTH is iconic of spring and rebirth and is an inseparable part of Persian New Year.

## H. Already representable

The Persian New Year and the flora depicted in the proposed emoji is not representable with existing emoji.

**I. Logos, brands, UI icons, signage, specific people, deities**

Not applicable. There are no logos, brands, signage or otherwise among the proposed characters.

**J. Transient**

Not applicable. As evident in the introduction, concepts and practices represented here are enduring.

**K. Faulty comparison**

Justification for encoding the proposed emoji does not depend on analogy with other emoji that were encoded only for compatibility reasons.