

Jellyfish emoji proposal (Unicode 15)



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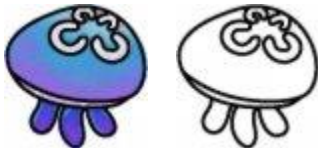
Date: September 2019

Revised: July 2021

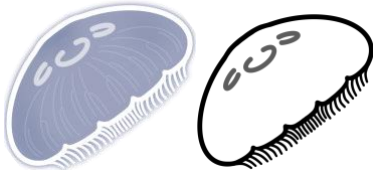
I. Identification

Sample Image	Proposed Unicode and CLDR name	Possible CLDR English keywords	Closest Unicode Emoji
	Jellyfish	Jellyfish, man-o-war, sea jellies, stinger, sea stinger, ouch	

Alternative image one (1):



Alternative image two (2):



Alternative slate of jellyfish images:



* Link to slate image: <https://twitter.com/pikaole/status/119100959195952002?s=20>

** Main image and alternative image (1) based on selected images included in this slate

II. Images



72pts:

18pts: 🐙 🐙

License

We certify that the images have appropriate licenses for use by the UTC. Danbee Kim, a Pikaole (illustrator) has given permission for use of the sample image, alternative image one (1), and the slate of additional jellyfish images. Emily Peck (illustrator) has given permission for use of the alternative image two (2).

III. Category

- Category: [animal-marine](#)
- Emoji to come after 'spiral shell':



IV. Selection factors — Inclusion

A. Compatibility

N/A.

B. Expected use

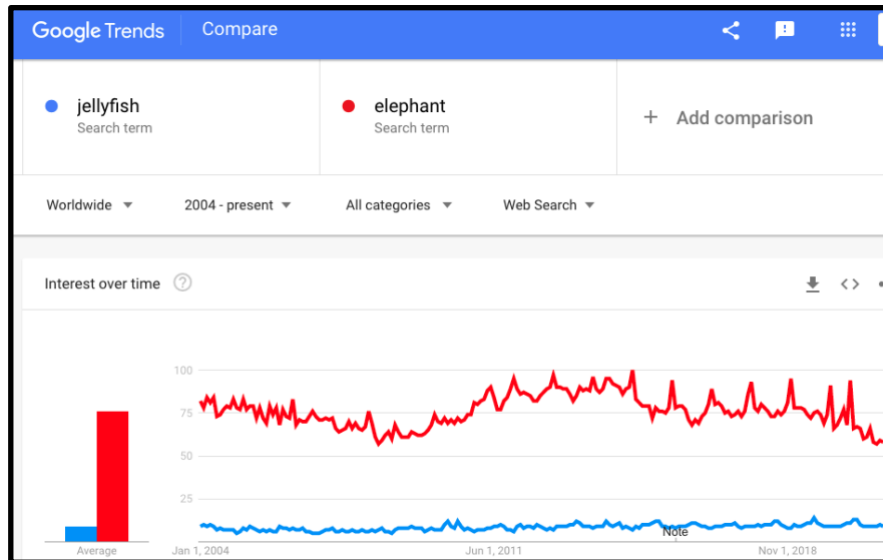
1. Frequency

Usage is expected to be reasonably high. JELLYFISH are found in all ocean waters and commonly encountered in the marine fisheries, by beach tourists, and in aquariums. The frequency data indicates usage will be high. All searches conducted April 2021.

Search term	Google Search	Bing Search	Google Video Search	Google Trends: Web	Google Trends: Image
man-o-war	2,590,000,000	2,060,000	158,000,000	-	-
jellyfish	54,800,000	8,580,000	7,270,000	See below	See below

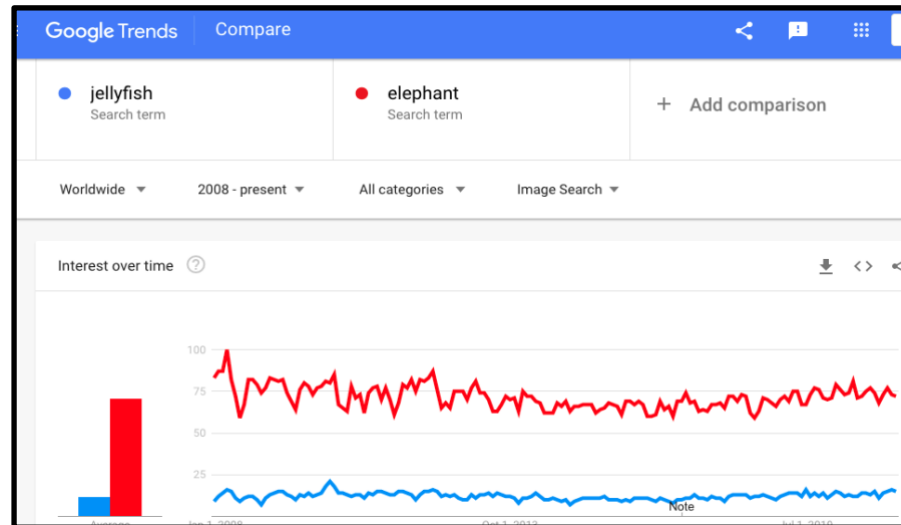
Google Trends (Web): Jellyfish v. Elephant

<https://trends.google.com/trends/explore?date=all&q=jellyfish,elephant>



Google Trends (Image): Jellyfish v. Elephant

https://trends.google.com/trends/explore?date=all_2008&gprop=images&q=jellyfish,elephant



2. Multiple usages

JELLYFISH are associated with a number of concepts.

- LITERAL - main usage for the actual animal:
 - "I saw an amazing jellyfish at the aquarium!"
 - "Be careful while swimming - there might be jellyfish."
- METAPHORICAL - JELLYFISH are known to sting you, can be used to indicate when you've been "burned."
 - "Watch out! He'll get you when you aren't looking."
- SLANG - JELLYFISH are spineless. This emoji could be used to refer to someone who is afraid to take action or oppose people when they should.
 - "I don't trust them."
- PUN - JELLYFISH have also been used commercially to convey jealousy
 - "You a little jelly?"
- FOOD - JELLYFISH are also a common food item in many East and Southeastern Asian cuisine:
 - "I tried a jellyfish salad for the first time yesterday."
 - "Did you know roughly 750,000 tonnes of jellyfish are landed each year for food!".

3. Use in sequences

- When combined with other existing emoji, it can represent a spectrum of jellyfish types, such as:
 - Box jellyfish 📦🐙
 - Upside-down jellyfish 😬🐙

- Moon jellyfish 🌕🪼
- Egg-yolk jellyfish 🍳🪼
- Flame jellyfish 🔥🪼
- Ice jellyfish 🧊🪼
- Activities
 - Boating and snorkeling activities: 🚤🪼
- Comical
 - Puns, such as peanut butter and jelly or jelly sandwich 🥜🪼
- Toxicity, both literally as venomous/poisonous animals or “toxic personalities”
 - Jellyfish warning at the beach today! 🪼🪼🪼 or 🪼⚠️🪼
 - Don't trust him, girl 🐍🕷️🪼

4. Breaking new ground

Marine animals represent less than 9% of existing animal emojis. Overall, only seven marine invertebrates are represented (5/7 are in [marine-food](#) category). The inclusion of JELLYFISH would be a welcome addition to our aquatic friends.

C. Distinctiveness

N/A. Jellyfish are iconic and easily distinguishable from other animals from their shape. A rounded bell, thin wavy tentacles, and blue color distinguish it from a seating stool.

D. Completeness

N/A.

V. Selection factors — Exclusion

E. Petition or frequent requests

N/A

F. Overly specific

No, this image is a general and effective representation of how to depict JELLYFISH.

G. Open-ended

No, this is not part of a set of similar items.

H. Already representable

No, there are no emojis from the Cnidaria branch of the Animal Kingdom. If accepted, the CORAL emoji would be the other member of this group (currently a [provisional candidate](#)), but the image and use are distinct from JELLYFISH.

Below we list several examples where other emoji/characters are used to represent a JELLYFISH, these examples suggest that there is a demand for the use of JELLYFISH given no animal emoji exists:

- According to Emojipedia the WINDCHIME emoji (🎐) [U+1F390] is used as a substitution for JELLYFISH, but this does not seem consistent or in common usage.
- The HOT SPRING emoji (♨️) [U+2668] has also been used to represent the upside-down jellyfish. The repurposing of these emoji is clever, but is only passable given that no animal emoji currently exists that can represent JELLYFISH.
- The character Oriya (🏡) [U+0B33] has also been used to represent JELLYFISH, but like HOT SPRING is only a place-holder.

I. Logos, brands, UI icons, signage, specific people, deities

N/A. There are no logos, brands, signage or otherwise among the proposed characters.

J. Transient

N/A. Jellyfish have been around for over 600 million years, even before dinosaurs lived on the Earth.

K. Faulty comparison

Justification for encoding the proposed emoji does not depend on analogy with other emoji that were encoded only for compatibility reasons.

L. Exact Images

An exact image is not required.

VI. Other information.

Both alternative images presented are based on the moon jellyfish (*Aurelia* sp.), which are common species across the world both in nature and in major aquaria facilities but have short, stubby tentacles that may be less “iconic”. Another image consideration would be to depict a sea nettle, which has longer tentacles and can be red-orange or purple in coloration. Sea nettles are also common across the world and in most major aquaria.